



22 February 2021

MEMORANDUM NO. 285

Series of 2021

T O: Dr. Marisel A. Leorna -

R E: Designation as Director, National Coconut Research Center – Visayas (NCRC-V)

By virtue of the authority vested in me by the VSU Board of Regents, you are hereby designated as Director, National Coconut Research Center – Visayas (NCRC-V) effective March 1, 2021 until December 31, 2021 or unless sooner revoked or terminated by higher authorities.

As Director, you are directed to:

1. Plan, implement and monitor RDE on coconut for the Visayas aligned with the thrusts and RDE agenda on varietal improvement; coconut production and coconut-based farming systems; sustainable pest management; coconut food and non-food products; socio-economics and marketing, as well as value chain analysis;
2. Generate technologies for coconut production and coconut-based farming systems; food and non-food coconut products processing and utilization for adoption by coconut farmers to increase income and uplift general well being;
3. Disseminate technologies through trainings, communication materials and viable coconut-based demo farms to ultimate clients and beneficiaries;
4. Establish and forge linkages with other government and non-government agencies and partner SUCs involved in coconut RDE initiatives; and
5. Generate income and production activities to support and contribute to the attainment of the vision and mission of the University.

Moreover, you are entitled to the privileges granted and the responsibilities attached to the position subject to pertinent policies.

Please be guided accordingly.

EDGARDO E. TULIN
President

cc:	OVPA	OVPPRGAS	IASO	Registrar	File
	OVPAF	OUS	Accounting	Deans	
	OVPREI	ODHRM/RSPPRO	Cash	Directors	
	OVPSAS	ODF/Budget	COA	Records	