



LEYTE STATE UNIVERSITY

Visca, Baybay, Leyte 6521-A

Philippines

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Office of the President

4 November 2003

MEMORANDUM NO. 239

Series of 2003

T	O:	Dr. Julie D. Tan	-	PhilRootcrops
		Prof. Julieta R. Roa	-	PhilRootcrops
		Dr. Wolfreda T. Alesna	-	RETDO
		Dr. Lemuel M. Diamante	-	DFST
		Dr. Rebecca M. Santiago	-	DOH
		Ms. Nilda T. Amestoso	-	DBM
		Ms. Adelina O. Carreno	-	DYAC
		Ms. Elena Marigen V. Bandalan	-	OVPRE-TMU

R E: Appointment of the Commercialization Committee (CCom)

With Dr. Julie D. Tan as Chairperson, Prof. Juliet R. Roa as Co-Chairperson and Ms. Elena Marigen V. Bandalan as Secretary, you are hereby appointed to constitute the Commercialization Committee (CCom) effective November 10, 2003 until December 31, 2004 with the following functions:

1. Draw up strategies and guidelines on commercializing LSU technologies.
2. Study and analyze the market for LSU developed technologies.
3. Commercialize LSU developed technologies by negotiating to outside investors.
4. Work with technology generators in pricing technologies for commercialization whether wholesale, retail or selling the technology itself.
5. Enhance linkaging with the commercial sector.
6. Responsible for recommending advertising techniques and marketing strategies for LSU developed products.

For this assignment, you shall be given appropriate workload by your mother unit/agency.

Please be guided accordingly.


PACIENCIA P. MILAN

President 



Leyte State University

ViSCA, Baybay, Leyte, 6521-A

*Office of the Vice President for Research and
Extension*

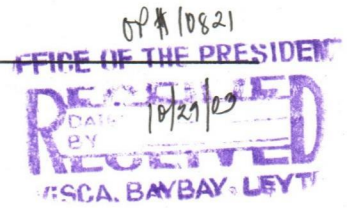
27 October 2003

DR. PACIENCIA P. MILAN

President

Leyte State University

Visca, Baybay, Leyte



Dear Dr. Milan:

Based on our inventory, the Leyte State University have commerciable and protected technologies that were not passed to the commercial sector because of lack of clear guideline as well as skills marketing such technologies.

In this connection, we would like to request for the creation of a Technology Commercialization Committee who would perform the following functions:

1. Draw up strategies and guidelines on commercializing LSU technologies
2. Study and analyze the market for LSU developed technologies
3. Commercialize LSU developed technologies by negotiating to outside investors
4. Work with technology generators in pricing technologies for commercialization whether wholesale, retail or selling the technology itself.
5. Enhance linkaging with the commercial sector
6. Responsible for recommending advertising techniques and marketing strategies for LSU developed products

For this assignment, it is further requested that appropriate workload be given to the members of the committee.

Thank you very much.

Sincerely,


JOSE L. BACUSMO

Vice President for R & E and
IPR Committee Chairman