ELY SOPHIA LADRERA



Tacloban City, Leyte, Philippines



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SKILLS

Creative Writing Technical Writing

PROFILE

A freelance writer with experience in writing for social media. YouTube, and websites.

EDUCATION

UNDERGRADUATE

University of the Philippines Tacloban 2019-2023

HIGHSCHOOL

Leyte National High School 2013-2019

ELEMENTARY

ST. THERESE EDUCATIONAL FOUNDATION OF TACLOBAN INC. (STEFTI) 2013-2019

EXPERIENCE

COPY WRITER

2023- present

· writes captions and content for social media pages and YouTube channel for different clients

INTERN

104.7 DREAM RADIO 2022

- Wrote news articles for the hourly news segment
- Delivered news and adlibs on-air
- Contributed content for Facebook page

AFFILIATIONS

UP Ideopraxist (university organization for communication students) Member, 2019-current

Children's Museum and Library Inc.-Junior Council Alumni Association Visayas Chapter (CMLI-JCAA) (nationwide youth leadership organization) ·Member, 2021-current

•The Leytean (school paper journalism) Associate Editor, (SY: 2017-2018)

CERTIFICATION

Documentary Film-Making Workshop Save the Children 2017

Journalism Seminar - Workshop LNHS 2018

LANGUAGE

English Filipino Waray