

# SHANEMIE CARELLE DAQUIO-PRADERA

## COMMUNICATION & TRAINING SPECIALIST

### CONTACT



+63 906 423 3827



shanemiedaquio@gmail.com



www.ati.da.gov.ph



82 Mabuhay Village, Dao District,  
Tagbilaran City, Bohol 6300

### SKILLS

Writing & Layouting

Press Releases

Social Media Marketing

Internal Communication

Corporate Communication

Program Management

Training and Extension

Public Relations

### EDUCATION

**Masters in Public Management major in  
Rural Development**

**Development Academy of the  
Philippines**

2017-2018

Thesis: Framing Adaptation to Climate  
Change: Using Risk Awareness and Public  
Communication Strategies in Palayan  
City, Nueva Ecija

**Bachelor of Science in Development  
Communication major in Educational  
Communication Technology**

**Visayas State University**

2007-2011

Thesis: Science Teachers' Experiences in  
Designing and Using Animated Earth  
Science Instruction: A Case Study

### LANGUAGES

English 

Tagalog 

Cebuano 

### PROFILE

Mrs. Pradera is a communication and training specialist with eight (8) years of experience in organizational communication, training and extension.

Develop and carried out Digital Farmers Program that won the Agricultural Training Institute - Regional Training Center III the Consistency Award in 2021.

Led the conduct of School-on-the-Air (SOA) program of the center with partner agencies and managed 10-20 municipal SOA coordinators; gained 500-3,000 farmer graduates.

### WORK EXPERIENCE

#### Information Officer II

November 03, 2015 - present

Agricultural Training Institute - Regional Training Center III (ATI-RTC III)

- Prepares Training Design for e-Extension activities
- Serves as task force member in other programs
- Focal Person 4-H Club
- Alternate Focal person for e-Extension
- Social Media Manager of ATI-RTC III
- Writes and edits news for center's official website and social media accounts
- Maintains and updates center's official website and social media accounts
- Prepares activity completion reports
- Develops Information Education Communication (IEC) materials for the center
- Develops certificate e-Courses for the center
- Produces the e-Newsletter of ATI-Central Luzon
- Serves as co-anchor for the School-on-the-Air (SOA) program
- Conducts training needs analysis

#### Technical Support Staff

January 21, 2013 - November 2, 2015

Agricultural Training Institute - Regional Training Center III (ATI-RTC III)

- Prepares Training Design for e-Extension activities
- Serves as task force member in other programs
- Alternate Focal person for e-Extension
- Writes and edits news for center's official website and social media accounts
- Maintains and updates center's official website and social media accounts
- Prepares activity completion reports
- Develops Information Education Communication (IEC) materials for the center
- Serves as co-anchor for the School-on-the-Air (SOA) program
- Conducts training needs analysis

# SHANEMIE CARELLE DAQUIO-PRADERA

## COMMUNICATION & TRAINING SPECIALIST

### CONTACT



+63 906 423 3827



shanemiedaquio@gmail.com



www.ati.da.gov.ph



82 Mabuhay Village, Dao District,  
Tagbilaran City, Bohol 6300

### EXPERTISE

- Layouting and Editing graphics for various platforms
- Can design and carry out communication plan
- Can design, conduct and analyze market surveys and opinion polls
- Can design and conduct trainings and other extension activities
- Can conduct and carry out Agri Talk Series
- ISO 9001: 2015 Internal Quality Audit (IQA) Team Member

### REFERENCES

#### MA. LYDIA D. BANTUGAN



+63 906 347-2794



merlybantugan@yahoo.com

#### WOLFREDA T. ALESNA



+63 927 065 2387



wolfreda@yahoo.com

#### MERIVIC G. CATADA



+63 975 443 4520



meriviccatada@yahoo.com

### WORK EXPERIENCE

#### Science Research Assistant

August 15, 2012 - December 28, 2014

Department of Development Communication - Visayas State University

- Developed Information Communication Materials (IECs) for jackfruit technology
- Developed Terminal Report for the project entitled "*Design and Implementation of Communication Interventions for the Promotion of Jackfruit Technologies in Eastern funded by the Philippine Council of Agriculture, Aquatic and Natural Resources Research and Development (PCAARRD)*"
- Conducted and facilitated Jackfruit Congress
- Responsible for data management and conducting of surveys and focus group discussions for the research, performing administrative and technical tasks e.g., coordination of stakeholders, preparation of the monthly report, preparation of minutes of meetings for the program, monitoring of stakeholders and trainings conducted; responds to queries and performs other related functions.

#### Science Research Assistant

February 15, 2012 - June 15, 2012

Office of Research and Extension - Negros Oriental State University

- Developed Terminal Report for the project entitled "Supply Chain Improvement of Ubi Powder in Region Seven Central Visayas Consortium for Integrated Regional Research and Development funded by the Philippine Council of Agriculture, Aquatic and Natural Resources Research and Development (PCAARRD)"
- Responsible for data management and conducting of surveys and focus group discussions for the research, performing administrative and technical tasks e.g., coordination of stakeholders, preparation of the monthly report, preparation of minutes of meetings of program meetings, monitoring of stakeholders and trainings conducted; responds to queries and performs other related functions.

#### Assistant Public Information Officer

July 15, 2011 - Decembr 28, 2011

Department of Agrarian Reform (DAR)

- Assist the P.I.O in disseminating information
- Writes articles and covers events
- Prepares and layouts "Yuta", Official newsletter of DAR
- Update and maintain DAR-Bohol's social media accounts