



5 January 2021

**MEMORANDUM CIRCULAR NO. 04**  
Series of 2021

**T O: ALL VPs, Chancellors, ISO Core Team**  
**R E: Strategic Direction for the Reframing of the Strategic Plan**

In connection to the scheduled Revisit and Updating of the Strategic Plan on January 6-8, 2021, please see the attached documents to serve as strategic directions to guide us in the revisit and updating of the Strategic Plan:

1. VSU 2021 Priorities
2. Summary Highlights and Recommendations based on the 2020 Accomplishments of the VSU Strategic Plan implementation.

For your guidance and compliance.

**EDGARDO E. TULIN**  
President

## **SUMMARY HIGHLIGHTS of the STRATEGIC PLAN ACCOMPLISHMENTS FOR 2020**

1. Goals with more than 100% Accomplishments
  - World Class Education
  - Globally Competitive S&T
  - Empowered Communities
  - Sustainable Resource Generation
  - Client-centered governance
  - Strong Alumni Engagement
2. Goals with less than 100% Accomplishments:
  - Versatile Spaces for Innovation
3. Metrics that have less than 50% Accomplishment

### **Goal 1: World Class Education**

#### Curriculum Development

- Improved Performance in licensure examination

#### Mobility

- Number of full time foreign student enrolled in degree programs at VSU

#### Support for Students

- Number of students who participated in scientific and academic gatherings

### **Goal 2: Globally Competitive S&T**

#### Strengthening Knowledge protection, Transfer and Commercialization

- Number of IPR related trainings, seminars, workshop conducted

#### Communication of Research Results

- Number of research papers published in internationally indexed journals and publications

### **Goal 3: Empowered Communities**

#### Enhance capacities of faculty, staff and students to engage in extension

- Percentage increase of budgetary allocation for extension

#### Community empowerment

- Nature and scope of extension services
- Value of resources generated
- Number of stakeholders participating in development programs and projects
- Number of beneficiaries trained disaggregated by sex
- Number of communities organized and capacitated
- Number of entrepreneurs engaged in sustainable enterprises
- Number of entrepreneurs utilizing VSU's S&T products
- Area of land, water and forests protected
- Number of students enrolled in NFE programs
- Number of NFE enrollees whose skills have enhanced

**Goal 4: Sustainable Resource Generation**

Promoting and formalizing the University as a tourism destination and a venue for conferences and special event

- Number of infrastructure constructed/improved

**Goal 5: Client-Centered Governance**

Quality frontline Services

- Provident fund established

Responsive Management Information system

- Competent IT personnel hired, retained and retrained

Functional International gateway services

- Number of visitors coming from international office of foreign universities
- Number of seminars attended by VSU Manila office

**Goal 6: Versatile Spaces for Innovation**

Waste Management

- Number of MRFs installed
- Solid waste management policy
- Number of trash bins provided in strategic locations
- Collection schedule
- Garbage truck purchased

Health Services Facilities

- Infirmary annex building constructed
- Number of emergency room equipment purchased
- Feasibility study for a level 1 hospital building
- Mobile hospital clinic purchased

**Goal 7: Strong Alumni Engagement**

Organizational Strengthening

- Number of social gathering conducted for VSU-based Alumni

Resource Generation

- Number of Fund Raising Activities conducted

Awards and promotions

- Number of alumni awarded for their outstanding contributions to the university
- Number of Jubilarians attending VSU anniversary convocation programs

4. Number of metrics with no targets/accomplishments

- 137 metrics (43.2%)

5. Goal/Key Areas that need attention:

**Goal 1: World Class Education**

- Curriculum Development
- Mobility

- Support for Students

Goal 2: Globally Competitive S&T

- Strengthening Knowledge protection, Transfer and Commercialization
- Communication of Research Results

Goal 3: Empowered Communities

- Enhance capacities of faculty, staff and students to engage in extension
- Community empowerment

Goal 4: Sustainable Resource Generation

- Promoting and formalizing the University as a tourism destination and a venue for conferences and special event

Goal 5: Client-Centered Governance

- Quality frontline Services
- Responsive Management Information system
- Functional International gateway services

Goal 6: Versatile Spaces for Innovation

- Waste Management
- Health Services Facilities

Goal 7: Strong Alumni Engagement

- Organizational Strengthening
- Resource Generation
- Awards and promotions

6. Average Accomplishments for 2020 in the implementation of the Strategic Plan

- **251.26%**

**RECOMMENDATION:**

1. Pay more attention to Key Areas that have less than 50% Accomplishment. Assess take immediate corrective action.
2. For Key Areas with 50% to 100% accomplishment, Maintain or improve existing controls.
3. For key Areas with more than 100%, Validate for best practice or innovation for adoption.
4. Many metrics listed in the Strategic Plan are not clear, some are no longer relevant. Recommend rephrasing/clarifying or removing these metrics or adding additional metrics after conducting SWOT analysis and ROAM of the Key Areas.
5. Subject the Key areas to SWOT analysis and ROAM to determine the indicators (metrics) objectively.