





VISAYAS SOCIO-ECONOMIC RESEARCH AND DATA ANALYTICS CENTER

College of Management and Economics Visayas State University Visca, Baybay City, Leyte PHILIPPINES Email: viserdac@vsu.edu.ph Website: www.viserdac.vsu.edu.ph

May 17, 2021

Dr. Maria Juliet C. CenizaVice President for Research, Extension & Innovation Visayas State University
Visca, Baybay City, Leyte

Thru:

Prof. Rosa Ophelia D. Velarde

Director for Research

Subject:

Proposal of project titled "Enhancing Qualitative and Mixed-Methods Research through the acquisition of NVivo and MAXQDA Software, and Capacity Building of Social Science Researchers"

with proposed budget of Php 500,000

Dear Dr. Ceniza:

This is to propose the project titled "Enhancing Qualitative and Mixed-Methods Research through the acquisition of NVivo and MAXQDA Software, and Capacity Building of Social Science Researchers". This project will run for one year from June 2021 to May 2022 and has a proposed budget of Php 500,000.

This project aims to acquire NVivo and MAXQDA software to enhance qualitative and mixedmethods research in the Visayas region. NVivo and MAXQDA are qualitative data analysis (QDA) softwares developed for qualitative and mixed-methods research. This software will be used to facilitate the analysis of unstructured text or non-numerical data such as text, audio, etc. obtained from open ended-interviews, focus-group discussions, among others. To ensure a strong and globally competitive research and development program, the need for a systematic research design and appropriate data analysis are vital for policy and decision making. This project, therefore, also aims to capacitate and increase participation of Social Science faculty researchers and students of VSU and others research institutions in the Visayas through the use of these software in their respective research programs/projects/theses. This will increase contribution in the generation of qualitative knowledge and increase efficiency in data analysis, and also facilitates analysis and interpretation of data in mixed methods research or where both qualitative and quantitative research designs are deemed necessary. Under the management of VISERDAC, this project will also cater the services to various research clientele based on the approved Center's operations and managements policies set by the University.

Please see attached project proposal for your perusal. Hoping for your approval to this research and development endeavour. Thank you very much.

Very truly yours,

MOISES NEIL V. SERIÑO

Director, ViSERDAC and Dean, CME



Vision: Mission:







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Endorsed by:

ROSA OPHELIA D. VELARDE

Director for Research

Recommending Approval:

VP for Research, Extension & Innovation

Certified funds available:

Johan-ange 10 LOUELLA M. AMPAC

Director of Finance
Charged to Ree & Get.
160 Mars 2019 & 2020

PROJECT CODE: RJ VSRDAC.0621-01

Approved:

EDGARDO E. TULINA

should generate finds also University President