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Dr. Ulderico B. Alviola

Head, University Integrated Media Center
Visayas State University
Baybay City, Leyte, 6521

Dear Dr. Alviola,

I am writing this letter with the keen interest of applying to a recently advertised job position online of **Information Officer I** in your good office.

With my degree on Computer Engineering, and ample experience in the field of multimedia production and online content management, I am confident in my capacity to fulfill challenging public relations roles, understanding that the University Integrated Media Center (UIMC) is an important hub of strategic communication geared towards building the brand of the university globally.

Part of my current role as a Media Production Specialist, is being able to adapt on the diverse needs of the office, to quickly and efficiently learn various skillsets to ensure that quality output is delivered on time. With versatility on different media-related fields, I have furthered my professional growth by utilizing modern techniques, and integrating current trends into fundamental principles to effectively broadcast stories that resonate to our target audience.

To name a few of my accomplishments so far:

- Establish the Sustainability Portal from scratch and integrated relevant online content of the VSU Obelisk articles from the official VSU site.
- Revamped online live broadcast visual and graphical quality by incorporating motion graphics and other visual assets into the live production.
- Rendered and remodeled the Search for Truth into a print-ready 3D file using modern techniques and software.
- Developed graphics and motion graphics to some university events.
- Contributed to writing of some of the VSU Obelisk articles that are published online.

All things aside, I'm very much eager to learn, unlearn, and relearn to the extent of my abilities, to fit best on what your office requires. I'm putting my profound versatility and willingness to amicably work in a team on the table, for consideration as an Information Officer I.

Thank you very much for your time in considering my application.

Best regards,

Neil Bryan B. Fulache