

Visayas State University

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Office of the President

26 June 2009

MEMORANDUM NO. 131 Series of 2009

T O: Ms. Roberta C. Lemos Ms. Erlinda S. Esguerra Prof. Milagros C. Bales Prof. Rufina F. Capuno Dr. Beatriz S. Belonias Dr. Lolito C. Bestil

R E: Sub-Committee on Finance under the Committee on Marketing and Promotion

Please constitute yourselves into a Sub-Committee on Finance under the Committee on Marketing and Promotion for the VSU Anniversary and SCUAA 2009. The Chairperson of the Committee on Marketing and Promotion shall automatically become your Chairperson.

The functions of the committee shall be as follows:

- Coordinate with the Marketing and Promotion Committee in planning for fund sourcing.
- Prepare a Project Income Statement considering all possible sources of revenues (e.g. corporate sponsorships/donors/benefactors, advertisement in the souvenir program, ticket sales, etc.) and reasonable expenses per activity (e.g. Farmers Field Day, Flower and Garden Show, Ms. VSU, Rodeo, etc.).

Please submit your projections and recommendations on or before July 1, 2009.

Please be guided accordingly.

JOSE L. BACUSMO President

cc: Dr. Lourdes B. Cano