

## OFFICE OF THE PRESIDENT

2/F Administration Building Visca, Baybay City, Leyte, PHILIPPINES Telefax: +63 53 563 7067 Email: op@vsu.edu.ph Website: www.vsu.edu.ph



Management System ISO 9001:2015

www.tuv.com ID 9108658749

30 January 2023

MEMORANDUM NO. 201 Series of 2023

T O: Mr. Jed Asaph D. Cortes

R E: Designation as Head, VSU Web Team

By virtue of the authority vested in me by the VSU Board of Regents, you are hereby designated as Head, VSU Web Team effective February 1, 2023 until December 31, 2023 or unless sooner revoked or terminated by higher authorities.

You are tasked to do the following:

- 1. Manage, develop content for, and maintain the university website and subsites;
- 2. Manage, develop content for, and maintain the university's social media pages and that of its units, officials, and other related campaigns;
- 3. Manage the university's official accounts for its faculty, staff, students, offices, & related entities;
- 4. Equip the university faculty & staff in the use of digital and online applications for work:
- 5. Design & develop appropriate online processes, forms, and strategies for work;
- Receive and respond to inquiries and feedback on behalf of the university through its online platforms;
- 7. Facilitate multimedia & online productions for the university and its units; and
- 8. Provide relevant technical assistance to faculty, staff, and students on all universityowned online platforms.

As Head, you are entitled to the privileges granted and the responsibilities attached to the position subject to pertinent policies.

Please be guided accordingly.

cc: OVPAA

**OVPAF** 

Registrar ODF/Budget

Directors Accounting

Deans

OVPPRGAS OVPREI OVPSAS

COA

Cash

ODHRM/RSPPRO

Records

OUS

OHIA