LEYTE STATE UNIVERSITY

Visca, Baybay, Leyte 6521 A Philippines



EXCERPTS OF APPROVED MINUTES OF THE 8th LSU Board of Regents Meeting 18 December 2002 * CHED National Office, Pasig City

Logo of the College of Vetrinary Medicine

Board Resolution No. 119, s. 2002

Approving the logo of the College of Veterinary Medicine, LSU Main Campus, Baybay, Leyte as presented effective upon Board approval.

BOARD ACTION: APPROVED

: 18 December 2002

ATTACHMENT: C

Certified True and Correct:

DANIEL M/TUDYUD JR. Board Segretary

cc: OP - then 2/24/03
Dr. TJ Fernandez, Jr. Dean, College of Veterinary Medicine - 10/03
OVPAA - CV 2/13



College of Veterinary Medicine Leyte State University

Visca, Baybay, 6521-A Leyte Tel. #. (053) 563-7071

The CVM Logo



- The CVM logo was designed in a circular form in view of the fact that circle represents the never-ending and incessant loop of growth and advancement of the College. It can also be interpreted as a ring that signifies commitment to the profession.
- The four interlocking bars epitomize the original ViSCA logo that defines the four strongholds that embodies the University Knowledge, Relevance, Truth and Work. This representation was still included in the logo to signify that the College of Veterinary Medicine is adhering on the four functions of Leyte State University which are Instruction, Research, Extension and Production.
- The Caduceus represents the medical side of the College and the letter "V" for the Veterinary know-how that the College is instilling to the studentry. This is also in conformity with the universal veterinary symbol → caduceus and letter "V".
- The "2002" is the date when the institution was recognized as an independent and self-governing College.
- The Two Dots suggests the existence of the two Departments of the College of Veterinary Medicine → Department of Veterinary Basic Sciences (DBVS) and Department of Veterinary ParaClinical & Clinical Sciences (DVPCCS).

Logo Colors:

- Gray this background shade is the universal color of the veterinary profession, thus the LSU-CVM is adapting this to identify the LSU-CVM as one of the prestigious veterinary institutions.
- Gold this color symbolizes "harvest" as in the reaping of golden rice grains. Gold is also a color of winners or highest achievement, which symbolizes the ultimate goal of the College → to be the premiere veterinary institution of the country.
- Green the green color represents "abundance of yield". Like a garden, the College hopes to gather green and plentiful yield of competent veterinarian each year. Green color also signifies "new or neophyte", which is the symbol of the institutions' fresh start as a College.
- Red this color of the letter "V" at the center of the logo explains the "friendship and love" that College is representing. It is right at the center of the logo since love for animals, love for the profession, and love for service are the core values that the College is upholding.

- Nothing follows -