



# Visayas State University

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Office of the President

24 August 2012

**MEMORANDUM CIRCULAR NO. 59**

Series of 2012

- T O: All Vice Presidents, Deans, Center Directors, Department Heads, Students and Other Interested Persons**
- R E: Official VSU Logo and Restriction on the Use of the Logo and/or Name of the Visayas State University and/or its Associated Units for Commercial Purposes**

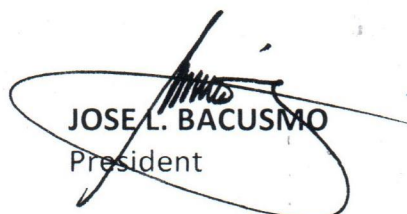
It has come to the attention of this office that there are several designs of the VSU Logo. The official logo of the university is as follows:



Please be informed that the VSU Logo is a registered trademark at the Intellectual Property Office, Philippines, hence only the University can make full use of its logo, seal and/or name. Private persons are prohibited from using the logo, seal and/or name of the Visayas State University and/or its associated units. The use of such in stationeries or souvenir items is prohibited unless with prior clearance from the VSU-Intellectual Technology Support Office and approved by the Office of the President.

This supersedes previous issuances on the same subject.

For strict implementation and compliance.

  
**JOSE L. BACUSMO**  
President