RUEN APONDAR SABANDO

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November 11, 2024
Dr. Ulderico B. Alviola
Founding Head
University Integrated Media Center
Visayas State University – Main Campus

Dear Dr. Alviola,

I am writing to express my keen interest in the Information Officer II position at University Integrated Media Center, Visayas State University. As a fresh graduate of Bachelor of Science degree in Development Communication from Visayas State University, I have developed a solid foundation in educational communication and technology, community broadcasting, and development journalism. I am confident in my ability to contribute effectively to your esteemed office.

During my time at university, I actively participated in various communication campaigns, forums, and symposiums, which provided me with the opportunity to engage with diverse communities and gain insights into various cultural and socio-economic perspectives. This exposure has enhanced my communication skills and broadened my interpersonal abilities, allowing me to interact with versatility and sensitivity.

Additionally, my 200-hour internship at BFAR X PFO-Camiguin equipped me with practical experience in managing social media content, collaborating with stakeholders, and creating Information, Education, and Communication (IEC) materials. This hands-on experience not only improved my technical skills but also reinforced my commitment to the field of communication.

Earlier this year, I worked as a research assistant for one of our department's instructors who is pursuing a master's thesis titled "Understanding Stakeholder Engagement in the Decision-Making Process of Baybay Dairy Cooperative's Product Quality Improvement." In this role, I conducted interviews with various stakeholders within the cooperative, gaining valuable insights into its operations and its partnerships with various agencies that have contributed to its success over the years.

I am excited about the opportunity to bring my background in development communication and my practical experience to the Information Officer II role at the University Integrated Media Center. I believe my educational background and internship experiences make me a strong candidate for this position.

I have attached my supporting documents for your review. Thank you for considering my application. I look forward to the possibility of contributing to your team.

RUEN A. SABANDO