



11 October 2023

**MEMORANDUM NO.** 917  
Series of 2023

**T O: All Concerned**

**R E: Designation as Category Champions in the Philippine Quality Awards**

Part of the evaluation of the application for the Philippine Quality Award (PQA) process is an interview with the Top Management University and Category Champions for the PQA. The interview will be conducted on any date between October 23-27, 2023.

Considering your involvement in the preparation of the documents for the PQA, may we request you to serve as Category Champions or the different categories of the award:

<b>Category</b>	<b>Area</b>	<b>Champion</b>
1	Senior Leadership	Dr. Joel Rey Acob
2	Strategy Development	Dr. Dilberto Ferraren
3	Voice of the Customer	Dr. Aleli Villocino
4	Measurement, Analysis, and Improvement of Organizational Performance	Dr. Rotacio Gravoso
5	Workforce Environment	Dr. Daniel Leslie Tan
6	Work Processes	Dr. Beatriz Belonias
7	Product/Service and Process Results	Dr. Edgardo Tulin

In this regard, please make yourselves available for a meeting on **12 October 2023, 3:00 PM** at the **OP Conference Room**. At this meeting, we will: 1) discuss our functions as Category Champions, and 2) agree on the date and time for the interview.

Anticipating your cooperation.

  
**EDGARDO E. TULIN**,  
President