



22 June 2020

MEMORANDUM NO. 175

Series of 2020

T O: Dr. Ma. Juliet C. Ceniza

R E: Designation as Director, National Coconut Research Center – Visayas (NCRC-V)

By virtue of the authority vested in me by the VSU Board of Regents, you are hereby designated as Director, National Coconut Research Center – Visayas (NCRC-V) effective July 1, 2020 until December 31, 2020 or unless sooner revoked or terminated by higher authorities.

As Director, you are directed to:

1. Plan, implement and monitor RDE on coconut for the Visayas aligned with the thrusts and RDE agenda on varietal improvement; coconut production and coconut-based farming systems; sustainable pest management; coconut food and non-food products; socio-economics and marketing, as well as value chain analysis;
2. Generate technologies for coconut production and coconut-based farming systems; food and non-food coconut products processing and utilization for adoption by coconut farmers to increase income and uplift general well being;
3. Disseminate technologies through trainings, communication materials and viable coconut-based demo farms to ultimate clients and beneficiaries;
4. Establish and forge linkages with other government and non-government agencies and partner SUCs involved in coconut RDE initiatives; and
5. Generate income and production activities to support and contribute to the attainment of the vision and mission of the University.

Moreover, you are entitled to the privileges granted and the responsibilities attached to the position subject to pertinent policies.

Please be guided accordingly.


EDGARDO E. TULINA
President

cc:	OVPAA	OVP Paux	IASO	Registrar	File
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	OVPREI	ODAHRD/PRPEO		Cash	Directors
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