



4 March 2024

MEMORANDUM CIRCULAR NO. 36
Series of 2024

T O: All Concerned
R E: Use of VSU Trademarks

As per the VSU IPR Policy approved per BOR Resolution No. 25, s.2022, under Section IX. Ownership of IP and Rights of Use, *"The University shall be the sole owner of the university seal/logo, Obelisk and the Search for Truth marks which are duly registered trademarks with the Intellectual Property Office of the Philippines (IPOPHL). Any use of the University registered trademarks and its derivatives shall require permission from the university".*

In this regard, we would like to request everyone to seek licensing on the use of VSU trademarks in souvenirs and other merchandise items from the Office of the President through the Innovation Office-TBI/KPCO.

For strict compliance.

DANIEL LESLIE S. TAN
OIC-President