

LINUS MASANDAG

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Baybay City, Leyte

I am a proficient Media Production Specialist with a strong focus on achieving outcomes, possessing notable expertise in media production management and assuming leadership responsibilities. With strong work ethic and passion when it comes to media-related projects, I always strive to prioritize the quality of my outputs. Being in the field of media and communication, I always knew the risks and challenges – and I welcome most of it because being driven by challenge is my fuel to hone my craft and expertise. Additionally, I aim to intricately manage and organize production schedules and workflows to have seamless coordination and timely delivery of media-related projects.

STRENGTHS AND EXPERTISE

Filmmaking
Videography
Photography

Journalistic Writing
Graphic Design
Video Editing

Copy Editing
Social Media Management
Document Organization

WORK EXPERIENCE

Media Production Specialist

July 2024 - Present

Visayas State University, Office of the Vice President - Extension Office

Assisted the Communication Information Services Unit (CISU) focal person in the planning, coordination, and execution of the important activities relevant to the office.

Accomplishments:

- Developed a more detailed and enticing script for the promotional video of the Extension Office, including its connected projects
- Reported the Annual In-House Review 2024 and Level II RDE Cluster III Review
- Wrote and published a couple of feature and news article for the Extension Office, the ViCARP office, and VSU Website
- Utilized advanced editing software like Xara, Canva Pro, and CapCut Pro Version for additional graphics and other additional features for photos and videos
- Provided support in documenting various events related to the Extension Office

Media Production Assistant

November 2023 - June 2024

Visayas State University, Office of the Vice President - Extension Office

Assisted in producing IEC materials like brochures, leaflets, handouts, RDE highlights, video production, etc.

Accomplishments:

- Graphic designed, produced, and distributed the REI Highlights 2024 magazines
- Assisted and documented the evaluators on their travels and visits in preparation for the 2024 Visayas-wide UGMAD Awards, a regional event recognizing outstanding farmers and fisherfolk
- Created the video clips of the nominees during the 2024 UGMAD Awards Ceremony
- Provided support in documenting various events related to the Extension Office

Freelance Filmmaker
Small Treehouse

April 2023 - Present

Founded the indie film production group based in Baybay City, Leyte composed of young artists with expertise in videography and storytelling.

Accomplishments:

- Wrote and directed a music video for Kyde's single "Panaginip", which has 2k views on YouTube
- Co-wrote and co-directed "Mga Tawo sa Baybayon", an official entry for VSU-USSC's SineLikha 2023: Viscan Short Film Competition, which won third place
- Wrote, directed, and produced "samtang naghulat ko nga maako ka... (as i await you to be mine...)", an experimental lo-fi love story which is currently being submitted to local film festivals and recently got a screening at Ngilngig Asian Fantastic Film Festival and Mindanao Film Festival

Freelance Copy Editor & Staff Writer
SINEGANG.ph

February 2021 - Present

Part of the editorial board who manages the organization and writes comprehensive features and critiques of movies and television shows, spanning from international to local productions

Accomplishments:

- Authored more than ten film reviews and features in the website
- Provide meticulous proofreading and editing for all written articles before publishing it on various social media platforms, ensuring accuracy in spellings, grammar, and punctuation.
- Managed the social media pages (Facebook, Twitter, and Instagram) of the publication

EDUCATION

Visayas State University - Main Campus

Bachelor of Secondary Education - Major in Social Studies (Cum Laude)

2019 - 2023

Palompon Institute of Technology

High School Graduate

2013 - 2019

Palompon South Central School

Elementary Graduate

2007 - 2013

CERTIFICATIONS

- **Principles of Graphic Design**, University of the Philippines - Open University (2024)
- **DokyuBata Masterclass: A Virtual Forum on Documentary Filmmaking**, National Council for Children's Television (2024)
- **ISO 9001:2015 Awareness & Re-Awareness Seminar**, VSU's Quality Management System (2024)

OTHER WORK EXPERIENCE

- **Consultant**, SILAKBO - Baybay Film Organization (2024-present)
- **Media Committee**, VSU's Interact Society (2022-2023)
- **Webpage and Design Head**, Coconut Dormitory (2022-2023)
- **Writer**, Baybay Writers Collective (2022-2023)
- **Staff Writer**, Amaranth (2021-2023)
- **Associate Editor I**, The Heights (2018-2019)
- **Staff Writer**, The Builders (2013-2017)