


2023 - 2024 Extension Project Budget Allocation and Breakdown									
CODE	Title	Approved Budget for 2023	MOOE BREAKDOWN						
			MOOE 2023	Travelling Expenses	Training and Scholarship	Supplies and Materials Expenses	Professional Services	Repairs and Maintenance	Awards, Rewards and Prizes
EXT STF-09	Strengthening Farmers Association to Increase Vegetable production in Silago, Southern Leyte	50,000.00	50,000.00	45,000.00	-	5,000.00	-	-	-

Prepared by:

  
**MARIANNE JOYCEL L. DE CAIMAN**  
 Extension Admin  
 Date: September 29, 2023

Approved by:

  
**ANTONIO P. ABAMO**  
 Director for Extension  
 Date: September 29, 2023



## EXTENSION PROPOSAL

### I. BASIC INFORMATION

**Program/Project Title:**

Strengthening Farmers Associations to Increase Vegetable Production in Silago,  
Southern Leyte

**Proponents:**

Project Leader	Karen Luz P. Yap, PhD Professor Department of Agricultural Education & Extension (DAEEx) College of Agriculture & Food Sciences Visayas State University, Visca, Baybay City, Leyte cp# 09777782082 <a href="mailto:karen.yap@vsu.edu.ph">karen.yap@vsu.edu.ph</a>
Assistant Project Leader	Anna Martha C. Monsanto, MSc Head Department of Agricultural Education & Extension (DAEEx) College of Agriculture & Food Sciences Visayas State University, Visca, Baybay City, Leyte cp# 09070800332 <a href="mailto:annamartha.monsanto@vsu.edu.ph">annamartha.monsanto@vsu.edu.ph</a>
Component Leader	Rosario A. Salas, PhD Professor Department of Horticulture (DoH) College of Agriculture & Food Sciences Visayas State University, Visca, Baybay City, Leyte cp# 09088732033 <a href="mailto:rosario.salas@vsu.edu.ph">rosario.salas@vsu.edu.ph</a>
Implementing Unit:	Department of Agricultural Education & Extension (DAEEx) College of Agriculture & Food Sciences Visayas State University, Visca, Baybay City, Leyte
Collaborating Units/Agencies:	Office of the Municipal Mayor LGU-Silago, Southern Leyte Funding Agency 9066064935 <a href="mailto:Silago1950@gmail.com">Silago1950@gmail.com</a> Office of the Municipal Agriculturist





	LGU-Silago, Southern Leyte
<b>Development Thematic Area</b>	<input checked="" type="checkbox"/> Agricultural Science and Technology-based Livelihood/Entrepreneurship <input type="checkbox"/> Basic Education and Cultural Development <input type="checkbox"/> Health and Nutrition <input type="checkbox"/> Environment and Natural Resources <input type="checkbox"/> Local Governance <input type="checkbox"/> Rural Infrastructure and Energy <input type="checkbox"/> Certified Skills Development <input type="checkbox"/> DRRM & Climate Change
<b>Project Site(s):</b>	Four barangays of Silago, Southern, Leyte
<b>Duration:</b>	12 months (August 2023 – August 2024)
<b>Proposed Budget:</b>	PHP 245,270.24 <i>Approved for 2023 charging</i> <i>₱50,000.00 MOOE</i>

## II. TECHNICAL INFORMATION

### A. Rationale

Capacity building has been defined as the process of unleashing, strengthening and maintaining the ability of people, organizations and society as a whole to manage their affairs successfully. Capacity of farmers associations can include new knowledge or technologies related to managing their associations which in turn can positively affect their farm productivity, competitiveness and livelihood. The failure of many farmers' associations and cooperatives to sustain a viable operation from the lack of skills and training has repelled several Filipino producers to either join or form such groups. As a result, most farmers fail to go beyond production and lose the opportunity to earn more.

The latest study of the Philippine Institute for Development Studies (PIDS) revealed that many groups eventually become inactive from the lack of managerial and organizational skills among members (PIDS, 2020). The finding, if not addressed, could be a major impediment to the government's plan to consolidate farms as a means to increase productivity and incomes. Most farmers' organizations in the country are organizationally weak; even among those registered as cooperatives, based on the PIDS study. The failure of many farmer associations to be viable has suppressed the interests of smallholders to join or form farmers' organizations and thus reduce their participation in the higher value chain. Low and declining membership has also been observed among farmers associations caused by the withdrawal of membership, inability to attract new members, and mismanagement (PIDS, 2020). This pattern also implies that adoption of technologies, enterprise development, and other value-adding initiatives may not be sustained.

Apart from being a source of staple food, many families in Silago, Southern Leyte depend on rice cultivation and backyard vegetable production for income. Growing, selling and eating rice is on hindsight integral to the town's culture. Vegetable farmers associations play a great role in



the creation of a dynamic and resilient rice farming communities capable of building upon the technical and other resource inputs provided by the government. But informal interviews with the members of farmers associations in Silago revealed that their associations are not well organized, not so strong as perceived them to be, common problems occur such as poor attendance during meetings, lack of interests, commitment and motivation of the members, to mention a few. If these problems in the associations continuously occur, there will be less interaction between the members and it becomes difficult for them to understand the real problems and issues. It is on this premise that farmers and women's associations be assessed in terms of their capacity as an organization to determine their level of capability to achieve what their organization is set to do. Organizational capacity is defined as an organization's ability to achieve its mission effectively and sustain itself over the long term (Pact, 2012). Organizational capacity includes institutional elements influencing organizational operations and performance: "a combination of human, technical and institutional elements which enable an organization to achieve its objectives, especially in relation to its vision" (IFAD, 2015). The Organizational Capacity Assessment (OCA) tool for community-based organizations will be used to allow the farmers associations in Silago, Southern Leyte to reflect and learn more about their own effectiveness and for the VSU team of experts to understand their needs and respond to them. This VSU project is designed to enable organizational learning, foster team sharing, and encourage reflective self-assessment within organizations and identify new areas in need of strengthening.

This project aims to address the causes of low organizational capacity levels of the four target farmers associations by providing training-workshops and technical assistance to cater the proponents' technology-based training needs.

## **B. Objectives**

The general objective of this project is to contribute to the improvement of vegetable production through strengthening the capacities of farmers associations in Silago, Southern, Leyte with knowledge and skills on how to effectively manage their organizations through capacity enhancement and technology-based interventions.

### **Specific objectives:**

- 1) To determine the profile of target farmers association members;
- 2) To determine the organizational capacity levels of farmers associations;
- 3) To build the capacities of farmers associations on organizational management;
- 4) To build the capacities of farmers associations on vegetable production, business management and entrepreneurship and
- 5) To determine the relationship of farmers association profile and their level of organizational capacity.



### C. Major Components

The following are the identified project components and subprojects, capacity enhancement and technology related trainings for farmers associations (Table 1) to develop their skills and their innovativeness in managing the livelihood projects:

Table 1. Project components and subprojects

Component	Subcomponent
Organizational Capacity Enhancement	1. Organizational Capacity Assessment (OCA) 2. Visioning 3. SWOT Analysis 4. Organizational Management
Business Management and Entrepreneurship	1. Financial management 2. Simplified Record Keeping 3. Farm Enterprise operations 4. Farm Business Profitability
Vegetable Production	1. Sustainable Vegetable Production 2. Vegetable Pest & Diseases Management 3. Postharvest technologies of Vegetables

### D. Beneficiaries

The project shall involve four farmers associations assisted by the LGU-Silago and Municipal Agriculture Office (MAO) on the conduct of capability enhancement and technology-based trainings in Silago, Southern, Leyte.

### E. Expected Outcome

Small family farms and the people who live on them constitute the majority of the rural poor. To mitigate the challenges that come with working in isolation – and to increase profitability and productivity – these smallholders form farmers associations. When small farmers form into associations it becomes easier to access farming inputs, aggregate produce to reach larger markets, and they are then able to reduce costs and improve their bargaining power. And when farmers associations thrive, they're better positioned to improve their food security and move out of poverty.

The LGU of Silago, Southern, Leyte recognizes this central role of farmers' associations in smallholder development and to fulfil this role, it also needs support to boost its effectiveness and sustainability. To support LGU-Silago, this capacity building project of DAEEx-VSU is proposed to help their assisted farmers associations attain a thriving sustainable development.

### F. Potential Impact

Farming families in Silago, Southern Leyte depend on rice cultivation and backyard vegetable production for income. Farmers associations play a great role in the creation of a dynamic and resilient farming communities and assessing their organizational capacity levels can generate a capacity development plan which will help strengthen their associations and capacitate

the farmers to effectively manage their groups. The organizational assessment enables the association members to self-assess their organizations' strengths and weaknesses and understand their real needs, problems and issues. This project will not only strengthen the target farmers associations, educate the association members on how to manage effectively their groups but will result to increased productivity and income because capacity enhancement is complemented with vegetable technology interventions.

#### **G. Methodologies/Strategies**

1. Organizational Meetings/Initial Planning meeting/Workshops
2. Organizational Capacity Assessment (OCA) using FGDs
3. Trainings and capacity development supplemented with training materials and farm inputs
4. Project monitoring and farm visits
5. Farm mentoring, coaching
6. Organizational capacity Re-assessment



## H. Detailed Work Plan Schedule

Objectives	Major Activities	Duration (Months)											
		1	2	3	4	5	6	7	8	9	10	11	12
1. To determine the profile of target farmers association members;	Profiling of target beneficiaries thru FGDs												
2. To determine the organizational capacity levels of farmers associations;	Identification of strengths, weaknesses and priority areas for change Data analysis, validation Capacity building plan development Organizational capacity enhancement Visioning												
3. To build the capacities of farmers associations on organizational management;	SWOT Analysis												
	Sustainable Vegetable Production												
	Vegetable Pest & Diseases Mgt												
	Postharvest technology Management of Vegetables												
	Financial management												
	Simplified Record Keeping												
	Farm Enterprise operations												
	Farm Business Profitability												
	Financial management												
	Project Monitoring												
	Farm visitation												
	Farm mentoring & coaching												
	Organizational capacity re-assessment												
4. To determine the relationship of farmers association profile and their level of organizational capacity.	Data encoding and analysis												
	Terminal report writing												
	Project turnover												
	Exit conference												

I. Line Item Budget

	SOURCE OF FUND						Grand Total (PhP)
	VSU			MAO-Silago			
	Quantity	Unit Price (PhP)	Total Amount	Quantity	Unit Price (PhP)	Total Amount	
I. Personal Services							
A. Salaries and honorarium							
1 research Assistant	12	11,522.52	138,270.24				
II. MOOE							
A. Travel and communication			50,000				
B. Trainings/seminars/workshops/ Food (2 Snacks & 1 Lunch : 35 pax 8 days @ 150/day				35 pax	1200	42,000	
C. Office supplies			5,000				
D. Farm inputs						10,000	
III. Total cost			193,270.24			52,000	245,270.24

**Vision:**  
**Mission:**

A globally competitive university for science, technology, and environmental conservation.  
Development of a highly competitive human resource, cutting-edge scientific knowledge  
and innovative technologies for sustainable communities and environment.