

MR. HARRY JAY M. CAVITE

Address in Philippines: Hindang, Leyte, 6523 Philippines
Address in Thailand: 9/71 Condo One Siam, Soi Kasem San 3, Wang
Mai, Pathumwan, Bangkok, Thailand 10330

Mobile: (+63) 61-478-0074
Personal e-mail: harryjaycavite@gmail.com
ORCID: <https://orcid.org/0000-0001-8308-9116>
Date updated: 6 AUG 2024



RESUME

BACKGROUND

Dr. Harry Jay Cavite is currently a full-time faculty member at Sasin School of Management, Chulalongkorn University, Bangkok, Thailand. He teaches marketing research in the Flexible MBA program and quantitative research in the DBA program. His research interests primarily revolve around marketing and management research in the field of agribusiness (e.g., consumers' purchase intention, farmers' technology adoption). He is a licensed agriculturist in the Philippines and an experienced academic and researcher. He has over 10 years of combined experience in university teaching, agribusiness management/agricultural science research, and academic research publishing. He served as a university lecturer/instructor at Central Luzon State University (CLSU) and Visayas State University (VSU) in the Philippines, where he taught undergraduate and graduate courses in agriculture and agribusiness management fields. Dr. Harry also served as an invited lecturer at King Mongkut's Institute of Technology Ladkrabang (KMITL), teaching undergraduate and graduate courses in Agribusiness while finishing his Ph.D. studies at the same university. His research works have been published in top international journals, e.g., British Food Journal, Journal of Enterprising Communities, and Business Strategy and the Environment, to name a few; and these connect with the UN SDG of Responsible Consumption and Production (Goal 12). He graduated Cum Laude with a B.Sc. in Agribusiness degree at VSU, where he was a consistent college/university honor student. He earned his M.Sc. degree in Crop Science at CLSU under the prestigious DOST-ASTHRDP scholarship grant, and he earned his Ph.D. degree in Agriculture, specializing in Agribusiness Management, at the School of Agricultural Technology, KMITL, Bangkok, Thailand, under the KMITL doctoral scholarship grant.

INTERESTS

Research topic: Marketing and management research in agribusiness (i.e., consumers' purchase intention, product traceability, organic products, farmers' technology adoption, community enterprise)

Teaching activity: Marketing research, agribusiness management, get published in top tier journals, quantitative research, marketing management

Research method: Structural equation modeling using SPSS-AMOS, quantitative research, quantitative data analysis

EDUCATION

Doctoral: **Ph.D. in Agriculture (Agribusiness Management)**
King Mongkut's Institute of Technology Ladkrabang
Bangkok, 10520 Thailand (2019-2022)

Master's: **M.Sc. in Crop Science (Agronomy)**
Central Luzon State University

Nueva Ecija 3119 Philippines (2016-2018)

Bachelor's: **B.Sc. in Agribusiness**
Visayas State University
Leyte 6521-A Philippines (2009-2013)
Cum laude

Secondary: Bontoc National High School
Leyte, 6523 Philippines (2005-2009)
Class Salutatorian

Primary: Bontoc Elementary School
Leyte, 6523 Philippines (1999-2005)
With Honors

WORK EXPERIENCE

Oct. 2022 – present	Lecturer in Marketing Sasin School of Management, Chulalongkorn University, Bangkok, 10330 Thailand (1) Teaching (market research MBA, quantitative research DBA) (2) Research (consumers' purchase intention for green products) (3) Mentorship (primary and secondary thesis mentor for DBA)
Aug. 2022 – Sept. 2022	Post-doctoral Researcher School of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang, Bangkok, 10520 Thailand (1) Research assistant – advisor's research projects (2) Teaching assistant – advisor's graduate/ undergraduate courses
Aug. 2019 – May 2022	Doctoral Researcher School of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang, Bangkok, 10520 Thailand (1) Research management – Ph.D. research project (2) Research assistant – advisor's research projects (3) Teaching assistant – advisor's graduate/ undergraduate courses
Mar. 2018 – Jun. 2019	Instructor I College of Agriculture, Central Luzon State University Nueva Ecija, 3120 Philippines (1) Teaching – undergraduate and graduate crop science courses (2) Research/ Advising – students' theses and special problems (3) Production – management of college's production projects (4) Others – extension, training, and administrative activities
July 2018	Visiting Researcher School of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang, Bangkok, 10520 Thailand Research – plant growth promoting rhizobacteria for sustainable rice production
Oct. 2016 – Feb. 2018	Graduate Researcher Philippine Rice Research Institute, Munoz, Nueva Ecija, 3119 Research – plant growth promoting rhizobacteria for sustainable rice production
Nov. 2013 – Oct. 2015	Part-time Instructor & Science Research Assistant College of Management and Economics, Visayas State University Leyte, 6521-A Philippines (1) Teaching – undergraduate agribusiness management courses

- (2) Research – data analysis/ discussion on value chain and supply chain research on rice and corn
- (3) Administrative – assist preparation of accreditation documents

Jun. 2013 – Nov. 2013

Agricultural Technologist II

Department of Agriculture Region VIII, Leyte, 6500 Philippines

- (1) Research – draft/ present regional organic agriculture roadmap
- (2) Administrative/ Extension – assist/ facilitate conduct of orientation and briefings on Organic Agriculture in different provinces/ cities/ municipalities in Eastern Visayas, Philippines

TEACHING ACTIVITY

a) Sasin School of Management – Chulalongkorn University, Bangkok, Thailand

(2022-present)

- ☐ Flexible MBA program
 - MKTG-D-0051 – Uncovering Business Insights: Mastering Market Research
- ☐ DBA program
 - MGMT-R-0802 – Managerial Research Methods Workshop 1 -Quantitative
 - MGMT-R-0803 – Managerial Research Methods Workshop 2 -Quantitative
 - MGMT-R-0805 – Domain Specific Entrepreneurial Management
 - MGMT-R-0806 – Domain Specific Research Seminar

b) School of Agricultural Technology – KMITL, Bangkok, Thailand

- ☐ Bachelor's degree (Guest lecturer):
 - Value Chain Analysis for Banana (2020 and 2021)
 - International Trade Between Thailand and Philippines (2020 and 2022)
 - Supply Chain Structure and Constraints of a Community Enterprise (2022)
- ☐ Master's and Doctoral degrees (Guest lecturer):
 - How to Write a Research Paper (2020)
 - Renewable Energy in the Philippines (2020)
 - Strategic Guidelines for Community Enterprise Development (2022)
 - Managing Your References: A Beginner's Guide on Using Endnote (2022)

c) College of Management and Economics – Visayas State University, Philippines

- ☐ Bachelor's degree:
 - Principles of Accounting, A.Y. 2013-2014 to A.Y. 2015-2016
 - Introduction to Agribusiness Management, A.Y. 2013-2014 to A.Y. 2015-2016
 - Agribusiness Commodity Systems, A.Y. 2015-2016
 - Managerial Accounting, A.Y. 2013-2014 to A.Y. 2015-2016
 - Introduction to Financial Management, A.Y. 2015-2016
 - Feasibility Study Preparation, A.Y. 2013-2014 to A.Y. 2015-2016

d) College of Agriculture – Central Luzon State University, Philippines

- ☐ Bachelor's degree:
 - Principles of Crop Production, A.Y. 2017-2018 to A.Y. 2018-2019
 - Practices of Crop Production, A.Y. 2017-2018 to A.Y. 2018-2019
 - Industrial Crops Production, A.Y. 2017-2018 to A.Y. 2018-2019
- ☐ Master's degree:
 - Plant Growth and Development, A.Y. 2017-2018 to A.Y. 2018-2019
 - Plant Metabolism, A.Y. 2017-2018 to A.Y. 2018-2019

RESEARCH PUBLICATIONS

☐ Publications in Scopus – Q1

1. Limpamont, A., Kittipanya-ngam, P., Chindasombatcharoen, N., & Cavite, H. J. M. (2024). "Towards agri-food industry sustainability: Addressing agricultural technology adoption challenges through innovation", *Business Strategy and the Environment*, 1–16. <https://doi.org/10.1002/bse.3871> (Scopus Q1*, ABDC A, ABS 3)
2. Suwanmaneepong, S., Kultawanich, K., Khurnpoon, L., Sabaijai, P.E., Cavite, H.J., Llonas, C., Lepcha, N. and Kerdsriserm, C. (2023), "Alternate Wetting and Drying as Water-Saving Technology: An Adoption Intention in the Perspective of Good Agricultural Practices (GAP) Suburban Rice Farmers in Thailand", *Water (Switzerland)*, 15 (3), pp. 402, <https://doi.org/10.3390/w15030402> (Q1)
3. Cavite, H.J., Kerdsriserm, C., Llonas, C., Direksri, N. and Suwanmaneepong, S. (2022). "Farmers' perception of consumer information and adoption intention towards organic rice farming: Evidence from community enterprise in rural Thailand", *Outlook on Agriculture*, 52(1), pp. 79-88, pp. 1-10, <https://doi.org/10.1177/00307270221135250> (Q1)
4. Cavite, H.J., Mankeb, P., Kerdsriserm, C., Joedsak, A., Direksri, N. and Suwanmaneepong, S. (2022), "Do behavioral and socio-demographic factors determine consumers' purchase intention towards traceable organic rice? Evidence from Thailand", *Organic Agriculture*, 12(1), <https://doi.org/10.1007/s13165-022-00387-1> (Q1)
5. Cavite, H.J.M., Kerdsriserm, C. and Suwanmaneepong, S. (2021), "Strategic guidelines for community enterprise development: a case in rural Thailand", *Journal of Enterprising Communities: People and Places in the Global Economy*, 17(2), pp. 1-20, <https://doi.org/10.1108/JEC-05-2021-0062> (Q1, ABDC C, ABS 1)
6. Cavite, H.J., Mankeb, P. and Suwanmaneepong, S. (2021), "Community enterprise consumers' intention to purchase organic rice in Thailand: The moderating role of product traceability knowledge", *British Food Journal*, 124(4), pp. 1124-1148, <https://doi.org/10.1108/BFJ-02-2021-0148> (Q1, ABDC B, ABS 1)
7. Cavite, H.J.M., Mactal, A.G., Evangelista, E.V. and Cruz, J.A. (2020), "Growth and yield response of upland rice to application of plant growth-promoting rhizobacteria", *Journal of Plant Growth Regulation*, 40(2), pp. 494-508, <https://doi.org/10.1007/s00344-020-10114-3> (Q1)
8. Suwanmaneepong, S., Kerdsriserm, C., Lepcha, N., Cavite, H.J. and Llonas, C.A. (2020), "Cost and return analysis of organic and conventional rice production in Chachoengsao Province, Thailand", *Organic Agriculture*, 10(1), pp. 369-378, <https://doi.org/10.1007/s13165-020-00280-9> (Q1)

❑ Publications in Scopus – Q2, Q3 and Q4

1. Kharmkhan, J., Pimthong, R., Suwanmaneepong, S., and Cavite, H.J.M. (2024). Enhancing the marketing strategies for agri-shops in Academic Institutions in Thailand. *Journal of Agricultural Extension* 28 (2), pp. 32-39 <https://dx.doi.org/10.4314/jae.v28i1.4> (Q3)
2. Suwanmaneepong, S., Kultawanich, K., Khurnpoon, L., Sabaijai, P.E., Kerdsriserm, C. and Cavite, H.J.M. (2023), "Production Performance and Adoption Opinion Toward Wet and Dry Farming of GAP and Non-GAP Farmers in Suburban Bangkok, Thailand", *Agricultural Research*, 13(1), pp.169-181 <https://doi.org/10.1007/s40003-023-00668-5> (Q2)
3. Fakhong, S., Suwanmaneepong, S., Llonas, C. and Cavite, H.J. (2024), "Effects of Marketing Mix Factors on Customer's Decision to Purchase Community-Made Fermented Soil: A Survey in the Eastern Peri-Urban Area of Bangkok, Thailand", *GMSARN International Journal*, Vol. 18 No. 1, pp. 37-43 (Q4) <http://gmsarnjournal.com/home/wp-content/uploads/2023/06/vol18no1-5.pdf> (Q4)
4. Cavite, H.J. and Suwanmaneepong, S. (2022), "Supply chain structure and constraints of a rice production community enterprise: Evidence from rural Thailand", *International Journal of Agricultural Technology*, 18(3), pp. 951-964 (Q4)
5. Cavite, H.J. and Suwanmaneepong, S. (2021), "Farmers' perception of rice production community enterprise's roles: evidence from Chachoengsao Province, Thailand", *IOP Conference Series: Earth and Environmental Science*, 892(1), pp. 012020, <https://doi.org/10.1088/1755-1315/892/1/012020> (Q4)

6. Cavite, H.J.M., Mactal, A.G., Evangelista, E.V. and Cruz, J.A. (2021), "Biochemical characteristics and inoculation effects of multi-trait plant growth-promoting rhizobacteria on upland rice (*Oryza sativa* L. cv PSB Rc23) seedling growth", *Archives of Microbiology*, 203(2), pp. 3533-3540, <https://doi.org/10.1007/s00203-021-02337-z> (Q3)
7. Cavite, H.J.M., Mactal, A.G., Cruz, J.A. and Kharmkhan, J. (2018), "Phosphate-solubilizing bacteria from upland rice (*Oryza sativa* L.) rhizosphere and their tricalcium phosphate solubilizing abilities", *International Journal of Agricultural Technology*, 14(7), pp. 1089-1096 (Q4)

❑ Other publications in journals with peer review

1. Suwanmaneepong, S., Mankeb, P., Kuhaswonvetch, S., Kerdsriserm, C., Cavite, H. J. and Llonas, C. (2022), "Production performance and efficiency of rice farming in suburban areas of Bangkok, Thailand", *Journal of Management Information & Decision Sciences*, 25(4), pp. 1-12.
2. Ratilla, M., Dey, S., Cavite, H.J., Ratilla, T. and Chovancová, M. (2021) "Sustainability and economic attributes of peer-to-peer accommodation: A cross country perception of Asian tourists", Proceedings of 21st International Joint Conference Central and Eastern Europe in the Changing Business Environment, Prague University of Economics and Business, doi: <https://doi.org/10.18267/pr.2021.krn.4816.16>
3. Abamo, A., Babilonia, G.M. and Cavite, H.J. (2020), "Value chain analysis for karlang (*Xanthosoma sagittifolium* L. Schott) in selected aquatic and agricultural systems communities in Sogod, Southern Leyte, Philippines", *Journal of Educational and Human Resource Development*, 8(1), pp. 94-110.
4. Cavite, H.J.M. and Abamo, A. (2017), "Profitability analysis of banana (*Musa balbisiana*) industry in Bato, Leyte, Philippines: A value chain approach", *International Journal of Agricultural Technology*, 13(7.2), pp. 1889-1904 (Q4)

❑ In production (accepted, for publication)

1. Limpamont, A., Kittipanya-ngam, P., Chindasombatcharoen, N. and Cavite, H.J.M. "Towards agri-food industry sustainability: Addressing agricultural technology adoption challenges through innovation". *Business Strategy and the Environment* (accepted 23 June 2024)

❑ Working papers (submitted/ revise and resubmit)

1. Cavite, H.J. M. "Millennial consumers' intention to purchase organic food: Do environmental concerns matter?" *Business Strategy and the Environment* (submitted 12 Feb 2024; revise and resubmit May 2024)
2. Ratilla, M., Salgado, S., Cavite, H.J.M. and Dey, S. "Peer-provider participation in the sharing economy: the moderating role of warm glow emotion and underlying motivations". *Technology in Society* (submitted 27 Mar 2024)
3. Kittipanya-ngam, P., Tan, K. T., Cavite, H.J.M., "Future-ready AI: A framework for Ethical and Sustainable adoption", *International Journal of Operations and Production Management* (submitted 19 June 2024)

CONFERENCE PRESENTATIONS (ORAL)

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|------------------|---|
| 19 November 2021 | Supply Chain Structure and Constraints of a Rice Production Community Enterprise: Evidence from Rural Thailand
9 th International Conference on Integration of Science and Technology for Sustainable Development (ICIST) (Online)
By: Association of Agricultural Technology in Southeast Asia (AATSEA), Bangkok, Thailand |
| 27-28 July 2021 | Farmers' Perception of Rice Production Community Enterprise's Roles: Evidence From Chachoengsao Province, Thailand
1 st International Conference on Agriculture, Natural Resources, and Rural Development (ICANARD) (Online) |

By: Indonesian Center for Agricultural Socio Economic and Policy Studies (ICASEPS), Indonesia

- 25-26 March 2021 **Investigating the Influence of Behavioral and Socio-Demographic Factors on Thai Consumers' Purchase Intention Towards Traceable Organic Rice Product**
23rd International Conference on Economic Competitiveness and Sustainability (ECOS) (Online)
By: Mendel University, Faculty of Business and Economics, Czech Republic
- 26-29 Nov. 2018 **Phosphate-solubilizing Bacteria from Upland Rice (*Oryza sativa* L.) Rhizosphere and their Tricalcium Phosphate Solubilizing Activities**
7th International Conference on Integration of Science and Technology for Sustainable Development (ICIST)
Patra Bali, Resort and Villas, Bali, Indonesia
By: Association of Agricultural Technology in Southeast Asia (AATSEA), Bangkok, Thailand
- 18-19 June 2018 **Screening and Identification of Multi-Trait Plant Growth-Promoting Rhizobacteria for Growth Promotion of Rice (*Oryza sativa* L.) Seedlings**
ASTHRDP Graduate Scholars Conference – Year 7
Philippine International Convention Center, Metro Manila, Philippines
By: Department of Science and Technology (DOST), Philippines
- 17-18 May 2018 **Isolation and Screening of Plant Growth-Promoting Bacteria from Upland Rice (*Oryza sativa* L.) Rhizosphere**
9th International Graduate Research Conference
The Empress International Convention Center, Chiang Mai, Thailand
By: Graduate School Maejo University, Chiang Mai, Thailand
- 14 February 2018 **Enhancement of Growth and Yield of Aerobic Rice (*Oryza sativa* L.) by Plant Growth-Promoting Rhizobacteria**
Institute Seminar, PhilRice, Science City of Muñoz, Nueva Ecija
By: PhilRice, Science City of Muñoz, Nueva Ecija
- 24-26 Nov. 2017 **Profitability Analysis of Banana (*Musa balbisiana*) Industry in Bato, Leyte, Philippines: A Value Chain Approach**
6th International Conference on Integration of Science and Technology for Sustainable Development (ICIST), Hotel Supreme, Baguio City, Philippines
By: Association of Agricultural Technology in Southeast Asia (AATSEA), Bangkok, Thailand
- 10-12 May 2017 **Screening and Identification of Plant Growth-Promoting Rhizobacteria and its Impact on Rice (*Oryza sativa* L.) Seedling Growth**
20th Philippine Society of Soil Science and Technology Annual Meeting and Scientific Conference (PSSST), Bayfront Hotel, Cebu City, Philippines
By: PSSST, Inc., Philippines

CONFERENCE PRESENTATIONS (POSTER)

- 30 Aug - 1 Sept 2017 **Screening and Biochemical Identification Of Multi-Trait Plant Growth-Promoting Rhizobacteria For Growth Promotion of Rice (*Oryza sativa* L.) Seedlings**
Education, Environment, Entrepreneurship, Science, Technology, Arts International R & D Festival (e³-STArt)
Central Luzon State University, Muñoz, Nueva Ecija, Philippines
By: CLSU International Affairs Office, Philippines

24-25 August 2017 **Screening and Biochemical Identification of Multi-Trait Plant Growth-Promoting Rhizobacteria For Growth Promotion of Rice (*Oryza Sativa* L.) Seedlings**
 1st Biotechnology Symposium
 Philippine Rice Research Institute, Munoz, Nueva Ecija, Philippines
 By: Philippine Society for Biochemistry and Molecular Biology (PSBMB)
 Central Luzon Chapter, Philippines

GRANTS AND AWARDS

☐ Research Grant

2023 – present **Minor Research Grant, Sasin School of Management**
 Project Number: 660095
 Project Title: The Role of Environmental Concerns on Millennial Consumers' Purchase Intention for Green Products: The Case of Organic Rice in Thailand

☐ Scholarship Grants

2019 – 2022 **KMITL Doctoral Scholarship Grant (KDS2019/026)**
 King Mongkut's Institute of Technology Ladkrabang, Bangkok, Thailand

2016 – 2018 **DOST-ASTHRDP Scholarship Grant**
 Department of Science and Technology - Accelerated Science and Technology Human Resource Development Program, Taguig, Philippines

2009 – 2013 **University and College Scholarship Grants**
 Visayas State University, Philippines

☐ Publication Incentives Awards

August 2021 **Publication Incentives Award**
 For having published the journal article in the Archives of Microbiology journal (April 2020 online published)
 Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development (PCAARRD), Laguna, Philippines

August 2020 **Publication Incentives Award**
 For having published the journal article in the Journal of Plant Growth Regulation (April 2020 online published)
 Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development (PCAARRD), Laguna, Philippines

☐ Scientific Conferences Awards

17-18 May 2018 **Best Oral Presenter (2nd Place) (Science and Technology)**
 9th International Graduate Research Conference
 The Empress International Convention Center, Chiang Mai, Thailand

24-26 Nov. 2017 **Best Oral Presenter (1st Place) (Socio-economics)**
 6th International Conference on Integration of Science and Technology for Sustainable Development (ICIST 2017)
 Hotel Supreme, Baguio City, Philippines

30 Aug - 1 Sept 2017 **Best Poster Presenter (2nd Place) (Agricultural Sciences)**
 Education, Environment, Entrepreneurship, Science, Technology, Arts International R & D Festival (e³-STArt)
 Central Luzon State University, Nueva Ecija, Philippines

24-25 August 2017 **Best Poster Presenter (1st Place)**

1st Biotechnology Symposium
Philippine Rice Research Institute (PhilRice), Nueva Ecija, Philippines

10-12 May 2017 **Best Paper** (3rd Place) (Senior Category)
20th Philippine Society of Soil Science and Technology Annual Meeting and Scientific Conference (PSSST 2017)
Bayfront Hotel, Cebu, Philippines

TRAININGS / SEMINARS / CONFERENCES ATTENDED

24-27 July 2023 **The Wharton Global Faculty Development Program**
The Wharton School (Online via Zoom)
By: University of Pennsylvania, The Wharton School, Philadelphia, Pennsylvania

16-18 Nov. 2022 **AACSB Asia Pacific Annual Conference**
Chulalongkorn University, Bangkok, Thailand
By: The Association to Advance Collegiate Schools of Business (AACSB)

19 November 2021 **9th International Conference on Integration of Science and Technology for Sustainable Development (ICIST)**
KMITL, Bangkok, Thailand (Online)
By: Association of Agricultural Technology in Southeast Asia (AATSEA)

17 November 2021 **Translating Research Outputs Into Publications**
CLSU, Nueva Ecija, Philippines (Online)
By: Central Luzon State University, College of Agriculture, Philippines

27-28 July 2021 **1st International Conference on Agriculture, Natural Resources, and Rural Development (ICANARD)**
Bogor, Indonesia (Online)
By: Indonesian Center for Agricultural Socio Economic and Policy Studies (ICASEPS), Ministry of Agriculture, Indonesia

25-26 March 2021 **23rd International Conference on Economic Competitiveness and Sustainability (ECOS)**
Mendel University, Brno, Czech Republic (Online)
By: Faculty of Business and Economics, Mendel University, Czech Republic

29-31 January 2019 **Farm Tourism with Farm Guiding Course**
Silang Cavite, Philippines
By: International School of Sustainable Tourism (ISST)

26-29 Nov. 2018 **7th International Conference on Integration of Science and Technology for Sustainable Development (ICIST 2018)**
Patra Bali, Resort and Villas, Bali, Indonesia
By: Association of Agricultural Technology in Southeast Asia (AATSEA)

7-9 September 2018 **Training-Workshop on the Development of Integrated Outcome-Based Education (OBE) and K-12 Compliant BSABE Curriculum**
Central Luzon State University, Munoz, Nueva Ecija, Philippines
By: Commission on Higher Education (CHED), CLSU and CLSU College of Engineering, Philippines

5-7 September 2018 **Environment, Entrepreneurship, Education, Science, Technology And Arts (e³-STArt) International Academic R&D Festival**
Central Luzon State University, Munoz, Nueva Ecija, Philippines
By: CLSU International Affairs Office, Philippines

23-25 July 2018	Climate Change Adaption and Disaster Risk Reduction: Role of Philippine Agriculturists Waterfront Hotel and Convention Center, Cebu City, Philippines By: Philippine Association of Agriculturists, Inc.
23-25 July 2018	6th National Congress and 2018 Philippine Agriculturists' Summit Waterfront Hotel and Convention Center, Cebu City, Philippines By: Philippine Association of Agriculturists, Inc.
30-31 May 2018	Seminar-Workshop on Training Proposal Preparation Central Luzon State University, Munoz, Nueva Ecija, Philippines By: CLSU Training Office & University Gender and Development Office
17-18 May 2018	9th International Graduate Research Conference The Empress International Convention Center, Chiang Mai, Thailand By: Graduate School Maejo University, Chiang Mai, Thailand
24-26 Nov 2017	6th International Conference on Integration of Science and Technology for Sustainable Development (ICIST 2017) Hotel Supreme, Baguio City, Philippines By: Association of Agricultural Technology in Southeast Asia (AATSEA), Bangkok, Thailand
30 Aug - 1 Sept 2017	Education, Environment, Entrepreneurship, Science, Technology, Arts (e³-STArt) International Academic R&D Festival Central Luzon State University, Muñoz, Nueva Ecija, Philippines By: CLSU International Affairs Office, Philippines
24-25 August 2017	1st Biotechnology Symposium Philippine Rice Research Institute, Munoz, Nueva Ecija, Philippines By: Philippine Society for Biochemistry and Molecular Biology (PSBMB) Central Luzon Chapter, Philippines
20 June 2017	Hands-on Workshop for BIOLOG Gen III Microbial Identification System Philippine Center for Postharvest Development and Mechanization (PhilMech), Munoz, Nueva Ecija, Philippines By: Diamed Enterprise, Focus BioTech and PhilMech, Philippines
10-12 May 2017	20th Philippine Society of Soil Science and Technology Annual Meeting and Scientific Conference (PSSST 2017) Bayfront Hotel, Cebu City, Philippines By: Philippine Society of Soil Science and Technology, Inc., Philippines
6 March 2015	Innovation and Entrepreneurship Forum Visayas State University (VSU), Baybay City, Philippines By: College of Management and Economics, VSU, Philippines
4 March 2015	Enterprise Resource Planning Visayas State University (VSU), Baybay City, Philippines By: College of Management and Economics, VSU, Philippines
28-29 January 2014	Workshop on Instructional Materials Development for the VSU Faculty Visayas State University (VSU), Baybay City, Philippines By: Office of the Vice-President for Academic Affairs, VSU, Philippines

SEMINARS INVITED AS RESOURCE PERSON

23 July 2022	How to Write and Get Published Online Webinar
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By: EdCambodia (education hub for knowledge sharing in developing the quality of Cambodian education)

- 3 September 2016 **Introduction to Agriculture**
National Science Clubs Summit, Ilagan National High School
Ilagan City, Isabela, Philippines
By: Philippine Society of Youth Science Club (PSYSC), Inc.
- 29 October 2015 **Building Millennium Leaders For Social Good**
Visayas State University – Isabel Campus, Isabel, Leyte, Philippines
By: Supreme Student Council, VSU – Isabel Campus, Philippines
- 8-10 October 2015 **Value Chain Analysis of Selected Agricultural Commodities: A Post-Yolanda Intervention For Livelihood Reconstruction and Growth**
Guiuan, Eastern Samar, Philippines
By: Pambansang Kilusan ng mga Samahang Magsasaka (PAKISAMA), Inc.
- 2 October 2015 **Transforming Farmscape Through Diversified and Integrated Farming**
Visayas State University, Baybay City, Leyte, Philippines
By: Agricultural Training Institute Region 8, Philippines
- 1-3 September 2015 **Value Chain Analysis: A Market-Driven Approach**
Visayas State University, Baybay City, Leyte, Philippines
By: Agricultural Training Institute Region 8, Philippines
- 21 March 2015 **Marketing and Marketing Strategies**
Social Enterprise Program Training on Organic-based Farm Practices, Enterprise Development and Farmer Clustering
Alang-Alang, Leyte, Philippines
By: LifeBank Foundation, Philippines
- 17 February 2015 **Training on Good Practices on Goat Production**
Visayas State University, Baybay City, Leyte, Philippines
By: Agricultural Training Institute Region 8, Philippines
- 29 September 2014 **Training on Coconut By-Products Processing, Packaging and Marketing**
Visayas State University, Baybay City, Leyte, Philippines
By: Agricultural Training Institute Region 8, Philippines
- 3 June 2014 **Specialized Training Course on Rice-Based Farming For Local Farmer Technicians**
Visayas State University, Baybay City, Leyte, Philippines
By: Agricultural Training Institute Region 8, and PhilRice Philippines

ONLINE COURSES COMPLETED

❑ Online courses from Coursera

- 17 July 2020 **The Economics of Agro-Food Value Chains**
Non-credit course authorized by Technical University of Munich (TUM), Germany
- 1 July 2020 **Challenges of Agribusiness Management**
Non-credit course authorized by Bocconi University, Milan, Italy
- 25 June 2020 **Supply Chain Analytics**
Non-credit course authorized by Rutgers the State University of New Jersey, USA

❑ Online courses from LinkedIn Learning

6 June 2020	Marketing Foundations: Consumer Behavior (41 min) Instructor: Drew Boyd – Global leader in creativity and innovation
30 May 2020	Advanced Consumer Behavior (1 hour 34 min) Instructor: Michael R. Solomon – Speaker, author, and thought leader in marketing and advertising
25 March 2020	Marketing Foundations: Understanding Consumer Behavior (48 min)

RESEARCH COMPLETED

May 2022	Rice Production Community Enterprise Development: Exploring Consumers' Purchase Intention and Farmers' Adoption Motives Graduate Thesis (Ph.D.) Adviser: Assoc. Prof. Dr. Suneeporn Suwanmaneepong
March 2018	Enhancement of Growth and Yield of Upland Rice (<i>Oryza Sativa</i> L.) by Plant Growth-Promoting Rhizobacteria Graduate Thesis (M.Sc.) Adviser: Dr. Ariel G. Mactal; Co-adviser: Ms. Jayvee A. Cruz
December 2016	Screening and Identification of Plant Growth-Promoting Rhizobacteria Isolated From Upland Rice (<i>Oryza Sativa</i> L.) Graduate Special Problem (M.Sc.) Adviser: Dr. Ariel G. Mactal; Co-adviser: Ms. Jayvee A. Cruz
April 2013	Value Chain Analysis For Banana (<i>Musa Balbisiana</i>) in The Municipality of Bato, Leyte Undergraduate Thesis (B.Sc.) Adviser: Dr. Antonio P. Abamo

MEMBERSHIP/ LICENSE IN PROFESSIONAL ORGANIZATIONS

2018	Philippine Association of Agriculturists, Inc. (PAA) Regular Member
2017	Philippine Society of Soil Science And Technology, Inc. (PSSST) Regular Member
2013 – present	Professional Regulation Commission (PRC), Philippines Licensed Agriculturist

LANGUAGES

Filipino:	Native Proficiency
Cebuano:	Native Proficiency
English:	Professional Working Proficiency
Thai:	Limited Working Proficiency

CHARACTER REFERENCES

DR. SUNEEPORN SUWANMANEEPONG

Ph.D. Advisor
Associate Professor
School of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang,
Bangkok, Thailand
Mobile: 085-830-5053, Email: ksuneeporn@gmail.com

DR. PANYA MANKEB

Ph.D. Co-advisor
Associate Professor
School of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang,
Bangkok, Thailand
Mobile: 065-442-6495, Email: panmankeb@gmail.com

DR. TEERAWAT SARUTAYOPHAT

Member, Ph.D. Thesis Advisory Committee
Assistant Professor
School of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang,
Bangkok, Thailand
Mobile: 086-956-7054, Email: teerawat.sa@kmitl.ac.th