

Visayas State University

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Office of the President

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MEMORANDUM NO. 123

Series of 2009

O: Dr. Lourdes B. Cano T Chairperson Ms. Ma. Cristina U. Ramirez Co-Chairperson Mr. Ariel Tiston Co-Chairperson Prof. Rufina F. Capuno Co-Chairperson Ms. Adelina O. Carreno Member Ms. Luzvisminda A. Ternura Member Ms. Pia Fleur Khristine N. Labastilla -Member Dr. Lolito C. Bestil Member Engr. Alex P. Tulin Member Ms. Avril Adrianne B. De Guzman Member Mr. Ulderico B. Alviola Member Mr. Jude Nonie A. Sales Member Engr. Sean O. Villagonzalo Member Prof. Thelma C. Zafra Member Prof. Aleli A. Villocino Member Prof. Milagros C. Bales Member Prof. Alan B. Loreto

R E: Committee on Marketing and Promotion

Please constitute yourselves into the Committee on Marketing and Promotion for the VSU Anniversary and SCUAA 2009 with the following duties:

Member

- 1. Come up with promotion packages for prospective sponsors during the VSU Anniversary and 25th SCUAA.
- 2. Develop a database of possible sponsors for VSU events.
- Conduct promotion and marketing activities of the VSU affairs.

Please be guided accordingly.

JOSE L. BACUSMO

President