



4 March 2024

**MEMORANDUM CIRCULAR NO. 37**  
Series of 2024

**T O: VSU Faculty, Staff and Students**  
**R E: 2024 National Women's Month Celebration (NWM)**

The 2024 National Women's Month Celebration aims to capitalize on the recurring theme "**WE for Gender Equality and Inclusive Society**," introduced in 2023. This theme, launched to renew commitment to the advocacy, builds upon the accomplishments under the 2016-2022 theme, "**WE Make CHANGE Work for Women**." The earlier theme stressed the importance of compassionate and harmonized networks towards gender equality and women's empowerment (GEWE).

The recurring theme also aligns with the Philippine Development Plan 2023-2028, which aims for "deep economic and social transformation to reinvigorate job creation and accelerate poverty reduction by steering the economy back on a high-growth path." The plan also highlights that growth must be inclusive, building an environment that provides equal opportunities to all Filipinos and equipping them with skills to participate fully in an innovative and globally competitive economy.

In response to this call to action, all College Deans, Directors, Center/Department/Office Heads and College GAD Coordinators in the main and component colleges are requested to include in their monthly staff meeting for March an input on the NWM ([bit.ly/MC2024NWMC](https://bit.ly/MC2024NWMC)) and to encourage the participation of your faculty, staff, and students in all the activities. Likewise, the GAD Coordinators are required to submit the documentation report on the NWM activities organized/implemented in their respective colleges and offices to the University Gender Resource Center by April 15, 2024.

A calendar of activities of all the campuses is attached to this memo. Everyone is enjoined to participate in this celebration toward a more gender-equal and inclusive VSU.

Please be guided accordingly.

**DANIEL LESLIE S. TAN**  
OIC-President

# MARCH 2024



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	February 26 -NWMC-themed Flag Raising Ceremony				1 -Purple Fridays -Musika ng Kababaihan Fridays -National Women's Month Kick-off Ceremony*FunColor Run/Motorcade -Advocacy Campaign Video Making Contest -Commencement Day	2 -GST for Students

					<ul style="list-style-type: none"> <li>-Posting of NWMC Banner in the VSU Tolosa Gate</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-Opening Program-Purple walk and walk with heels for women's heroism</li> <li>-#GADtoKnow</li> </ul>	
3	4	5	6	7	8	9
	<ul style="list-style-type: none"> <li>-Opening Program &amp; Flag Raising Ceremony at Admin Building</li> <li>#SayawParaKayJUA NA</li> <li><b>ZUMBA DANCE</b></li> <li>-NWMC-themed Flag Raising Ceremony</li> <li>-A Day in the Life of Women: Photo Display</li> <li>Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Past Time - Fun time</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-<b>ASH COM Meeting</b></li> <li>-<b>Serbisyo para kay Juana: FREE FBS</b></li> <li>-A Day in the Life of Women: Photo Display</li> <li>Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Talk for A Cause</li> <li>-A Day in the Life of Women: Photo Display</li> <li>Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> <li>-<b>BEAT THE EXAM JAM: Conquering Academic Stress (students)</b></li> </ul>	<ul style="list-style-type: none"> <li>-<b>INTERNATIONAL WOMEN'S DAY</b></li> <li>-<b>#PurpleFridays or #PurpleYour Icon</b></li> <li>-Painting Exhibit &amp; #GADtoknow (Opening of GAD Corner at VSU Library)</li> <li>-Musika ng Kababaihan Fridays (#MNKFridays)</li> <li>-A Day in the Life of Women: Photo Essay Content</li> <li>-Fun walk</li> <li>-Serbisyo Para Kay Juana &amp; "GADtoKnow"</li> </ul>	<ul style="list-style-type: none"> <li>-GST for Students</li> </ul>

					<ul style="list-style-type: none"> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> <li>-BEAT THE EXAM JAM: Conquering Academic Stress (employees)</li> </ul>	
10	11	12	13	14	15	16
	<ul style="list-style-type: none"> <li>-Conversations on Well-being and Resilience- <b>TBC</b></li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Conversations on Well-being and Resilience- <b>TBC</b></li> <li>-Past Time - Fun time</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Serbisyo para kay Juana: FREE FBS</li> <li>-Fun walk</li> <li>-Orientation on: RA11313 &amp; 9710</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Talk for A Cause</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-#PurpleFridays or #PurpleYour Icon</li> <li>-Musika ng Kababaihan Fridays (#MNKFriday)</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-GST for Students</li> </ul>

17	18	19	20	21	22	23
	<ul style="list-style-type: none"> <li>-Protection and Gender-Fair Treatment of the Girl Child Week</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Workshop on the review and revision of the Gender and Society syllabus (Day1)</li> <li>-Past Time - Fun time</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>-Workshop on the review and revision of the Gender and Society syllabus (Day2)</li> <li>-Serbisyo para kay Juana: FREE FBS Fun walk</li> <li>-Literary Competition (spoken poetry,debate,drama/interpretative dance,poster making exhibit</li> <li>-Serbisyo Para Kay Juana (Self-defense Skills &amp; Purple Champorado)</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> <li>-Seminar: RA 11313</li> </ul>	<ul style="list-style-type: none"> <li>-Talk for A Cause</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> </ul>	<ul style="list-style-type: none"> <li>-#PurpleFridays or #PurpleYour Icon</li> <li>-Women Inspiring Women- TBC</li> <li>-Musika ng Kababaihan Fridays (#MNKFridays)</li> <li>-Gender and Development Forum: WE for Gender Equality &amp; Inclusive Society</li> <li>-Fun walk</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>GST for Students</li> </ul>

24	25	26	27	Maundy Thursday 28	Good Friday 29	30
	<ul style="list-style-type: none"> <li>-Joint GFPS ExeCom &amp; TWG meeting for the GFPS Functionality Assessment</li> <li>-Committee on the Revision of the Student Handbook Workshop</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>	<ul style="list-style-type: none"> <li>Pinay Power</li> <li>-Closing Program</li> <li>-Past Time - -Fun time</li> <li>-Closing Program: Gandang Buhay: Inspiring Talk and Stories of Women</li> <li>-Awarding Ceremony</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow Contest (Spoken Poetry &amp; Poster Making)</li> <li>-Closing Program: ZUMBA</li> </ul>	<ul style="list-style-type: none"> <li>-Serbisyo para kay Juana: FREE FBS</li> <li>-Posting of the 2024 NWMC Streamers and Roll-up Banners</li> <li>-#GADtoKnow</li> </ul>			
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This is a work in progress. For inquiries, please email [gad.office@vsu.edu.ph](mailto:gad.office@vsu.edu.ph) and [grc@vsu.edu.ph](mailto:grc@vsu.edu.ph)

Legend:

	VSU MAIN CAMPUS
	VSU ISABEL
	VSU TOLOSA
	VSU VILLABA
	ALL CAMPUSES