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ULDERICO B. ALVIOLA

Head, University Integrated Media Center Visayas State University Visca, Baybay City, Leyte

Dear Dr. Alviola:

Peace and all good. I am writing to you to express my deepest interest in applying for the position of **Information Officer I** at the **University Integrated Media Center**. I believe that the skills I possess are honed and trained that may very well contribute to the prestigious, reputable, and well respected UIMC at the Visayas State University.

As a recent graduate from Visayas State University- Baybay City, I have learned the application of different journalistic skills such as writing news from different types, broadcasting- both in Filipino and English, develop meticulous fact checking skills that are important during the conduct and gathering of data for research as I am well exposed in conducting such studies for my undergraduate degree. Furthermore, as a DevCom graduate and practitioner, I have a well-rounded experience for producing informative communication materials such as writing news articles, feature stories, and science articles with precise data accuracy and excellent data gathering skills. I am also experienced and highly adept at media content production, as well as on basic editing of videos, make layouts, and craft reports. Lastly, I am able to immerse myself in the community, gaining valuable insights that may help solve real world problems.

Additionally, I have completed my internship in a non-government organization, the Rise Above Foundation which advocates for the alleviation of poverty among families in Cebu City. During my time, I have made several contents for documentation during outreach programs as well as feature articles for their livelihood program and student scholars of the organization. Moreover, during my last year as a student, I was part of the Student Broadcasting Circle, where I was able to produce and report TV news broadcasts during the SCUAA and the centennial anniversary. The skills and knowledge I have gained throughout my academic journey with the application of these values during my internship and school organizations immensely helped build not only my confidence but also develop good communication skills especially when addressing marginalized communities, report concise and factual information, create well-rounded stories and value the importance of teamwork and professionalism.

I am confident that with my experience, background and utmost enthusiasm will help contribute and provide a positive impact in UIMC's vision and goals.

I am looking forward to discussing further details in regards to the alignment of my work and your goals. Thank you for considering my application and I am looking forward to the opportunity of working at UIMC.

Respectfully,

Lerniel Angelee F. Oquias