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Office of the President

22 January 2013

MEMORANDUM NO. 14

Series of 2013

**T O: VSU FACULTY, STAFF & STUDENTS**

**R E: ATTENDANCE TO RAPPLER'S #MoveLeyte CHAT SERIES ON JANUARY 25 AT VSU**

Rappler, a social news network, comes to VSU for its *Social Media for Social Change* Chat Series. Move.PH, Rappler's citizen journalism arm, brings its most reputable journalists and multimedia reporters to Baybay City for the chat series.

Dubbed #MoveLeyte, the 11th of the chat series will be held on Jan 25, 2013, 8:00 am-2:00 pm, at the VSU Convention Center.

In line with the theme, "*Tukmang paggamit sa social media alang sa matinud-anong pinili-ay*" (Harnessing social media for honest elections), the Move.PH event will introduce its citizen journalism platform for Rappler's #PHVote coverage of the 2013 elections.

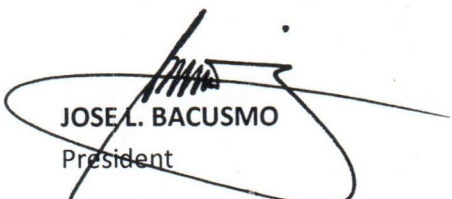
This is a rare opportunity for us to come face to face with Maria Ressa (former CNN Jakarta News Bureau, and ABS-CBN News and Current Affairs Chief, now Rappler CEO and Executive Editor), veteran journalist Chay Hofileña, Storyline producer Patricia Evangelista, former GMA-7 Social Media Head Michael Josh Evangelista, and multimedia reporters Ayee Macaraig and Natashya Gutierrez.

In this regard, I enjoin all faculty, staff and students to participate in this chat series.

All BSDC students are required to attend; while students from other courses who will come will also be excused from their classes upon presenting their Certificate of Participation to their respective instructors and professors.

Participants can register online in advance\*. Bring your smartphones, tablets and laptops to tweet using the hashtag #MoveLeyte, as free public WiFi will be available during the event.

Thank you for your cooperation.

  
JOSE L. BACUSMO  
President

\*Register at [www.rappler.com/move-ph/19048-moveleyte-online-registration](http://www.rappler.com/move-ph/19048-moveleyte-online-registration) or Google "rappler move leyte"