



VISAYAS
STATE UNIVERSITY

OFFICE OF THE
PRESIDENT




Management
System
ISO 9001:2015

www.tuv.com
ID 9108658749

MEMORANDUM CIRCULAR NO. 73
Series of 2025

TO: All VPs, Deans, Heads, Directors, GFPS Executive Committee, GFPS Technical Working Group/Secretariat, VSU Faculty, Staff, and Students

RE: 2025 National Women's Month Celebration (NWM)

**FROM:  PROSE IVY G. YEPES, EdD
University President**

DATE: February 26, 2025

Every March, the Philippines celebrates National Women's Month to honor the vital roles of women in all sectors of society. This year's celebration carries the sub-theme, "**Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas.**" This theme underscores our commitment to promoting gender equality and women's empowerment, in line with the Magna Carta of Women (RA 9710) and the nation's goal of inclusive economic and social transformation.

The theme also highlights our dedication to building a "*Bagong Pilipinas*"—a nation where all women, regardless of their socio-economic status, have equitable access to opportunities and resources. It emphasizes the significant role of women in national development, advocating for gender equality and breaking barriers that hinder progress. This celebration encourages us to turn gender equality policies into concrete initiatives that genuinely uplift women's lives, especially those from underserved and marginalized sectors.

The Gender and Development (GAD) Office and GAD Focal Point System of VSU will lead this year's celebration. To officially kick off NWMC 2025, all **VSU faculty, administrative staff, and students** are invited to attend the **Joint Flag Raising Ceremony** at the **RDE Hall** on **March 3, 2025, at 8:00 AM**, followed by a **Women Inspiring Women Forum**. This event will showcase stories of resilience, leadership, and achievements from women, aiming to inspire and promote gender equality. Attendees are encouraged to wear purple, the official color of National Women's Month, symbolizing justice, dignity, and women's empowerment.

All offices and component campuses within the VSU system are encouraged to include NWMC-related activities in their March calendar as part of the celebration. Please submit a documented report of these activities to gad.office@vsu.edu.ph on or before April 15, 2025.

The program of activity for the Opening Ceremony and the calendar of activities for the month-long celebration are attached to this memo for your reference. Let us all participate in this meaningful celebration to create a more equitable, inclusive, and empowering environment for all—especially for the women of VSU.

Please be guided accordingly.



The VISAYAS STATE UNIVERSITY
joins in the celebration of the

2025 NATIONAL WOMEN'S MONTH

**Babae sa Lahat ng Sektor,
Aangat ang Bukas sa Bagong Pilipinas**

March 1 - 31, 2025



Programme

7AM	Arrival and Registration	GAD Office
8AM	Flag Raising Ceremony	VSU Cash Office
9AM	New VSU Quality Policy Statement & Ceremonial Signing	Quality Assurance Center
9:30AM	Overview and Rationale of 2025 VSU National Women's Month	Ms. Mariane U. Dela Peña OIC-Director, GAD
10AM	President's Message	Dr. Prose Ivy G. Yepes VSU President
10:30AM	Women Inspiring Women Forum	Ms. Ligaya Diaz-Jocson Resource Person & Food Technologist
11:30AM	Open Forum	GAD Office
11:45AM	Closing Message	Dr. Aleli A. Villocino VP for Student Affairs & Services

Ms. Noessa C. David
Host & DTHM Admin. Staff





The VISAYAS STATE UNIVERSITY
joins the celebration of the

2025 NATIONAL WOMEN'S MONTH

Babae sa Lahat ng Sektor,
Aangat ang Bukas sa Bagong Pilipinas

March 1 – 31, 2025

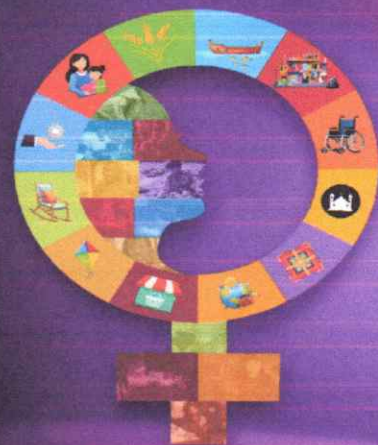
In support of



#WEcanBeEquALL

Facebook, Instagram, Twitter, YouTube, @PCWgph, @PCWgovph

www.pcw.gov.ph



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Joint Flag Raising Ceremony & Women Inspiring Women Forum	4	5 Purple Wednesday Freedom Wall at ISRDS Parking Lot	6	7	8
9	10 WMC Photo Contest Judging and Exhibit	11	12 Purple Wednesday	13 NWMC Mental Health Awareness Program	14 NWMC Mental Health Awareness Program	15
16	17 Submission and Judging of TikTok Dance Competition	18	19 Purple Wednesday	20 GFPS TWG Trainers Training	21 GFPS TWG Trainers Training	22
23	24	25	26 Purple Wednesday	27	28	29
30	31 Culmination Program & Awarding					

This is a work in progress. For inquiries, please email gad.office@vsu.edu.ph.