

Visayas State University

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Office of the President

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MEMORANDUM CIRCULAR NO. 31
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TO: All Colleges/Departments/Centers/Units of VSU

RE: Use of Official Logo of VSU

With the incorporation of the new institutional ideals, namely, "Relevance, Integrity, Truth, Excellence" (RITE), we are adopting a new official logo for the university. This logo is one of the items in the Proposed Institutional Strategic Development Plan which was approved by the VSU Board of Regents per BOR Resolution No. 32. s. 2011 (A Resolution Approving the Proposed Institutional Strategic Development Plan and Work and Financial Plan of the Visayas State University for the Period 2011-2015).

Kindly refer to the illustration to compare the old and new versions. The official logo can be downloaded from our official website (<u>www.vsu.edu.ph</u>). It will also be circulated via our local network messenger (Yak!).

The older versions should be replaced by the new official logo by June 6, 2011. All offices are requested to use this official version consistently.

For your guidance and compliance.

