



**DICT**  
DEPARTMENT OF INFORMATION AND  
COMMUNICATIONS TECHNOLOGY

This

# *Certificate of Completion*

is hereby given to

**NORBERT JOHN VILLAS**

for satisfactorily complying all the necessary requirements for the DIGITALJOBSPH Technical Training – Digital Marketing & E-Commerce Course, a nine-week blended learning which aims to equip the students with ICT technical skills for the online freelancing industry.

## **DIGITALJOBSPH TECHNICAL TRAINING**

*Providing Digital Opportunities to the Countryside*



• Digital Marketing & E-Commerce Course •

Branding for Companies, Products, & Services  
Web Development  
Product Photography & Content Writing  
Customer Relationship Management and Email Follow Through  
Data Privacy and Cybercrime Law and Digital Marketing Ethics  
Search Engine Optimization and E-mail Marketing  
Social Media Content Planning and and Calendar  
Business Blogging  
Social Media Content Creation  
Building a Freelancer Profile

Given this 5<sup>th</sup> day of November 2019 at Legislative Building, Baybay City, Leyte

**ENGR. LEO CIPRIANO L. URBIZTONDO, JR., PECE**

OIC – Office of the Regional Director, Field Operations Office – Visayas Cluster 2  
Department of Information and Communications Technology

