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Office of the President

1 August 2012

MEMORANDUM CIRCULAR NO. 48
Series of 2012

T O: All Concerned

R E: Working Committees for the 1st VSU Coconut Festival

In order to ensure the success of the 1st VSU Coconut Festival, the attached working committees are created to take charge of the different functions. The Chairpersons are requested to convene their respective committees to plan out their assigned tasks.

Your usual cooperation is enjoined.

JOSE L. BACUSMO

"1st VSU COCONUT FESTIVAL" Working Committees

Theme: "Kalubihang Malamboon, Masanagong Kaugmaon" August 9, 2012, 8:00 a.m., Convention Center, VSU, Baybay City

	COMMITTTEE		Functions
1.	STEERING COMMITTEE Chairperson: Dr. Othello B. Capuno Co-Chair: Prof. Efren B. Saz Dr. Maria Juliet C. Ceniza	1.	Plan for the smooth implementation of the 2012 Coconut Festival activities. Oversee the implementation of all the
	Members: Prof. Rosa Ophelia D. Velarde Dr. Eutiquio E. Sudaria	3.	activities during the Coconut Festival. Make funds available for the Coconut Festival activities.
2.	PROGRAM AND INVITATION	1.	Prepare the Coconut Festival Program
	Chairperson: Dr. Maria Juliet C. Ceniza Co-Chair: Prof. Rosa Ophelia D. Velarde	2.	Monitor and ensure smooth flow of the program.
-	Members: Ms. Edralin M. Malasaga Ms. Elvira B. Gorre Ms. Paulina Posas	3.	Invite and confirm speakers and coconut farmer participants to the coconut forum.
3.	SECRETARIAT AND REGISTRATION COMMITTEE Chairperson: Prof. Tessie C. Nuñez	1.	Prepare IDs, certificates and tokens, and name labels for guests and speakers at the presidential table
	Co-Chair: Ms. Edralin Malasaga	2.	Registration of participants.
	Members: Ms. Paulina P. Abing Ms. Aprilynn Lerios	3.	Provide additional info materials and referrals on inquiries made by the participants
4.	HALL AND VENUE PREPARATION AND SOUNDS (Convention Center and NCRC Booth)) Chairperson: Prof. Mario Baliad Co-Chair: Mr. Rosito Diaz Members: All NCRC Laborers	2.	Prepare and decorate the venue (Convention center and NCRC Booth) for the Coconut Forum and other activities. Coordinate for the sounds, microphones and others. Restore the hall after completion of the activity. Install tarpaulins in the venue
5.	AUDIO VISUAL MATERIAL/EQUIPMENT	1.	Prepare needed AV equipment for the
	PREPARATION		forum
	Chairperson: Mr. Edwin T. Ocoy Members: Mr. Marcos B. Posas Mr. Chito Leonor Mr. Miguel Honrada	2.	Restore properly all equipment after the event
6.	TRANSPORTATION COMMITTEE Chairperson: Dr. Eutiquio E. Sudaria Members: Mr. Marcos B. Posas Mr. Chito L. Leonor	1.	Make arrangements for the transportation of the speakers and guests before, during and after the event.
(Please coordinate with the University Anniversary Transportation Comm.)		2.	Manage the provision of transportation when and where it is needed

7. FOOD AND SNACKS COMMITTEE	Coordinate for food and snacks
Chairperson: Ms. Marisel A. Leorna	serving in the venue.
Co-Chair: Ms. Pamela Urdaneta	G
Members: Ms. Alma Sudaria	
Ms. Lilia Quinones	
8. RECEPTION AND USHERING OF GUESTS	1. Receive and usher guests and
Chairperson: Prof. Reny G. Gerona	participants to their respective seats.
Co-Chair: Prof. Rufina F. Capuno	Prepare leis, etc. for the guests.
Members: Ms. Phoebe Calungsod	
Mş. Ana Asumpta Perez	
Ms. Charise Limbo	
Ms. Nancy Donayre	
Ms. Robelyn Aureo	
NCRC Ladies	
9. DOCUMENTATION COMMITTEE	 Prepare equipment and other needs
Chairpersons: Mr. Jed Asaph Cortes	for the documentation of the entire
Mr. Jesus Freddy Baldos	event.
Co-Chair: Ms. Marissa Cano	2. Document the entire Coconut Forum
Members: Mr. Genaro Godoy	and festival activities.
Ms. Jedess C. Nuñez	
10. ACCOMMODATION	 Coordinate with guest houses for the
Chairperson: Prof. Alfredo G. Dingal	names of guests to be accommodated
Co-Chair: Dr. Maria Juliet C. Ceniza	and arrange with in-charge of
Members: Ms. Pamela H. Urdaneta	accommodation facilities
11. EXHIBITS/DISPLAY (Tacloban and VSU)	 Prepare and set up exhibit and display
Chairperson: Prof. Mario E. Baliad	during the Coconut Festival (Tacloban
Co-Chair: Ms. Marisel A. Leorna	and VSU – NCRC Booth)
Members: Ms. Edralin M. Malasaga	Invite private handicraft makers to
Prof. Alfredo G. Dingal	display products at the NCRC Booth
Prof. Tessie C. Nuñez	
Mr. Jeremias S. Vestra	
Mr. Edwin T. Ocoy	
12. PARADE, GAMES, CONTESTS AND PAKULO	1. Coordinate the parade of the farmers
ACTIVTIES	and participants
Chairperson: Dr. Eutiquio E. Sudaria	Plan for the games, contests and
Co-Chair: Mr. Jeremias S. Vestra	competition for the activity
Members: Ms. Edralin M. Malasaga	Prepare and coordinate prizes for the
Prof. Mario E. Baliad	winners
Prof. Alfredo G. Dingal	
13. PRIZES AND AWARDS COMMITTEE	 Coordinate with Games, Contests and
Chairperson: Dr. Maria Juliet C. Ceniza	Pakulo Committee for prizes of the
Co-Chair: Prof. Rosa Ophelia D.Velarde	winners
Members: Prof. Alfredo G. Dingal	2. Coordinate with OVPRE for sources of
Mr. Jeremias S. Vestra	prizes for the games and other
Prof. Tessie C. Nuñez	contests

"1st VSU COCONUT FESTIVAL"

Theme: "Kalubihang Malamboon, Masanagong Kaugmaon" August 9, 2012, Convention Center, VSU, Baybay City

I. Working Committees for the 2012 VSU Coconut Festival							
COMMITTEE	Functions						
1. STEERING COMMITTEE Chairperson: Dr. Othello B. Capuno Co-Chair: Prof. Efren B. Saz Dr. Maria Juliet C. Ceniza Members: Prof. Rosa Ophelia D. Velarde Dr. Eutiquio E. Sudaria	 Plan for the smooth implementation of the 2012 Coconut Festival activities. Oversee the implementation of all the activities during the Coconut Festival. Make funds available for the Coconut Festival activities. 						
2. PROGRAM AND INVITATION Chairperson: Dr. Maria Juliet C. Ceniza Co-Chair: Prof. Rosa Ophelia D. Velarde Members: Ms. Edralin M. Malasaga Ms. Elvira B. Gorre Ms. Paulina Posas.	 Prepare the Coconut Festival Program Monitor and ensure smooth flow of the program. Invite and confirm speakers and coconut farmer participants to the coconut forum. 						
3. SECRETARIAT AND REGISTRATION COMMITTEE Chairperson: Prof. Tessie C. Nuñez Co-Chair: Ms. Edralin Malasaga Members: Ms. Paulina P. Abing Ms. Aprilynn Lerios	 Prepare IDs, certificates and tokens, and name labels for guests and speakers at the presidential table Registration of participants. Provide additional info materials and referrals on inquiries made by the participants 						
4. HALL AND VENUE PREPARATION AND SOUNDS (Convention Center and NCRC Booth)) Chairperson: Prof. Mario Baliad Co-Chair: Mr. Rosito Diaz Members: All NCRC Laborers	 Prepare and decorate the venue (Convention center and NCRC Booth) for the Coconut Forum and other activities. Coordinate for the sounds, microphones and others. Restore the hall after completion of the activity. Install tarpaulins in the venue 						
5. AUDIO VISUAL MATERIAL/EQUIPMENT PREPARATION Chairperson: Mr. Edwin T. Ocoy Members: Mr. Marcos B. Posas Mr. Chito Leonor Mr. Miguel Honrada	Prepare needed AV equipment for the forum Restore properly all equipment after the event						
6. TRANSPORTATION COMMITTEE Chairperson: Dr. Eutiquio E. Sudaria Members: Mr. Marcos B. Posas Mr. Chito L. Leonor (Please coordinate with the University Anniversary Transportation Comm.)	Make arrangements for the transportation of the speakers and guests before, during and after the event. Manage the provision of transportation when and where it is needed						
7. FOOD AND SNACKS COMMITTEE Chairperson: Ms. Marisel A. Leorna Co-Chair: Ms. Pamela Urdaneta Members: Ms. Alma Sudaria Ms. Lilia Quinones	Coordinate for food and snacks serving in the venue.						

	N AND USHERING OF	1.	Receive and usher guests and
GUESTS	Park Barry C. Carrana		participants to their respective seats.
	Prof. Reny G. Gerona	2.	Prepare leis, etc. for the guests.
Co-Chair:	Prof. Rufina F. Capuno		
Members:	Ms. Phoebe Calungsod		
	Ms. Ana Asumpta Perez		
	Ms. Charise Limbo		
	Ms. Nancy Donayre		
	NCRC Ladies		
	NTATION COMMITTEE	1.	Prepare equipment and other needs for
Chairperson	s: Mr. Jed Asaph Cortes		the documentation of the entire event.
	Mr. Jesus Freddy Baldos	2.	Document the entire Coconut Forum
Co-Chair:	Ms. Marisse Cano		and festival activities.
Members:	Mr. Genaro Godoy		
	Ms. Jedess C. Nuñez		
10. ACCOMM		1.	Coordinate with guest houses for the
Chairperson:			names of guests to be accommodated
Co-Chair:	Dr. Maria Juliet C. Ceniza		and arrange with in-charge of
Members:	Ms. Pamela H. Urdaneta		accommodation facilities
11. EXHIBITS	/DISPLAY (Tacloban and	1.	Prepare and set up exhibit and display
VSU)	•		during the Coconut Festival (Tacloban
Chairperson:	Prof. Mario E. Baliad		and VSU – NCRC Booth)
Co-Chair:	Ms. Marisel A. Leorna	2.	Invite private handicraft makers to
Members:	Ms. Edralin M. Malasaga		display products at the NCRC Booth
	Prof. Alfredo G. Dingal		T J I
	Prof. Tessie C. Nuñez		
	Mr. Jeremias S. Vestra		
	Mr. Edwin T. Ocoy		
12. PARADE.	GAMES, CONTESTS AND	1.	Coordinate the parade of the farmers
	ACTIVTIES		and participants
	Dr. Eutiquio E. Sudaria	2.	
Co-Chair:	Mr. Jeremias S. Vestra		competition for the activity
Members:	Ms. Edralin M. Malasaga	3	Prepare and coordinate prizes for the
	Prof. Mario E. Baliad		winners
	Prof. Alfredo G. Dingal		TIME
13. PRIZES A	ND AWARDS COMMITTEE	1.	Coordinate with Games, Contests and
Chairperson:	Dr. Maria Juliet C. Ceniza	1.	Pakulo Committee for prizes of the
Co-Chair:	Prof. Ofelia Velarde		winners
Members:	Prof. A Ifredo G. Dingal	2	Coordinate with OVPRE for sources
TVICITOCIS.	Mr. Jeremias S. Vestra	2.	of prizes for the games and other
	Prof. Tessie C. Nuñez		
	FIOI. TESSIE C. NUMEZ		contests