

MARIANNE C. BAYRON

Purok 1 Itum, Duero, Bohol, Philippines 6309
0950-7423-907 | mariannecairobayron@gmail.com
linkedin.com/in/marianne-bayron

Summary

Media Production Specialist at the University Integrated Media Center with over a year of experience. Skilled in news feature writing and science communication. Ready to learn and grow professionally.

Education

2018-08-2022-08 BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION

VISAYAS STATE UNIVERSITY, BAYBAY CITY, LEYTE

- Magna Cum Laude
- Best Undergraduate Thesis Awardee

2012-06-2018-06 JUNIOR HIGH SCHOOL AND SENIOR HIGH SCHOOL

- With High Honor | Class Valedictorian
- Best Researcher
- Consistent Top 1

Skills and Interests

Core competencies: Good communicator, Journalism, Qualitative Research, Creative Writing, Organizing and Scheduling, Resourceful, Responsible, Diligent, Keen interest in learning

Fluent in: English, Filipino, and Cebuano

Hobbies: Writing poetries, Singing and Playing piano, Studying psychology and creative thinking in online short-term courses

Work Experience

2022-09-Current WRITER | MEDIA PRODUCTION SPECIALIST

VISAYAS STATE UNIVERSITY, BAYBAY CITY, LEYTE

- Showcased exceptional writing, editing, proofreading, and researching skills to produce good-quality content.
- Conducted interviews with different subject matter specialists via phone calls and in person to write news and feature stories.
- Transcribed interview answers to record the information from the primary source.
- Published more than 100 articles on the university's official website and social media pages.
- Consulted and followed the university's writing mechanics to produce well-written articles.
- Helped manage Facebook live coverage in university events such as graduation and anniversary among others.
- Documented the University Consortium Faculty Forum 2023 and helped organized the proceedings.
- Learned basic graphics design and photography.

Internship

2021-11-2022-01 INTERN

NATIONAL ABACA RESEARCH CENTER, VISAYAS STATE UNIVERSITY

- Wrote news stories for the last quarter of NARC's triannual newsletter.
- Wrote and organized radio plug scripts about the Center's technologies.
- Produced original radio plugs for their segment *Abaka Kini!* on DYDC FM.
- Proposed a layout for their newsletter publication.

Speaking Engagements

2024-03 CAMPUS JOURNALISM WORKSHOP

VISCA FOUNDATION ELEMENTARY SCHOOL, VSU, BAYBAY CITY, LEYTE

- Trained Twinkler publication staff on news writing.

- 2024-02** **CAMPUS JOURNALISM WORKSHOP**
SAN LORENZO RUIZ COLLEGE OF ORMOC, INC.
- Trained Magmasid publication staff on news and feature writing.
- 2022-10** **RESEARCH PRESENTATION**
DEPARTMENT OF DEVELOPMENT COMMUNICATION, VSU
- Presented my undergraduate thesis to the junior and senior DevCom student.

Certificates

- 2023-12** Design Thinking Workshop
- 2023-10** 4th International Conference on Poverty Alleviation and Sustainable Development
- 2022-03** ABS-CBN Pinoy Media Digital Congress
- 2021-11** RAPPLER's Webinar on Fighting Disinformation: Fact-checking during Elections
- 2021-06** AYEJ's Webinar on Youth Power in Tackling Urgent Environmental Issues

Character References

ZOSIMA E. TAPANG, MAED

School Principal
 Immaculate Academy of Duero, Bohol, Inc.
 09500198539

DR. ROTACIO S. GRAVOSO

Professor
 Department of Development Communication
 Visayas State University
 Baybay City, Leyte
r.gravoso@vsu.edu.ph