

OFFICE OF THE PRESIDENT

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6 May 2021

MEMORANDUM NO. 417
Series of 2021

T O: Campus Chancellors, College Deans, and Department Heads

R E: Submission of Program Information for VSU CAT 2021

We will soon be launching the Admissions app in time for the conduct of the online 2021 VSU College Admissions Test (CAT). Along with it will be an information campaign to promote the undergraduate programs offered by the university system.

Heads of all academic units offering undergraduate programs are instructed to submit information and photos about your program/s to the University Integrated Media Center (UIMC) via uimc@vsu.edu.ph on or before **May 7, 2021**, **Friday** at **5 PM**.

To streamline the information, UIMC has prepared a Word template which will be emailed to you (it is attached to this memo as well). Please use this template to provide the program information.

You may direct all inquiries on this endeavor to **Mr. Kim Kenneth Roca** of the UIMC/Web Team through +63 53 565 0600 Local 1089 or kim.roca@vsu.edu.ph.

For your compliance.

EDGARDO E. TULIN

President

VSU PROGRAMS FOR COLLEGE ADMISSION WEBPAGE

OVERVIEW	
PROGRAM: PROGRAM ABBREVIATION: COLLEGE:	
	DEPARTMENT:
	CAMPUS: CONTACT DETAILS:
EMAIL:	
FB:	
About the program Up to two paragraphs about the program, including a brief history.	
Program Highlights Bulleted information about the program, like majors, curriculum, activities, requirements, etc.	

Career opportunities Graduates of this program can be: (List 10-15 career opportunities) •
Notable alumni of the program (if any) Please list down up to five notable alumni in bullet form • COMPLETE NAME - Class of Short phrase of why he/she is notable
Photos Paste up to 10 photos of facilities, equipment, activities, students-at-work, etc. with corresponding captions (Please use high-resolution photos)
Course Checklist Attach updated program checklist.