# THE

## Institutional Subscriptions

### **About Times Higher Education (THE)**

As the leading voice of global higher education, THE is your source of the latest news and analysis from across academia.

Our team of journalists based across the globe provide essential sector intelligence for academics and leaders around the world, while commentary from leading researchers and vice-chancellors put us at the heart of the global education conversation.

Home to the World University Rankings, we provide trusted performance data on universities for academics and sector leaders, students, governments and industry, and offer unique insights via our series of world summits.



### What is an Institutional Subscription?

The majority of articles and content on <u>timeshighereducation.com</u> sit behind a paywall, available to registered users with a current subscription package.

An Institutional Subscription grants unrestricted digital access for your staff and students to Times Higher Education content, including daily global news articles, our full range of newsletters as well as the digital edition of our magazine.

An institutional subscription enables multi-user access, providing invaluable information to your entire staff base and student cohort. It offers a truly global perspective on trends and developments in academia – more important now than ever before.

Providing open access to your staff and students will allow *THE* to become a resource that will enable your institution to excel.





### Rankings content

The *THE* World University Rankings, within our portfolio of rankings, is one of the most influential indicators of excellence in global higher education.

Using this unparalleled data source we delve to get behind the headline numbers and discern the global trends across higher education. *THE's* rankings insights are an essential and unmatched resource.

Subscribers get full access to all our rankings as well as expert, critical analyses from our journalists and editors, astute insights from the data team behind the rankings, and opinions and editorials from the world's most informed higher education leaders, experts and commentators.

#### World University Rankings 2021

Each university in the rankings has a

detailed profile, with a breakdown of its overall scores across the rankings and

The *Times Higher Education* World University Rankings 2021 include more than 1,500 universities across 93 countries and regions, making them the largest and most diverse university rankings to date.

The table is based on 13 carefully calibrated performance indicators that measure an institution's performance Icross four areas: teaching, research, knowledge transfer and international outlook.



How to get your uni ranked

	RANKING		SCORES				
	Rank 🔷	Name Country/Region	\$	No. of FTE Students	No. of students per staff <b>4</b>	International Students	Female:Male Ratio
About THE's rankings				20,774	11.1	41%	46 : 54
Everything you need to know about <i>Time</i> university rankings	es Higher Edu	<i>ıcation</i> 's globa	al portfolio of			,	10101
October 28, 2020							
At <i>Times Higher Education</i> we create university rankings to assess university performance on the global stage and to provide a resource for readers to		and the second		16,223	7.4	23%	44 : 56
understand the different missions and successes of higher education institutions.				21.261			
Our rankings cover the three main missions of university activity: research, teaching and impact.	Source: iStock			$\vdash$			



### News

THE's award-winning journalists bring together news, insight and expertise from across higher education, both from our headquarters in the UK and from our team around the world.

From news stories as they break to in-depth analyses of the issues that matter, our readers get a detailed and truly global perspective on trends and developments in academia.



Scotland delays students' return to campuses until March

Holyrood revises guidance in light of spread of new Covid-19 variant



DeVos quits and blames Trump for mob attack on US Capitol  $\, \underline{\mbox{\mbox{$\cong$}}} \,$ 

Billionaire becomes second in Cabinet to make symbolic move with



Student pressure for refunds in England becoming 'unstoppable'

V-cs urge government to compensate universities over pandemic rent

also...



Bold action pays off for Times Higher Education Awards 2020 winners

Institutions rewarded for getting ahead of the curve on key issues facing UK sector



LSE moves 'compulsory' teaching online for 2020-21 academic year

London institution makes announcement as York cancels faceto-face teaching on classroom-base...



Security advice latest step in Australian 'interventionist shift'

Perfunctory guidelines tell Australian universities little they did not already know, but herald welcome dialogue



### Data and research

Analyses from THE's data editor and from our team of data scientists – drawing on the unparalleled THE World University Rankings database on global university performance – offer fresh insights on global trends and add a rigorous information-led outlook to our news coverage. Data is at the heart of everything that we do.

#### How high can China fly?

The country's universities have shot up global rankings on the back of huge investment and a ruthless focus on publication. But as the country gears up for its next five-year plan, Joyce Lau asks whether stratospheric ambitions for a 'Chinese Harvard' can be met

#### Joyce Lau

#### Twitter: @JoyceLauNews

In a single generation, China's previously stodgy and closed university system has been transformed into one whose most prominent members are producing world-class research and muscling into the upper echelons of global rankings.

Tsinghua University recently became the first Chinese institution to enter the top 20 of the *Times Higher Education* World University Rankings. Fudan University and



Source: Pictures: Getty

### Research intelligence: key strategies for supporting PhD students

Three professors shortlisted for *Times Higher Education*'s Research Supervisor of the Year award discuss their approach to mentoring

#### Jack Grove

#### Twitter: @jgro the

As a mother of seven, Tara Moore has a certain affinity with some of the PhD students she mentors, especially those feeling the strain of combining their studies and other commitments.

"They are sometimes reluctant to admit that they are struggling to do a PhD and look after two children, but I am always happy to talk – even if it is to acknowledge that these things can be difficult," said



Source: Alamy

#### Can Europe build its own Darpa?

Fearful of lagging behind the US and China, the continent now has multiple Darpa-like agencies. But they face challenges securing political independence, funding, and turning prototypes into reality

#### David Matthews

#### Twitter: @DavidMlourno

Anxious Europeans, fearful that they are falling behind the US and China in the race to deploy disruptive new technologies, have a new buzzword: Darpa.

Germany, France, the UK, Italy and the European Union itself have all toyed with or actually created organisations claiming to mimic the US' Defense Advanced Research Projects Agency, the near-legendary innovation machine credited with helping to invent everything from the internet to self-driving cars.



Source: Getty

New force the Joint European Disruptive Initiative (Jedi) launched in March



### **Opinion**

From the presidents and vice-chancellors of institutions to all manner of scholars and students, THE is home to the most insightful and provocative comment and opinion in higher education. Writing from every continent, our contributors provide an insider's view to complement our independent, award-winning journalism.

### Industry experience is not enough for university lecturers

Practitioners have a lot to teach students, but the value of research training should not be dismissed lightly, says Sam Christie

#### Sam Christie

Twitter: @samchristie106

Joseph Epstein's recent opinion piece in the Wall Street Journal on whether Jill Biden, pedagogy scholar and incoming US First Lady, should parade her right to place "Dr" before her name rightly caused a stir. In his article Epstein said a lot of things, but in the subtext said much more.

The internet was alive with strong reactions against the writer, who seemed



Source: iStock

#### Who needs the arts in a crisis?

Robert Peckham's faith in the value of his medical humanities training was gravely tested as his father lay in intensive care

#### Robert Peckham

"Crisis" is a word that has been much used during the pandemic to describe the scale and acuteness of the multiple challenges posed. But when, in late November, my father was admitted to intensive care with a recurrence of a cancer he'd been treated for earlier in the year, these metaphorical constructions give way to the word's original meaning in pathology; the turning





### **Features**

Many of the biggest names in higher education have written for THE's features section, or been interviewed by our journalists as part of the in-depth, issue-led coverage for which we are known. Our longform articles are as diverse as they are diverting, from essays and provocations on all aspects of academia to extended interviews, data-informed analyses and regional examinations of political and policy developments – all are essential reading.



Thomas Frank: we must challenge 'the worship of educational attainment'

The American political commentator offers John Morgan his trenchant views on Ivy League solidarity, why...

By John Morgan



The movement to 'decolonise' university curricula has leaped into the political and educational...

By Anna McKie 26 November





### **Digital Editions & Archive**

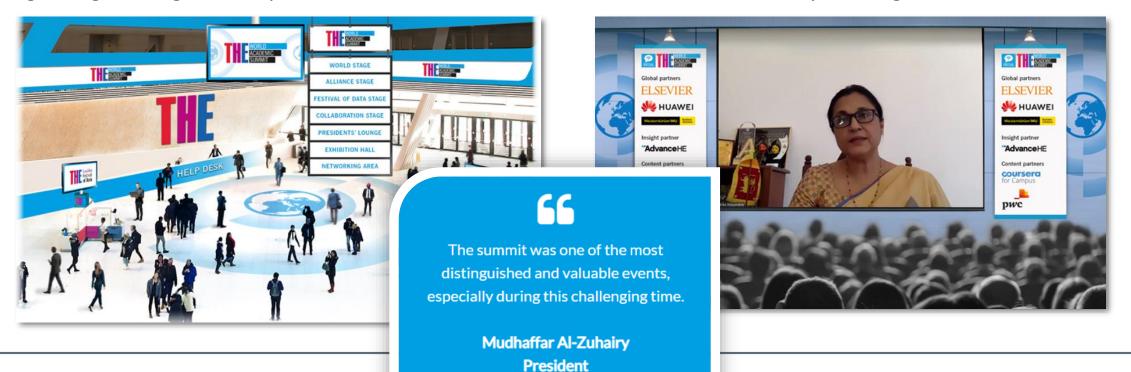
In addition to the daily content available on our website, your institution will also get access to the fortnightly digital edition of our magazine, which includes more than three years of back issues. Staff and students will also be able to access our archive containing more than two decades' worth of online articles.





### **Events & Summits**

Subscribers can access reports, commentaries, video and other multimedia content from all our events, which take place across the world. This includes all the highlights from the World Academic Summit, THE's flagship global gathering and the platform for the exclusive launch of the World University Rankings.



**Al-Furat Al-Awsat Technical University** 



### **THE Campus**

THE Campus connects academics from around the world to share best practice in online teaching and learning.

As universities adapt to the demands of online higher education, accelerated by Covid-19, THE, partnering with Cintana, ASU and Microsoft, is building a learning platform where everyone working at a university can find advice and share their expertise.



### Balancing the needs of students, faculty and institutions when designing online courses

Students, faculty members and institutions all have different goals from their teaching and learning programmes. Thomas Cavanagh explains how to



#### Top five strategies for integrating active learning into virtual classes

It is all too easy for remote learning to become a passive experience for students, sitting on their own at home. Here Steven Mintz outlines some strategies for ensuring students remain actively engaged with their online courses.



#### Expert Q&A: Equity-first instruction

Otito Frances Iwuchukwu, assistant professor at Farleigh Dickinson University, answers questions on how to take an equity-first approach to online



#### Remote vs virtual labs

The move to online teaching has led to a huge rise in the use of both remote and virtual laboratories. Here Dr Yeung explains how each works and outlines their strengths and weaknesses.

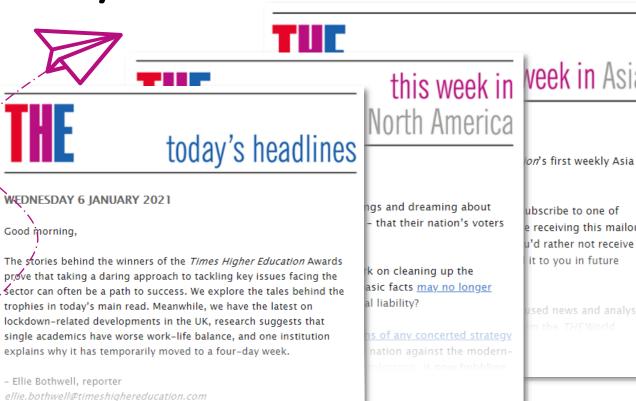


### Global insights straight to your inbox

Everyone's time is precious, so THE's award-winning editorial team distils essential news and commentary into newsletters that keep even the busiest of individuals abreast of the latest developments.

Our daily news bulletin is delivered from our news desk straight to the inbox of tens of thousands of readers, as is our weekly editor's newsletter and our monthly analytical offering, THE Insights, which comes direct from THE's senior team.

These newsletters can be accessed by all staff and students at a subscribing institution – why not join the thousands who already benefit?



receiving this mailout





### Enabling multi-user access

THE institutional subscriptions authenticate via email domain. Users simply log in or register using their institution's email address to get instant access. This method of authentication means that all staff and students enjoy 24/7 access to all of THE's content whether they are on campus or at home.

By providing your IP addresses, we can also add engagement messaging to the site to alert visitors to your institution's subscription.

If you already have a large number of registered users, we can send out an email to these members to explain their unlimited subscription access. Please speak to your account director regarding this.





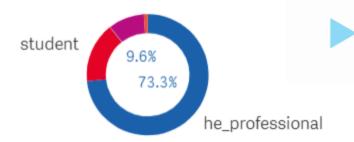
### **Engagement support**

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We also provide quarterly usage reports which helps you understand how your staff and students are consuming content each month.

#### **User Split**



#### Article Views per month

