



# Ely Sophia Ladrera

## Writer & Social Media Manager

Writer for several social media accounts with specialized training in scriptwriting and journalism.

## Contact

### Phone

09454837378

### Email

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### Address

Brgy. 94-A Basper, Tacloban  
City, Leyte, Philippines

## Education

2023

### Bachelor of Arts in Communication Arts (Media)

University of the Philippines Tacloban  
College

## Expertise

- Creative Writing
- Technical Writing
- Social Media Management
- Storyboards

## Language

English

Filipino

Waray

Cebuano

## Experience

### February 2025- present

National Economic Development Authority VIII | Palo, Leyte

### GIP (Government Internship Program)

- Serve as a support staff for the Regional Development Council VIII Secretariat
- Drafts emails, and reviews pre and post meeting documents

### January 2024 - present

Power Path Ventures | USA

### Copy Writer

- Drafts marketing email contents for client who is in the short-term rental business
- Creates social media content for the Facebook group of the client

### October 2023 - November 2024

Su Casa del Sol | Los Angeles, USA

### Writer

- Produced voiceover scripts for a YouTube channel on movie recaps
- Wrote blogs and ebook content about short-term rental business
- Occasionally, proof-read other websites of the client

### 2021-present

MFC Kids, MFC Youth

### Volunteer Copy Writer

- Writer of captions for the different pages/accounts in Facebook, Instagram, and X.
- Proposed contents to be posted on social media.

## Reference

### Hannah Fabi

Pastoral Missionary, Mission Studios

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### Kiana Gualberto

Planning Officer II , Land Transportation  
Franchising and Regulatory Board

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