MARGRAF VON JEAN G. ESLOPOR

DEVCOM PRACTITIONER

CONTACT DETAILS

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ABOUT MARGRAF ESLOPOR

Mr. Margraf von Jean Godoy Eslopor is a communication specialist who has experience in community-based programs/initiatives and public relations. He finished his bachelor's degree in Development Communication (BS DevCom) from Visayas State University (VSU) where he graduated with significant academic awards. During his college years, he dedicated himself to campus journalism, student leadership, and voluntary participation to community development programs. Currently, Mr. Eslopor is actively involved in works that cover communication strategies, science communication, and public and community relations.

EXPERIENCE

Project TARSIER

Background: Project TARSIER is a Nature-Based Solutions implemented in Eastern Visayas that aims to rehabilitate a minimum of 12,000 ha of degraded forest landscapes through community-based reforestation in order to establish forest-carbons which will generate carbon credits and provide an array of benefits to People's Organizations (POs), communities, environment, and the climate.

Social Engagement Coordinator (SEC) December 05, 2023 - Present

- Served as operations lead for all social engagement activities, including socioeconomic surveys.
- Spearheaded on-the-ground implementation of Free, Prior, and Informed Consent (FPIC) process in all project sites in Eastern Visayas.
- Supervised Social Engagement Officers (SEOs), Community Development Assistants (CDAs) and Livelihood and Enterprise Officers (LEOs) from Biliran, Samar, Leyte, and Southern Leyte.
- Spearheaded design and production of communication materials for the project.

- Monitored and updated project data base for social engagement.
- Maintained coordination with Reforestation Coordinators for social engagement activities.
- Submits quarterly reports to foreign counterparts for Oversight Committee Meetings.
- Monitored stakeholder grievances from all project sites.

Social Engagement Officer (SEO) Team Lead, Social Engagement Team (SET) September 20, 2022 – December 04, 2023

- Served as communication specialist for the project.
- Conducted Information and Education Campaigns (IECs) to POs, communities, and government stakeholders.
- Facilitated Free, Prior, and Informed Consent (FPIC)
- Designed and produced communication materials.
- Liaised with PO and non-PO stakeholders.
- Organized trainings, workshops, and other social engagement activities.
- Collaborated with government agencies and private companies.
- Worked with foreign counterparts to develop protocols and conduct data collection.
- Prepared reports and other documentation.
- Maintained and updated project data base for social engagement.
- Monitored grievances from stakeholders.
- Served as secretary for the Local Stakeholder Committee of the project.

VSU - Office of the Vice-President for Research | Knowledge Management Unit (KMU)

Science Research Assistant

February 17, 2022 – June 30, 2022

- Took charge of data consolidation and graphic layout of research publications from VSU faculty and staff.
- Drafted the 2022 Annual Report of VSU OVPREI

VSU - University Integrated Media Center (VSU - UIMC)

Production Assistant Internship Program for BSDC November 2021 –January 2022

- Assisted in virtual and physical production of significant events in VSU
- Wrote and published articles for the VSU Website
- Organized and updated employment status of VSU employees for VSU web access

Freelance Work

• Freelance Online Writer

- Wrote lifestyle articles for online advertising companies such as QWERTYBYTES.
- Accepted commissioned write-ups.
- Accepted proof-reading and critic services.
- Freelance Graphic Designer

- Accepted commissioned graphic design projects such as online publication materials, posters, curriculum vitae templates, pamphlets, tarpaulins, brochures.

Freelance Tutor

 Accepted tutoring services to junior and senior high school subjects for secondary students.

PROFESSIONAL SKILLS AND EXPOSURE

Proficiency in Microsoft Package

Able to use Microsoft application with ease and confidence.

- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft SharePoint

Journalism / Writing Skills

Has experience and constant exposure to writing and editing of creative and professional written content.

- Straight News
- News Feature
- Feature Story
- Science Writing
- Report Preparation

Graphic Design

Able to create and design graphic materials from scratch or with reference.

- Proficient in using Xara Pro Design
- Can produce online publication materials, posters, tarpaulins, pamphlets, flyers, and brochures
- Can produce and translate learning materials in English and different Filipino languages

Video and Sound Editing

Average knowledge on basic video and sound production/editing.

- Can use Sony Vegas Pro to produce video documentaries
- Can use Audacity to produce radio plugs

Photography

Has experience in basic photography.

Can do basic post-production processing

Exposure to Public Speaking / Interaction

Can effectively carry out speaking engagement in both small and large audience.

- Can carry out speaking sessions in English, Filipino/Tagalog, Waray-waray, and Bisaya
- Can host formal programs and activities
- Can moderate question and answer forums

Experience in Social Media Management

Has experience in managing social media accounts of organizations

- Experience and knowledge in content planning for social media
- Experience and knowledge in developing strategies for increased social media reach
- Efficient user of email and google packages (Google Docs, Google Sheets, Google Calendar, and Google Meet)

Language Skills

Can communicate clearly and fluently in different languages.

- Speaks fluent English
- Speaks desirable Filipino / Tagalog
- Speaks fluent Waray-waray and Bisaya
- Can carry out verbal and written translations

EDUCATION

Tertiary

Visayas State University (VSU) | BS Development Communication Visca, Baybay City, Leyte Magna cum Laude 2018 - 2022

Secondary

Visayas State University (VSU) | Humanities and Social Sciences (HUMSS) Visca, Baybay City, Leyte With Honors 2016 – 2018

Junior High School Program | Dulag National High School Kempis St., Brgy. Serrano, Dulag, Leyte 8th Honor 2012 – 2016

Elementary

La Paz Central School Poblacion District II, La Paz, Leyte 2006 – 2012

AWARDS AND RECOGNITION

Graduated Magna cum Laude

- Rank 14 of VSU Class 2022
- Average grade point: 1.337

2022 Best Undergraduate Thesis Award for Development Communication

Thesis Title: Information Exposure and Adaptive Behavior of Residents in Landslide Prone Communities in Leyte Philippines

Consistent University Scholar

Scholarship grant given to students who are able to maintain an average grade point of 1.45 to 1.00

MOST SIGIFICANT LEADERSHIP EXPERIENCES

Former Editor-in-Chief of Amaranth

Served as the head of VSU's official student media organization for three (3) years. 2019 – 2023

Former President of Development Communicator's Society (DeCSo)

Served as the head of all DevCom students in VSU for two (2) years 2019-2021

Former President of the University Inter-dorm Student Body (UISB)

Served as the head of all dormitory councils in VSU for one (1) year. 2018 - 2019

Former Board Member of the College of Agriculture and Food Science – Supreme Student Council (CAFS-SSC)

Served as the representative of DevCom students in the council for two (2) years 2019 - 2021

MOST SIGIFICANT LEARNING EXPERIENCES

Basic Life Support and First Aid Training

SLEMCOOP Function Hall, Maasin City, Southern Leyte September 06 – 08, 2023 **Background:** As part of Project TARSIER's HSSE protocol, all project staff are required to undergo basic medical training to capacitate them during emergency medical situations while doing office/field work.

Defensive Motorcycle Driving Training

VSU, Baybay City, Leyte

August 30 – September 01, 2023

Background: As part of Project TARSIER's HSSE protocol, all project staff are required to undergo safety driving training in order to capacitate them in terms of road safety during work travels.

Health, Safety, Security, and Environment Workshop (HSSE)

Sabin Resort Hotel, Ormoc City, Leyte

February 21 - 23, 2023

Background: Project TARSIER staff are taught the basic principles of HSSE and the significance of this protocol in project operations.

Asia-Pacific Communication Conference

Far Eastern University (FEU)

November 24 – 25, 2022

Background: Asia-Pacific Communication Conference is an international research conference where selected undergraduate and graduate students are given the opportunity to share their research on topics such as disaster and crisis. Mr. Eslopor presented his undergraduate thesis in this event.

Top Young Leader's Forum

SMX Convention Center, Pasay City, Manila November 11 – 12, 2019

- **Background:** Top Young Leader's Forum is an enterprise design thinking competition that seeks innovative ideas from college students. Mr. Eslopor and his team represented Ormoc City in this event with their flood mitigation pitch titled "Project D&D: Dikes and Diversion."

2019 Enterprise Design Thinking Competition

Ormoc City, Leyte October 25, 2019

Background: Prior to the Top Young Leader's Forum, Mr. Eslopor and his team bested five (5) other competing schools and won 1st place with their flood mitigation pitch titled "Project D&D: Dikes and Diversion."

FYT Journalism Workshop

Borongan, Eastern Samar October 19, 2019

- **Background:** Mr. Eslopor attended an intensive application of journalism techniques hosted by FYT leaders such as Mr. Atom Araullo.

Social Good Summit

De La Salle University, Manila September 21, 2019

> Background: Social Good Summit is a plenary activity that invites different organizations, groups, and companies to talk about social issues and innovative solutions. Student organization all over the country are invited to join and Mr. Eslopor represented Amaranth in this event.

CERTIFICATIONS / ELIGIBILITY

Career Service Professional Eligible

Civil Service Commission Honor Graduate Eligibility (P.D. 907)

Basic Life Support & Standard First-Aid Provider

September 6-8, 2023 SLEMCOOP Function Hall

> Background: Mr. Eslopor received training from the Provincial Health Office of Southern Leyte and Salvacion Oppus Yñiguez Memorial Provincial Hospital as part of Project TARSIER's HSSE.

CHARACTER REFERENCES

For. Marlea P. Muñez

In-Country Project Manager Project Tarsier mmunez@usc.edu.au

For. Ransom Fiel

Reforestation Coordinator – Drone Pilot Project Tarsier rfiel@usc.edu.au