



15 March 2024

**MEMORANDUM NO.** 298  
Series of 2024

**T O: Department Heads, Center Directors & Principals**  
DDC DALL DPSS DABE VFES  
IHK-BCAED DTHM VSUIHS DTE USSO and USSC

**R E: Attendance to the Seminar-Workshop on Developing a Sense of Place:  
Cultural Heritage and Public Art in Tandem**

The Visayas State University (VSU) Culture and the Arts Center (CAC) will be conducting a seminar-workshop entitled: **"Developing a Sense of Place: Cultural Heritage and Public Art in Tandem"**. The seminar-workshop is in line with VSU's centennial celebration and the arts and culture tourism promotion program of the City of Baybay. This seminar-workshop promises to be an enriching experience as it will be facilitated by **8 professional and award-winning artists from Art'e Bauan and Kunst Filipino from Batangas Province**. Their expertise and creativity will undoubtedly inspire and guide all participants towards a deeper understanding of cultural heritage and public art.


Thus, you are invited to assign 1 of your faculty or staff and 3 students to participate and represent your department, center or school. The Seminar-Workshop will be on **March 21 and 22, 2024** at the VSU **New Balai Alumni Training Hall**. The opening program will start at **9:00 A.M on March 21, 2024**.

We kindly request all attendees to bring their own materials to fully engage in the workshop. They should prepare felt paper, cutters, oil pastels, recyclable materials (plastic bottles, tin cans, aluminum cans etc.), wires, glue sticks, glue gun, white glue, paper, scissors, and acrylic artist brushes which you can charge to your MOOE or from the available supplies and materials from your respective offices.

As a gesture of appreciation for your participation, free snacks will be provided throughout the seminar-workshop to keep everyone energized and focused. Furthermore, we are excited to announce that there will be a group exhibit to culminate the event, providing an opportunity for all participants to showcase their creations and celebrate their artistic journey together.

We look forward to the participation of your teachers and learners at this inspiring event that promises to ignite creativity and foster a deeper appreciation for our cultural heritage through art. Please confirm your participation through the approval of this letter. For more information, please coordinate with **Dr. Jude Nonie A. Sales**, the Head of the VSU Culture and the Arts Center through email: [judenonie.sales@vsu.edu.ph](mailto:judenonie.sales@vsu.edu.ph).

Thank you for your active support of VSU's 100<sup>th</sup> Founding Anniversary celebration and the City of Baybay culture and arts tourism promotion program.

  
**PROSE IVY G. YEPES**  
President