## VISAYAS STATE COLLEGE OF AGRICULTURE Baybay, Leyte

FILE

Office of the Vice President for Academic Affairs

January 8, 1986

MEMORANDUM NO. 5 Series of 1986

TO: All academic department/center heads, extension coordinators and editors of ViSCA publications

RE: Strengthening Public Relations on Campus

In our effort to strengthen public relations work on campus and to meet the increasing demand from the various clientele of ViSCA, the Administration intends to establish strong linkages with key information people on campus who have direct access and authority to release relevant information to the public.

In view of this, please attend a meeting on Thursday, January 16, 1986 at 4:00 p.m. at the OP Conference Room to discuss among other things the role of each unit on campus in strengthening public relations work at ViSCA. If you have not submitted to ODREx the information I requested sometime ago, please do so as soon as possible.

Please come on time.

Thank you very much. Happy New Year to one and all!

M. R. VILLANUEVA Officer-in-Charge

CC: ODI
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