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Office of the President

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MEMORANDUM NO. 192

Series of 2009

T O: All Concerned

R E: Sub-Committees for the Committee on Documentation and Promotion Materials Production for the 2009 SCUAA Games

As recommended by the Committee Chairperson, you are hereby designated to constitute the different subcommittees for the Committee on Documentation and Promotion Materials Production for the 2009 SCUAA Games.

A. Video and Still Documentation and Dissemination

Chairperson:	Dr. Wolfreda T. Alesna
Coordinator (video):	Mr. Ulderico B. Alviola
Members (video):	Mr. Genaro G. Godoy (video)
	Mr. Jed Asaph D. Cortes (video)
	Selected DECSO Members (especially the ECT majors)
Coordinator (still):	Mr. Jesus Freddy M. Baldos
Co-Coordinator:	Mr. Hadrian Aguilar (MOPC)
	Selected Magnum Opus members

B. Broadcast Coverage (studio and on-field) and Streamers and Tarps Production and Installation

Coordinator:	Dr. Rotacio S. Gravoso
Co-Coordinator for Tarps:	Mr. Ulderico B. Alviola
Members:	Ms. Faye S. Mascariñas (tarps and streamers)
	Mr. Domingo P. Flandez (streamer)
	Mr. Narciso C. Bathan (streamer)
	Mr. Andrew Mazo (tarps and streamers)
	GSO personnel (to install tarps and streamers c/o
	Engr. Nestor M. Israel)

Co-Coordinator for Broadcast:	Ms. Adelina O. Carreno (studio and field anchoring)
Members:	Prof. Norberto F. Canada
	Mr. Raul Abit
	Ms. Marissa M. Cano
	Ms. Carmela A. Yamada
	DYAC Technical Staff

Co-Coordinator for Field Announcing: Prof. Norberto F. Canada and
Ms. Ma. Annabelle D. Gerona

Trainer of student Announcers: Ms. Avril Adrienne B. de Guzman (in cooperation
with Prof. Aleli A. Villocino and Prof. Vicente B.
Antipaso)

Members: Selected DECSO Members

C. Online Promotions

Coordinator: Engr. Winston M. Tabada
Co-Coordinator: Engr. Sean O. Villagonzalo
Members: Mr. Ulderico B. Alviola
Mr. Jed Asaph D. Cortes
Selected DECSO Members

D. Print Promotions

Coordinator: Dr. Editha G. Cagasan
Members: Mr. Jesus Freddy M. Baldos
Selected DECSO Members

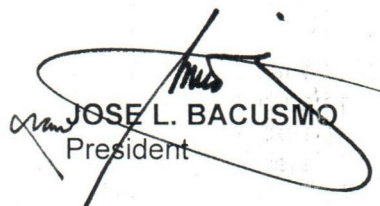
E. Video Presentation of the History of SCUAA

Coordinator: Dr. Wolfreda T. Alesna
Co-Coordinator: Prof. Aleli A. Villocino
Members: Mr. Ulderico B. Alviola
Ms. Avril Adrienne B. De Guzman
Ms. Carmela A. Yamada
Selected DECSO Members

The general functions of the committee are as follows:

1. In-charge of developing marketing and promotions materials, multimedia presentations, welcome streamers/tarpaulins for the SCUAA Games.
2. Prepare a video presentation of the history of SCUAA.
3. Plan and organize different groups for documentation (video and still photography of SCUAA) publicity of the SCUAA games.
4. Assign faculty/staff/student announcers to handle the PA systems for the duration of the games.
5. In-charge of online promotions.

Please be guided accordingly.


JOSE L. BACUSMO
President