



19 March 2024

MEMORANDUM CIRCULAR NO. 51

Series of 2024


**T O: Vice Presidents, College Deans, Department Heads, Center Directors,
Unit Heads and Chancellors of the Satellite Campuses**

R E: Attendance to the Industry-Academe Fireside Chat

There will be an **Industry-Academe Fireside Chat** on **March 20, 2024, Wednesday** at the **RDE Hall starting at 8:15 in the morning**. This is organized by OVPREI and is part of the ABANTEKNOLOHIYA, one of the lined-up activities for the VSU Centennial anniversary. The chat activity will tackle topics on VSU's RDE results and innovations and on the industry side, the expanding markets and the emerging needs of the industry.

The expected participants are from the industry specifically from the Chamber of Commerce and Industry in Regions 7 and 8, line agencies of the government like the Department of Trade and Industry, LGUs, and private individuals from the business sector. Moreover, this activity will be graced by no less than the Governor of the Province of Leyte, Hon. Carlos Jericho L. Petilla. Please find the attached program.

In view of this, you are highly required to attend the Industry-Academe Fireside Chat. This is a great opportunity to learn from our industry partners and vice versa.


PROSEIVY G. YEPES
President



A CENTURY *of* EXCELLENCE
1924-2024

2nd ABANTEKNOLOHIYA

TECHNOLOGY PITCH DAY

&
INDUSTRY-ACADEME FIRESIDE CHAT

SCHEDULE:

03.19 Technology Pitch Day

03.20 Industry-Academe Fireside Chat

VENUE:

RDE HALL, VSU, BAYBAY CITY, LEYTE



DAY 1 | TECHNOLOGY PITCH DAY

March 19, 2024 | OVPREI - RDE HALL, Visayas state University

DAY 2 | INDUSTRY-ACADEME FIRESIDE CHAT

March 20, 2024 | OVPREI - RDE HALL, Visayas state University

1:00 - 1:30	Registration	Secretariat
1:30 - 1:45	Prayer	Mr. Albin O. Ubay SRA, Innovation Office
	National Anthem	Audio-Video Presentation
1:45 - 2:00	Welcome Message	Dr. Prose Ivy G. Yepes President
2:00 - 2:15	Rationale of the Event, Introduction of the Participants, Pitchers, Guests, and Panel of Evaluators	Prof. Alan B. Loreto Director for Innovation
2:15 - 3:00	PITCHING PROPER (1st Batch)	
3:00 - 3:15	Coffee Break (Video Presentation of the 1st AbanTeknolohiya)	
3:15 - 4:15	PITCHING PROPER (2nd Batch)	
4:15 - 5:00	Intermission	Duet Performance

CLOSING CEREMONIES

- Awarding of Certificates of Appreciation to the Panel of Evaluators
- Awarding of Winners of the Technology Pitching Competition

Closing Remarks	Dr. Dennis P. Peque VP for REI
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Ms. Jeanie Rose S. Deluza
Master of Ceremonies

8:00 - 9:00	Arrival and Registration of Participants	Secretariat
8:15 - 10:00	Prayer	Prof. Guiraldo C. Fernandez, Jr. University Secretary
	National Anthem	Quartet
	Welcome Message	Dr. Prose Ivy G. Yepes President
	Keynote Address	Hon. Carlos Jericho L. Petilla Governor, Province of Leyte
	Rationale of the Event	Dr. Dennis P. Peque VP for REI
	MOA Signing	VSU and Cebu Chamber of Commerce and Industry and Philippine Innov-Ventures for Agriculture (PIVAC)
	Working Break	
10:00 - 10:20	Theme 1: VSU Capability on RDE and Innovation	Prof. Alan B. Loreto Director for Innovation
10:30 - 12:00	Chat 1: Panel (Photo Opportunity)	Dr. Ulderico B. Alviola Moderator
12:00 - 1:00	LUNCH	
1:00 - 1:15	Intermission	Duet Performance
1:15 - 1:30	Theme 2: Expanding Markets and Emerging Industry Needs	Dir. Grace J. Cenas Executive Director, PIVAC
1:30 - 3:00	Chat 2: Panel	Dr. Maria Vanessa E. Gabunada & Dr. Ulderico B. Alviola Moderators
3:15 - 3:30	Synthesis	Dr. Moises Neil V. Serioño Dean, CME

Dr. Maria Vanessa E. Gabunada
Master of Ceremonies