



**VISAYAS**  
STATE UNIVERSITY

OFFICE OF THE  
**PRESIDENT**



**Memorandum Circular No. 195**  
Series of 2024

**TO: All Vice Presidents  
All Chancellors  
All Faculty and Administrative Staff  
All Students**

**RE: Participation in the 2024 Development Policy Research Month (DPRM)**

**FROM: DR. PROSE IVY G. YEPES**  
University President

**DATE: September 3, 2024**

In observance of the Development Policy Research Month (DPRM) this September, as declared by Malacañang Proclamation 247, VSU is encouraged to participate in this year's celebration, themed "*Securing a Future for All by Growing a Resilient Middle Class*," or in Filipino, "*Pagpapalawak ng Matatag na Middle Class tungo sa Pagtiyak ng Kinabukasan para sa Lahat*."

The Philippine Institute for Development Studies (PIDS) has requested our active involvement in promoting awareness on the importance of policy research for national development. In line with this, we are encouraged to undertake the following activities:

- 1. Display of DPRM Banners (% UIMC):**  
Please display the physical banner of DPRM 2024 within our university premises or the electronic banner on our official website and social media pages. The banner design and specifications can be accessed via the link: <https://bit.ly/2024dprmbanner>. Translations of the banner are available in several major Philippine languages, including Cebuano and Waray. For further inquiries, you may contact Mr. Reniel Gundran of the PIDS DPRM Committee at [rgundran@pids.gov.ph](mailto:rgundran@pids.gov.ph).
- 2. Encouragement to Visit the DPRM Website and Follow PIDS on Social Media:**  
All personnel are encouraged to visit the DPRM website <http://dprm.pids.gov.ph> and follow PIDS on its social media pages, including Facebook, X (formerly Twitter), and YouTube.
- 3. Reposting DPRM Promotional Content:**  
Please help promote DPRM by sharing its promotional videos, infographics, and

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announcements on our university's website and social media pages. These materials are available for download from the DPRM website and PIDS social media pages.

4. **Participation in DPRM Events (% OVPA and OVPREI):**

All are invited to participate in the DPRM events, including the 10th Annual Public Policy Conference (APPC) on September 19 and the 10th Mindanao Policy Research Forum (MPRF) (date to be announced). These events are open to the public and can be attended via Zoom or watched live on PIDS and SERP-P Facebook pages.

5. **Organizing Relevant Activities (% OVPREI, only if necessary):**

Departments and units are encouraged to organize activities relevant to this year's theme or policy research. Details of your participation can be submitted using the attached confirmation sheet, which should be emailed to Ms. Reynalyn Garcia at [garcia@pids.gov.ph](mailto:garcia@pids.gov.ph).

Your cooperation in these activities will contribute to promoting policy research and its critical role in national development.

For your information and usual support.