

## **ANNA MOR M. AJOC**

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### **Professional Summary**

Dynamic agribusiness professional and gender-responsive research specialist with over 10 years of experience in agricultural research and development, stakeholder engagement, project management, and capacity-building. Experienced in contributing to inclusive value chain development initiatives, conducting field-based research, facilitating training, and producing high-quality technical outputs. Proven ability to integrate gender and social inclusion strategies in agricultural innovation systems.

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### **Education**

#### **Master of Management, Major in Agribusiness Management**

Visayas State University, Philippines | 2023 – Present

#### **Bachelor of Science in Agribusiness (BSAB)**

Visayas State University, Philippines | 2008 – 2013

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### **Professional Experience**

#### **Project Technical Assistant II**

Visayas State University | Nov 2022 – Jun 2025

- Supports gender-responsive agricultural research and development projects
- Conducts data collection, monitoring, and field implementation
- Organizes capacity-building activities for farmers and stakeholders
- Prepares research reports, technical documents, bulletin, and IEC materials

#### **Science Research Analyst**

Australian Centre for International Agricultural Research (ACIAR) | Jun 2017 – Oct 2022

- Engaged in agribusiness and value chain research in partnership with multiple agencies
- Conducted inclusive market assessments and enterprise development analysis
- Coordinated multi-sectoral research teams and stakeholder dialogues

#### **Service Quality Manager & Store Marketing Officer**

Jollibee Foods Corporation | Jan 2015 – May 2017

- Led customer service quality improvements and marketing campaigns
- Facilitated employee training and performance tracking

#### **Vault Operations Officer & Cash Custodian**

PJ Lhuillier Group of Companies | Jun – Dec 2014

- Handled vault operations and financial compliance monitoring
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## Research Involvement

- **Project Technical Assistant:** *Gender-Responsive Knowledge Transfer Pathway in Philippine Vegetable Systems* (DOST-PCAARRD, VSU, 2022–2025)
  - **Science Research Analyst:** *IVC-PH Inclusive Value Chain Development* (ACIAR-VSU, 2020–2021)
  - **Science Research Analyst:** *Learning Alliance Approaches for Scaling Out Vegetable Value Chains* (ACIAR-VSU, 2019–2022)
  - **Science Research Analyst:** *Vegetable and Fruit Value Chains with Community Development* (ACIAR-VSU, 2017–2019)
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## Research Publications

- Palaniappan, G., Sun, T., Bongat, H. (2022). *Learning Alliance Approaches to Scaling Out Vegetable Value Chains in the Southern Philippines*. ACIAR Final Report.
  - Tan, G. N., Bongat, H. N., Catibo, N. J. E., Ajoc, A. M. M. (2021). *A Qualitative Assessment of COVID-19 Shock to Smallholder Vegetable Growers in Ormoc City, Philippines*. DOI: 10.5281/zenodo.5843925
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## Trainings, Conferences & Presentations (Selected)

- Presenter, **GAME 2024 Conference:** *Enhancing Women's Access to Agricultural Knowledge*
  - Presenter, **PAEDA 2024 Conference:** *Addressing Gender Disparities in Vegetable Production*
  - Participant, **WELA 2025 International Conference**, Butuan City
  - Participant, **ACIAR Learn Courses:** Gender Equity, Scientific Data Analysis, Writing Empirical Articles, R Training
  - Facilitator, **Marketing Strategies Workshop** for GAP Vegetable Farmers, Baybay City
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## Skills and Competencies

- **Project & Stakeholder Management** – Multi-stakeholder coordination, community development, inclusive leadership
- **Research & Data Analysis** – Quantitative and qualitative research, R, SPSS, report writing
- **Training & Capacity Building** – Curriculum development, knowledge transfer facilitation, mentoring
- **Market and Value Chain Analysis** – Rapid Market Appraisal, business model design
- **Gender and Social Inclusion** – Gender-sensitive program design, participatory research
- **Communication** – Technical writing, policy brief development, public speaking

## **Awards and Recognitions**

- **Best RDE Paper** – 34th ViCARP & RRDEN Symposium (2022)
- **First Runner-Up**, MAM Business Pitching, Brawijaya University (2024)
- **Second Runner-Up**, Poster Presentation, PAEDA National Conference (2024)
- **Finalist**, ACIAR Gender Equity Poster Competition (2024)