



VISAYA STATE UNIVERSITY  
6521-A Visca, City of Baybay, Leyte, Philippines

Office of the Secretary of the University  
and of the Board of Regents

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**REFERENDUM FOR THE TRAVEL TO THAILAND  
OF DR. JOSE L. BACUSMO, VSU President**

The Board passed

**BOR Resolution No. 28, s. 2008**

**Whereas**, the President of the Visayas State University (VSU), Dr. Jose L. Bacusmo, has been invited by the Philippine Council for Agriculture and Resources Research Program (PCARRD) to join with the "Continuing Education Program (CEP) for Agricultural Innovation Managers of the Philippines" to visit R&D institutions in Thailand and act as the Team Leader on April 19-29, 2008.

**Whereas**, the PCARRD has indicated that it will shoulder the international airway tickets, per diems and accommodation of President Bacusmo's trip to Thailand;

**Whereas**, the Visayas State University has a valid Memorandum of Agreement with the PCARRD for the promotion of knowledge exchange, inter-agency research collaboration, among others;

**NOW THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED** That Dr. Jose L. Bacusmo, be as he is, be permitted to travel to the R&D institutions in Thailand from April 19-29, 2008.

**ADOPTED** in the Visayas State University, Visca, City of Baybay, Leyte this 2<sup>nd</sup> day of April 2008.

**VSU BOARD OF REGENTS**



**HON. NONA S. RICAFORT**  
*CHED Commissioner and Chairman*  
*LSU-Board of Regents*

**HON. JOSE L. BACUSMO**  
*Vice Chairman and President, VSU*

**HON. ALAN PETER S. CAYETANO**  
*Chair, Committee on Education,*  
*Arts & Culture*  
*Senate of the Philippines*

**HON. CYNTHIA A. VILLAR**  
*Chair, Committee on Higher and*  
*Technical Education*  
*House of Representatives*

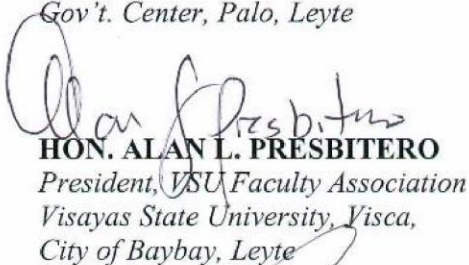
*Represented by:*



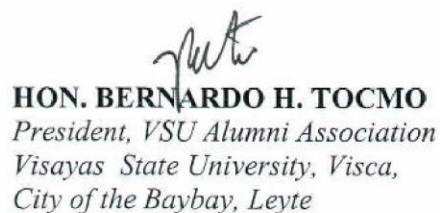
**HON. BUENAVENTURA C. GO-SOCO, JR.**  
*Regional Executive Director*  
*National Economic Dev. Authority-RO8*  
*Gov't. Center, Palo, Leyte*



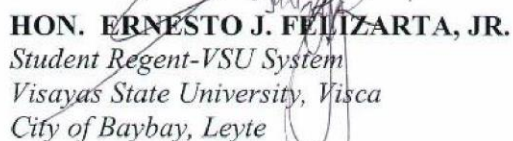
**HON. LEO P. CAÑEDA**  
*Regional Executive Director*  
*Department of Agriculture-RO8*  
*Tacloban City*



**HON. ALAN L. PRESBITERO**  
*President, VSU Faculty Association*  
*Visayas State University, Visca,*  
*City of Baybay, Leyte*



**HON. BERNARDO H. TOCMO**  
*President, VSU Alumni Association*  
*Visayas State University, Visca,*  
*City of the Baybay, Leyte*

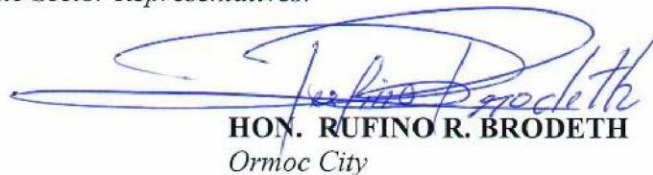


**HON. ERNESTO J. FELIZARTA, JR.**  
*Student Regent-VSU System*  
*Visayas State University, Visca*  
*City of Baybay, Leyte*

*Private Sector Representatives:*



**HON. VICENTE A. QUITON**  
*Tacloban City*



**HON. RUFINO R. BRODETH**  
*Ormoc City*



# VISAYAS STATE UNIVERSITY

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Philippines

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*Office of the President*

28 March 2008

**Hon. Romulo L. Neri**

Chairperson

Commission on Higher Education

3<sup>rd</sup> Flr., DAP Bldg., San Miguel Avenue

Ortigas Center, Pasig City

Through:

**Hon. Nona S. Ricafort**

CHED, Commissioner &

Chairperson, VSU- Board of Regents

Dear *Chairperson Neri*:

The Philippine Council for Agriculture and Resources Research Program (PCARRD) has organized a course on "Continuing Education Program (CEP) for Agricultural Innovation Managers of the Philippines" for Chairpersons of the regional consortia of agencies in Agriculture and Natural Resources R&D. As the Chairperson of the Visayas Consortium for Agriculture and Resources Research Program (VICARP), I am one of the participants to join the CEP that would be going to visit R&D institutions in Thailand and acts as the Team Leader on April 19-29, 2008.

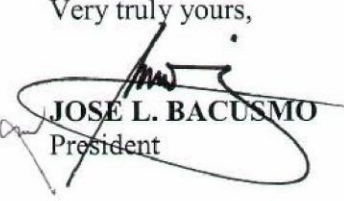
In this connection, I would like to request for CHED endorsement/authority to travel abroad to be used for securing a Malacañan Clearance. The expenses relative to this travel which includes international airfare, accommodation and per diem will be shouldered by PCARRD.

Please find attached the invitation, project information, and itinerary.

Hoping for your favorable action on my request.

Thank you.

Very truly yours,

  
**JOSE L. BACUSMO**  
President





**PHILIPPINE COUNCIL FOR AGRICULTURE,  
FORESTRY AND NATURAL RESOURCES RESEARCH  
AND DEVELOPMENT (PCARRD)  
Department of Science and Technology (DOST)**

**OFFICE OF THE EXECUTIVE DIRECTOR**

06 March 2008

**Dr. Jose L. Bacusmo**  
RRDCC Chairperson, VICARP  
and President, Visayas State University  
Visca, Baybay, Leyte 6521-A

Dear Dr. Bacusmo :

The Philippine Council for Agriculture, Forestry and Natural Resources Research and Development (PCARRD) will conduct a **Continuing Education Program (CEP) on Research and Technology Management (RTM)** for the Chairpersons of its Regional Research and Development Coordinating Committee (RRDCC) on April 19-29, 2008. The CEP aims to enable sixteen (16) policy makers/research and technology managers from the country's S&T communities (mostly from the state, colleges and universities) to:

- understand the basic concepts of managing innovations, (*i.e. how technologies are managed, from identification to development, marketing, utilization, and continuous improvement even after the product has gained a foothold in the market*), particularly on the aspects of policy formulation and intellectual property management ; and how this is being implemented in more advanced countries; and
- contextualize these concepts based on the history and culture of the host country's people.

It is hoped that valuable lessons may be learned and an Action Plan prepared and implemented to improve the current RTM practices/activities in the country.

As a major player in the country's RTM system, **we are pleased to invite you as participant/team leader** to said CEP that would be going to Thailand (where success stories relative to your commodity responsibility abound); and as Overall Team Leader of the CEP.

This activity will be a cost-sharing scheme. PCARRD will shoulder the participant's cost of foreign travel, per diem and lodging expenses, while the participant's pre-departure expenses (*i.e. processing of travel documents*), local transport costs to PCARRD (for the orientation program) and clothing allowance, if applicable will be borne by the mother agency. Export quality products, representing the best that your Region can offer, are likewise solicited. These will be given as gifts/token to the various agencies to be visited.

Attached is the tentative program, for your reference. Please take note that the Orientation will be held at PCARRD, Los Baños, Laguna on Saturday, April 19, 2008 at 1:00-5:00 pm. Be advised therefore to book your flight to PCARRD in the morning of the same day so we can arrange for a van to pick you up at the domestic airport.

Los Baños 4030, Laguna, Philippines, Tel. Nos. (63-49) 536-0014 to 20; 536-0024; ~~536-5896 to 99~~  
Fax Nos.: (63-49) 536-0016/536-7922 / Email: [pcarrd@pcarrd.dost.gov.ph](mailto:pcarrd@pcarrd.dost.gov.ph)  
Manila Liaison: DOST Compound, Taguig, Metro Manila / Telefax: (02) 837-1651

As Overall Team Leader of the Thailand and South Korea groups, you will take charge of (1) conceptualizing/packaging the CEP proposal, (2) coordinating the implementation of the same with the concerned embassies; (3) strategizing the preparation/finalization of the group's **country paper** (for possible presentation in Thailand and South Korea); and **re-entry plans**, for reporting to the PCARRD Directors' Council and implementation upon your return.

Please find herewith, additional pertinent documents for your information/accomplishment.

We will appreciate receiving your confirmation, validated **official/red** passport, tax exemption certificate for ticketing and travel authority not later than March 31, 2008.

For more information/inquiries, please contact Dr. Elaine F. Lanting, Acting Director, Institution Development Division or her staff, Ms. Remedios L. Elazegui at tel no. (049) 536-0014-20 local 237/243 or at email add: [remyelazegui@yahoo.com](mailto:remyelazegui@yahoo.com).

Thank you.

Very truly yours,

  
**PATRICIO S. FAYLON**  
Executive Director 

Encl: a/s

## PROPOSED ITINERARY

Thailand  
April 19-29, 2008

- |       |               |                                     |
|-------|---------------|-------------------------------------|
| April | 19 (Saturday) | - Departure from Manila to Thailand |
|       |               | - Arrival in Bangkok, Thailand      |
|       | 20 (Sunday)   | - Free Time                         |
|       | 21 – 28       | - Visit to different institutions   |
|       | 29 (Tuesday)  | - Departure for Manila              |
|       |               | - Arrival in Manila                 |



## **I. Basic Information**

Course Title : Continuing Education Program for Agricultural Innovation Managers of the Philippines

Implementing Agency: Visayas Consortium for Agriculture and Resources Research Program

Sponsoring Agency : Philippine Council for Agriculture and Resources Research and Development

Date/Duration : April 2008

Funding Requirement : PhP1,300,000.00

## **II. Rationale:**

Managing innovation involves the whole spectrum from research, product designing, product development, marketing and even continuously improving the product after it gained foothold in the market. Though often considered as applicable only to managing industrial products, innovation management is also relevant to in agriculture.

Agriculture will remain as the backbone of the Philippine economy even in the long run. With the increase in population, arrival of tourists and with trade liberalization, more attention should be given to agriculture. Philippines through the years, has been underinvesting in agricultural research and innovation. However, it is also undeniable that outputs of many of the researches conducted with public funds only end up in technical reports, conference presentations and publications. Though some contributes to the wealth of knowledge, many are simply poorly designed researches resulting in the non-usable research outputs. This raises the question of whether Philippines' dismal performance in R&D is a result of years of underinvestment or of poorly conceived researches, poorly managed technology transfer or simply of an extension system that is not conducive to transferring technology to users and commercializing technology.

Under the National Agriculture and Resources Research System (NARRS), the Regional Research and Development Coordinating Council (RRDCC) Chairpersons are tasked to spearhead the planning, coordinating, monitoring and evaluating agriculture and natural resource research and development programs in their respective regions. However, not all of the RRDCC Chairpersons are trained on managing research much more managing innovations. Even if some of the RRDCC Chairpersons are adept in managing innovations, they have lots to gain if they have the opportunity to observe and understand the systems and practices of managing R&D and technologies of the other Asian countries that are more successful in converting research results to engines of development. Managing innovation demands new perspective, new skills and exposure for our existing regional R&D managers. .

### **III. Objectives:**

- 1) Understand the basic concept of managing innovation and observed how these are implemented in more successful countries in Asia such as Korea and Thailand;
- 2) Identify key factors in successful technology transfer and technology commercialization in other Asian countries;
- 3) Understand the history and culture of Thailand and Korea and their implication in successful research and technology management;
- 4) Observed advances in other Asian countries in various agricultural and natural resource commodities and disciplines;
- 5) Relate the practices in managing innovation of other Asian Countries to the practices in the respective RRDC Chairperson's consortium;
- 6) Advocate improvement and formulate Action Plan for strengthening their consortium's innovation management system.

### **IV. Profile of Participants**

Participants are mostly University Presidents from the 14 regions of the Philippines who are serving as Chairpersons of the regional consortia of agencies involved in Agriculture and Natural Resources R&D. Representative from the DOST-PCARRD and Congressional Oversight Committee on Philippine Agriculture Modernization Program will also join to serve as facilitators.

### **V. Methodology/Mechanics**

- 1) Proposed institutions/places to be visited (including contacts) as well as budgetary needs will be outlined by VICARP and presented to PCARRD for approval.
- 2) Itinerary and arrangements will be finalized with the embassies of the countries that will be visited.
- 3) There will be two groups that will be organized. Based on congruence of the R&D priorities of the region where the RRDC chairperson comes, decision will be made as to which group an RRDC Chairperson will belong. One of the groups will visit Korea while the other will visit Thailand and possibly Malaysia if fund permits.
- 4) Travel arrangements will also be finalized by the Manila office of the Visayas State University.
- 5) Team leaders for each group will be designated
- 6) Each team leader will be tasked to prepare a power point presentation of the S&T situation of the Philippines as well as the flows and system in place in planning, implementing, monitoring and evaluating agricultural researches in the Philippines. Information on system of transferring or commercializing research outputs will also be included.



- 7) A pre-departure orientation will be conducted a day before the trip to provide participants with overview of the R&D systems of Korea and Thailand as well as pertinent etiquettes to observe in each country.
- 8) Each participant will be required to submit a report on their observations and a list of recommendation of improving their regional or the national innovation system.

## **VI. Grouping**

### **Thailand**

VICARP  
ILARRDEC  
CVARRD  
CLARRDEC  
WESMARRDEC  
WESVARDEC  
SMARRDEC  
PCARRD

### **Korea**

STARRDEC  
BCARRD  
CV\_CIRRD  
NOMCARRD  
CARRDEC  
CCARD  
HARRDEC  
PCARRD

## **VII. Possible Institutions and sites to be visited:**

### **THAILAND**

- **Thailand Institute of Scientific and Technological Research**  
Ministry of Science and Technology  
196 Phahonyothin Road, Chatuchak, Bangkok 10900 Thailand  
Tel.(66) 0-25791121..30, 0-2579-5515, 0-2579-8533  
Email: [tistr@tistr.or.th](mailto:tistr@tistr.or.th)
- **Department of Agriculture**  
Dr. Surapong Chararoenrath  
Email: [surac@doa.gov.th](mailto:surac@doa.gov.th)
- **Kasertsart University (Bangkok and Kampangsaen campuses)**  
Dr. Sumakkee Boonyawat  
Vice President for Research  
0-2579-0113 and 0-942-8200 to 45  
Email: [fforskb@ku.ac.th](mailto:fforskb@ku.ac.th)
  - University Research and Technology Transfer Unit
  - Food Science Department (Product Development)
  - Department of Agriculture
  - Cassava and Starch Technology Research Unit
- **ThaiTambon.com Project (One tambon, one product-OTOP)**  
237/2 Ratchavithree Rd., Suan Chitlada

## KOREA

| Institutions                                                               | Addresses/Contact Persons/Nos                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ministry of Science and Technology                                         | Government Complex-Gwacheon<br>City, Gyeonggi-Do 429-715<br>Republic of Korea<br>Tel: 82-2-504-0333<br><a href="mailto:webadmira@most.go.kr">webadmira@most.go.kr</a>                                                                         |
| Ministry of Finance and Economy                                            | Government Complex-88<br>Swanmoonro Gwancheon City<br>Gyeonggi Province 427-725<br>Korea<br>Tel. 82-2-2150-2975<br>Fax: 82-2-504-1335<br>Email: <a href="mailto:fprr@nofe.go.kr">fprr@nofe.go.kr</a>                                          |
| Korea Institute of Industrial Technology                                   | 8 <sup>th</sup> -12 <sup>th</sup> F Bldg. 701-7, Yeoksam-<br>Dong, Gangnam, Seoul, Korea,<br>135-080<br>Tel No: +82-2 6009-8090<br>Fax: +82-2-6009-8219                                                                                       |
| Small Business Corporation                                                 | 24-3, Yoido-dang, Youngdungpo-<br>gu, 50-718, Korea<br>Tel: 82-2-769-6701/6705<br>Fax: 82-2-769-6959                                                                                                                                          |
| Korea Technology Transfer Center                                           | 13/F KOTECHE Bldg.<br>701-7, Yeoksam -dong Kangnamku,<br>Seoul, Korea<br>Tel: +82-2-6009-2345<br>Fax: +82-2-6009-4344<br>Email: <a href="mailto:korea@kttc.or.kr">korea@kttc.or.kr</a><br>Website: <a href="http://kttc.or.kr">kttc.or.kr</a> |
| Advanced Institute of Science and<br>Technology                            | 335 Gwalangno (373-1 Guseongdong)<br>Yuseong-gu, Daejeon 305-701<br>Tel: +82-42828-5080<br>Fax: +82-42-869-2210 (2220)                                                                                                                        |
| Korea Research Institute of Standards                                      | P.O. Box 102, Yuseong Daejeon<br>305-340<br>Tel: +82-42-828-5080<br>Fax: +82-868-5444                                                                                                                                                         |
| Korea Institute of Industrial Technology<br>Evaluation and Planning (ITEP) | 8-12/F KOTECHE Bldg. 701-7<br>Yeoksam-dong, GangnamGu<br>Seoul, Korea 135-080<br>Tel: +82-2-6009-8090<br>Fax: +82-2-6009-8219                                                                                                                 |
| Korean National Investment Promotion<br>Agency (IPA)/Busan Techno Park     | 300-9 Yomgok-dong<br>Geocho-gu, Seoul Korea 137-170                                                                                                                                                                                           |



|                                                           |                                                                                                                                 |
|-----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
|                                                           | Email: <a href="mailto:ikonline@kotra.or.kr">ikonline@kotra.or.kr</a>                                                           |
| Korea Invention Promotion Association                     | Lu Taek Lee<br>KIPA Chairman<br>647-9, Yeoksam-Dong<br>Gangnam-Gu, Seoul, Korea<br>Tel: +82-2-3459-2796<br>Fax: +82-2-3459-2819 |
| Korea Institute of Science and Technology (KIST)          | Seoul<br>Phone/Fax: (02) 958-5114/5478                                                                                          |
| Korea Research Institute of Standards and Science (KRISS) | Daejeon<br>Phone/Fax: (042) 861-7201/1494                                                                                       |
| Kwangju Institute of Science and Technology (KJIST)       | Kwangju<br>Phone/Fax: (062) 970-2114/2019                                                                                       |
| Korea Science Foundation (KSF)                            | Seoul<br>Phone/Fax: (02) 553-2181/2170                                                                                          |
| Korea Academy of Science and Technology (KAST)            | Seoul<br>Phone/Fax: (02) 3453-3195/566-3264                                                                                     |
| Daekok Science Town Administration Office                 | Daejeon<br>(042) 365-7261/861-1276                                                                                              |