



10 July 2023

MEMORANDUM NO. 703

Series of 2023

T O: All Concerned

R E: VSU Philippine Quality Awards Task Force

VSU is submitting itself for evaluation under the **Philippine Quality Awards (PQA)** of the Department of Trade and Industry. This award is advantageous for VSU because aside from the recognition that the university will gain, our participation in this award will provide us with an opportunity to examine our systems and processes and devise mechanisms to improve these.

To facilitate the submission of documents, the VSU PQA Task Force is hereby created. To establish a common understanding of our tasks, please come to a meeting on **18 July 2023 (9:00 AM) at the OVPAF Conference Room.**

1. Leadership (Senior Leadership and Governance and Societal Responsibilities)

Dr. Edgardo E. Tulin
Dr. Daniel Leslie S. Tan
Dr. Dilberto O. Ferraren
Dr. Maria Juliet C. Ceniza
Dr. Beatriz S. Belonias
Dr. Aleli A. Villocino
University Administrative
Council

dDRC: Ms. Mary Anne C. Abedejos
Ms. Sheila Marie Lemos
Writer: Ms. Ganessa Rose L. Gongora

3. Customers (Voice of the Customer and Customer Relationship)

Mr. Gideon Niel D. Tan
Atty. Rysan C. Guinocor
Dr. Aleli A. Villocino

dDRC: Mr. Reymart C. Honrada
Ms. Antonette Cruz
Writer: Ms. Kathleen Mae B. Valencia

2. Strategy (Development and Strategic Plan Implementation)

Dr. Dilberto O. Ferraren
Dr. Daniel Leslie S. Tan
Mr. Toni Marc L. Dargantes
Dr. Beatriz S. Belonias
Dr. Maria Juliet C. Ceniza
Dr. Aleli A. Villocino
Prof. Alan B. Loreto
Engr. Marcelo Abrera

dDRC: Ms. Shara Liz D. Brehonio
Ms. Susana Miñoza
Writer: Ms. Isabelle Mae Amora

4. Workforce (Work Processes and Operational Effectiveness)

Dr. Daniel Leslie S. Tan
Ms. Honey Sofia V. Colis
Ms. Louella C. Ampac
Atty. Rysan C. Guinocor
Ms. Ma. Fe L. Gayanilo
Ms. Jennifer E. Ando
Ms. Miriam De la Torre

dDRC: Ms. Anarose B. Romo
Ms. Jansel Joi Villas
Writer: Ms. Jennifer E. Ando

5. Measurement, Analysis and Knowledge Management

Dr. Rotacio S. Gravoso
Mr. Jed Asaph D. Cortes
Dr. Moises Neil V. Serioño
Atty. Rysan C. Guinocor
Mr. Norman O. Villas
Engr. Sean O. Villagonzalo
Ms. Maria Roberta S. Miraflor
Prof. Rosa Ophelia D. Velarde

dDRC: Mr. Jimbo Posas
Ms. Carmi Suganob
Ms. Maria Lilia P. Vega
Writer: Dr. Ulderico B. Alviola

Overall Coordination

Chairperson: Dr. Joel Rey C. Acob
Co-Chair: Dr. Rotacio S. Gravoso
Members: Dr. Pauline S. Caintic
Dr. Aleli A. Villocino
Ms. Pamela P. Oraño

6. Operations (Work Processes and Operational Effectiveness)

Dr. Beatriz S. Belonias
Dr. Daniel Leslie S. Tan
Dr. Dilberto O. Ferraren
Dr. Aleli A. Villocino
Dr. Maria Juliet C. Ceniza
Ms. Pamela P. Oraño
Dr. Rotacio S. Gravoso
Dr. Ana Marquiza Quilicot
Mr. Toni Marc L. Dargantes
Ms. Chona A. Brit
Dr. Ma. Rachel Kim L. Aure
Prof. Alan B. Loreto
Ms. Jessamine C. Ecleo
Dr. Julius V. Abela
Dr. Elwin Jay V. Yu
Mr. Gerald M. Rivera
Mr. Raymund O. Igcasama
Ms. Marwen A. Castañeda
Ms. Honey Sofia V. Colis
Ms. Miriam dela Torre
Dr. Nancy D. Abunda

dDRC: Ms. Angelica Mae Villahermosa
Ms. Michelle Borleo
Writer: Dr. Maria Vanessa E. Gabunada

Please be guided accordingly.


EDGARDO E. TULIN
President