

Anne Marie Jennifer E. Eligio

Jeni.Eligio@gmail.com

09214341682; 09234280271

Birthdate: November 19, 1971

Temporary address:

Permanent address: Blk 17, Lot 4, Macopa St.
Phase 2, Ciudad de Esperanza
Buhangin, Davao City
Philippines 8000



Expertise:

Qualitative development communication inquiry

Knowledge auditing/sharing & learning

Policy communication

Development Journalism

Agricultural/S&T communication

Participatory Devcom

◎ EDUCATION

University of the Philippines Los Baños

PhD in Development Communication (2006)

Cognate: Rural Sociology

Dissertation:

Group Constructs in the Discourse Analysis of the Indigenous Peoples Rights Act (IPRA)

This social research investigated how the IPRA, a Philippine landmark law on indigenous peoples rights (Republic Act 8371), was crafted; it determined the Law's discursive formations through which the core of policymaking is described as a communicative process. The research entailed the use of qualitative tools such as in-depth interviews and overall utilized the discursive approach.

Phi Kappa Phi Honors Society

Philippine Social Science Council (PSSC) Research Award Grant

College of Development Communication Dan Minnick Scholarship

UP System Presidential Scholarship

Silliman University, Dumaguete City

MA English (1996)

Graduate School Scholarship

Associate Editor, University Literary Folio

Editor-in-chief, PORTAL '96

Mindanao State University General Santos

AB English (1992)

Distinction Award for Academic Excellence, 1991

Editor-in-chief, BAGWIS

President, Scholars' Society

◎ ACADEMIC EXPERIENCE

➤ Associate Professor V

Development Communication Program, College of Development Management

Research Head, College of Teacher Education and Technology [2013-2014]

Director, Public Affairs Division

Deputy Director, Publication Unit, Research Division

University of Southeastern Philippines, Davao [Nov 2018-Dec 2020]

- Facilitated a learning environment where students apply methods and tools in communication planning for group-based projects
- Facilitated students' learning towards developing the ability to employ principles and concepts in C4D activities, developing attitude and skills for participatory process in DevCom
- Produced self-paced learning module for the course, Communication of Scientific and Technical Information, to masteral level students
- Supervised production of materials on covid19
- Supervised production of materials for scientific research popularization
- Revived the university research journal and performed duties as editorial adviser
- Conducted series of training to capacitate faculty in transforming research reports into publishable papers in academic journals
- Increased research visibility of the university research journal with its inclusion in the Open Journal System, resulting to citations
- Managed technical staff who handled the IT open access system, editorial proofs, and development communication aspect of the Publication Unit
- Organized the forum *Sustainable Agroecosystems and Innovations International Research Conference*
- Created platforms to popularize research results
- Conducted training on development journalism and qualitative research

➤ Assistant Professor VI

College of Humanities & Social Sciences

University of the Philippines-Mindanao, Davao City [Jun 2007-Jan 2010]

- Taught subjects at the tertiary level, namely Communication planning, Communication research, Communication and Culture, Crisis Communication, Ethics in Communication
- Facilitated students' learning especially on crafting communication plans for local/Davao-based NGOs
- Adviser to Best Student Thesis in Communication Arts

➤ **Instructor VII** and later **Assistant Professor II**

College of Humanities and Social Sciences,

University of the Philippines-Mindanao, Davao City [1998-2001]

- Taught the following courses: Communication Arts 1 & 2, Humanities 1 (Literature, Man and Society), and Creative writing
- Founder and adviser of the UP Mindanao Writers Club which came out with the publication of the university literary folio

➤ **Instructor**

College of Arts and Sciences

Silliman University, Dumaguete City [1993-1998]

- Handled subjects in English and Humanities
- Took on editorial advisory positions in the university literary journal
- Chief editor of Portal 96, the university yearbook; managed a 30-man team to run the publication

◎ **EXPERIENCE** in **KNOWLEDGE SHARING & LEARNING**

➤ **As Supervising Science Research Specialist**

Philippine Rice Research Institute [2010-2012] [HQ: Nueva Ecija, Philippines]

Study Leader, Documentation and Analysis of Knowledge Sharing and Learning Processes and Practices on Location-Specific Technology Development

- Gathered lessons and good practices on location-specific technology development (LSTD)
- Documented the mechanisms of KSL using participatory “good practice” grading tool, reflect dyad, and other qualitative-based techniques
- Produced audit trail reports
- Produced paper *Documenting knowledge sharing and learning on location specific technology development: the case of North Cotabato* with the paper’s findings revealing how best practice could indeed initiate certain changes with the way LSTD takes place

Study Leader, Knowledge Sharing and Learning in Development-Support Communication [2010-2012]

- Led knowledge capture, documenting lessons concerning organizational communication
- Analyzed decisions regarding investing/re-investing in knowledge products

Activity Leader, Knowledge and Learning Fair

- Led conceptualization and conduct of activity whose purpose was to capture cases where there is a demonstrated record of effectiveness in achieving the Division's objectives as well its ineffective practices via a creative intra-organizational event (the Learning Fair)
- Led analyses and deepening of interactions and discussion towards identifying areas where researchable new ideas can emanate

➤ As Specialist-KM and Communications, Heirloom Rice Project

International Rice Research Institute [Jul 2015-Dec 2016] [HQ: Los Banos, Laguna]

M&E key task:

- Determined knowledge gain from the Project among Cordillera heirloom rice farmers, conducted through field work/Evaluated farmers' practice as for any enhanced knowledge in producing heirloom rice, eg.
 - Documentation of good practices using qualitative techniques, such as focus group discussion and observation, as well as participatory evaluative tools (reflect circle, 'good practice' grading tool)
 - Conduct of qualitative-based monitoring of Project's environment indicators, i.e. restoration of damaged fields, stonewalls or eroded terraces, through testimonies/in-depth interviews, field observation

Policy work key tasks:

- Conducted research to gather data for the preparation of heirloom rices' Codes of Practice (COP), part of the requirement of manual of specifications for Geographic Indication (GI) application of heirloom rice
- Prepared the COPs and presented to the Intellectual Property of the Philippines (IPOP HL) GI mark application
- Liaised with IPOP HL for GI and collective mark application of Cordillera heirloom rice
- Provided technical support for collective mark application of Cordillera heirloom rice

Brand marketing and promotion key tasks:

- Covered public events featuring the heirloom rices and wrote popular materials for the heirloom rice brand's communication platforms

Process documentation tasks:

- Produced for the Project a process documentation report, recommending lessons for heirloom rice marketing and branding, and improvement of communications aspect for HRP Phase 2

Materials production and development journalism tasks:

- Part of the Editorial Team of the CURE (Consortium of Unfavorable Rice Environments) Newsletter: Wrote, edited materials for this platform while also sustaining linkages with scientist-partners to ensure seamless flow of writing, editing and production

🕒 **EXPERIENCE** in multiple areas of **DEVELOPMENT COMMUNICATION**

(Policy comm & advocacy, Development of knowledge products, Educational comm)

➤ **Study Leader**, Development, Pre-testing, & Production of Knowledge Products ***Philippine Rice Research Institute*** (2010-2012)

- Led/Supervised development of knowledge products such as the agency's corporate magazine, techno bulletin, research highlights, etc.
- Wrote/contributed articles to the PhilRice Magazine
- Co-conceptualized, edited, wrote for, and managed the policy brief, *Rice Science for Decision-Makers (RS4DM)*, PhilRice's official policy communication material aimed to synthesize findings in rice science to help craft decisions relating to rice production and technology adoption and adaptation

Trainer for programs, involving the following stakeholders:

- rice sufficiency officers --- on location-specific technology development; handled the social technology component of the training curriculum, particularly on Strategic Communication; led, organized the crafting of modules on the social technology component of the training
- extension agronomists from Sub-Saharan countries --- re: Season-Long Rice Training Program; handled the topic, Facilitating Participation through Partnership and Alliance-Building

➤ **Short-Term Technical Service Specialist** (Consultancy basis) Enhancing Governance Accountability and Engagement Project, Marawi City ***USAID & Development Alternatives, Inc.*** [Feb19-Apr 6, 2018]

- Wrote recovery success stories following meetings with select community and civil society representatives, i.e. internally displaced persons, civil society leaders, barangay leaders, farmers
- Drafted a recovery phase public communications strategy for the LGU
- Conducted participatory workshops with the youth for design of public information materials
- Conducted consultative meetings with community and local officials; crafted proceedings and process documentation

➤ **Science Research Specialist II** and later **Senior Science Research Specialist**
Policy Action Group, Socio-Economics Research Division
Philippine Council for Agriculture, and Natural Resources Research and Development (PCARRD) [Mar 2002-Jul 2003]

- Analyzed policies and issues for science & technology (S&T) development affecting agriculture and natural resource sectors & helped forge inter-agency linkages to build up PCARRD's policy information base
- Assisted in the formulation and advocacy of policies for S&T development specifically on intellectual property and technology management (IPTM)
- Assisted in the conduct of training/conferences on policy analysis, IPTM
- Edited/wrote policy papers for the PCARRD Policy Brief, the agency's advocacy communication material for policy issues affecting S&T in ANR

➤ **Process Documentation Specialist**, Community-based Flood-Risk Management
Project: Tagum Liboganon River Basin
CTI Engineering International Co. Ltd, USEP, & ADB [Jun-Oct 2019]

- Prepared flood-risk situationer, consolidating flood situation, issues and concerns
- Liaised with province-, city-based officials to for data-gathering of situationer report

➤ **Consultant**, BAN TOXICS, Philippines

- Researched, organized and wrote situationer report on child labor on small-scale mining on BAN Toxics' artisanal and small-scale gold mining study sites; embedded in the report are also human interest stories involving child miners

🕒 **VOLUNTEER WORK**

- Teaches research and English lessons at the Gamot Cogon Waldorf School, Zarraga, Iloilo Province [June-October 2023]. The Waldorf educational system practices the principles of anthroposophy, a philosophical concept espoused by German theorist and educator Rudolf Steiner.
- As community organizer for Gawad Kalinga in Davao [Sept-Oct 2018], I led an activity called the Bayan-Anihan for coconut farmers of Sta. Cruz, Davao del Sur, through a GK-Franklin Baker Co partnership. My role as liaison brought farmers the capacitation and training they needed in terms of financial literacy and technical know-how, among others. I likewise liaised with another agency from the private sector for its CSR activity with coconut farmer communities (CebLhuillier's Likhang Laya) for insurance and other needs. I also organized values formation talks at the Davao City Women's Correctional.
- I was instructional facilitator for various Ugnayan ng Pahinungod UP Los Baños and UP-Mindanao field-based educational campaigns to extend the reach of the UP

System to far-flung barangays, including those in Tawi-tawi, Surigao, Pulupandan Negros [1998-99, 2004-05] (the Pahinungod is the UP Volunteer System). The specific tasks I accomplished included weeks-long training for public secondary education students to prepare them in taking the UP College Admission Test. The volunteer work equally aimed to capacitate the youth with leadership skills.

● **ELIGIBILITY** and **LICENSE**

Civil Service Eligibility: Professional
National Board for Teachers, 3rd place, Negros Oriental

● **PUBLICATIONS** (policy briefs, popular materials, academic writing & sample citations)

- **As MANAGING EDITOR/WRITER** of *Rice Science for Decision-Makers*, the policy communication material of the Philippine Rice Research Institute

Is the Household Income of Rice Farmers Getting Better Over Time? Oct 2010

Capacitating farmer-partners and stakeholders for an improved rice supply: Delivering the promise through high quality seeds. Vol.1. No.2. Dec 2010

Is marketed surplus of farmers enough to meet their basic needs? Vol.2. No.1. Mar 2011

Fiscal Reforms to Help Achieve Food Staples Self-Sufficiency. Vol.2. No.2. Jun 2011

Pushing for brown rice consumption among low- and middle-income families. Vol.2. No.3. Nov 2011

Why is per capita rice consumption increasing? Vol.3. No.1. Mar 2012

Combining organic and inorganic fertilizers: recommended practice for sustaining rice yield. *Rice Science for Decision-Makers*. Vol.3. No.2. Jun 2012

- **As WRITER** for PhilRice Magazine and IRRI webpages

When a project misfires. PhilRice Magazine. Vol.25 No.3. 3rd Quarter. Jul-Sept 2012.

Pinning their faith on upland farming. PhilRice Magazine. Vol.24 No.2. Apr-Jun 2011.

Dealing with rice straw properly. PhilRice Magazine. Vol.25 Nos.1-2. Jan-Jun 2012. Page 22. [Online avail.] https://issuu.com/philrice.magazine/docs/1_2q_magazine_2012

Weaving dreams for heirloom rice. PhilRice Magazine. Vol.24 No.1. Jan-Mar 2011. Page 10-11. [Online avail.] https://issuu.com/christinafrediles/docs/2011_1q

Heirloom Rice Project links farmers with local and export markets. IRRI News. 18 Feb 2016. [Online avail.] <http://news.irri.org/2016/02/heirloom-rice-project-links-farmers.html>

Market encounter forum to help meet growing demand for Philippine heirloom rice. Rice Today. 4 Nov 2016. [Online avail.] <https://ricetoday.irri.org/market-encounter-forum-to-help-meet-growing-demand-for-philippine-heirloom-rice/>

Ifugao heirloom rice displays its colorful versatility at Filipino gourmet food festival. IRRI News. 10 Aug 2016.

Cordillera farmers in the Philippines discuss potential markets for their heirloom rice. IRRI News. 29 Mar 2016.

▪ Sample Citations

In Negotiating Autonomy: Case Studies on Philippine Indigenous Peoples' Land Rights. Ed. A.B. Gatmaytan. Quezon City/Copenhagen: International Work Group on Indigenous Affairs (IWGIA) & Legal Rights and Natural Resource Center Inc-KsK/Friends of the Earth-Phils. 2007.

In C.S. Caxaj et al, "Gold Mining in Mayan-Mam Territory: Social unraveling, discord distress in the Western highlands of Guatemala," Social Science and Medicine, 111, 50-57. 2014. Elsevier Ltd.

In C. Soriano, "Transmedia mobilization: Agency and literacy in minority productions in the age of spreadable media," The Information Society, 32 (5): 354-363. 2014. Taylor & Francis.

In G. Glatsky & M. Brookens, Report on Self-Governance: Case Studies for the Na No Bong Community, CIEE DG. 2015.

In B.L. Gunn, "Protecting Indigenous Peoples' Rights through Indigenous Peoples' Participation in Decision-Making: A Climate Change Example," MJSDL - RDDDM, 17 (1): 1-25. 2015.

In H.E. Canary & J.L. Taylor, "Policy Communication: Engaging Multiplicity," in The Handbook of Applied Communication Research. H.D. O'Hair and M.J. O'Hair (eds). USA: Wiley Blackwell.

from the article:

"Communication imperatives for indigenous peoples' representation in policymaking: Lessons from the Indigenous Peoples Rights Act Experience," **TELEMATICS and INFORMATICS** 29 (3): 324-334 (2012). ISSN: 0736-5853. Elsevier Ltd.

Other academic publications:

"The Discursive Dimension of Development Communication," **Journal of Development Communication**, Vol. 19, No. 1 (2008). ISSN 0128-3863. Kuala Lumpur, Malaysia: Asian Institute of Development Communication.

“Interrogating Culture in the Midst of Insurgency: The Mindanao Case” & “Misgivings on the Intentions of and Modalities of Overseas Development Assistance in the Philippines”. Oct 2002. In **Communication and Culture, Conflict and Cohesion**. Ed. A.G. Flor. Laguna, Phils: UPLB-CDC & Foundation for Development and Communication.

● **PREVIEW of TRAINING CONDUCTED/ATTENDED & PAPERS PRESENTED**
in **CONFERENCES** or **SEMINARS**

- (Convenor). 2020 12-13 Dec. *Sustainable Agro-Ecosystems International Research Conference*. SEDA Hotel, Davao City
- (Resource Person). 2019 15 Aug. Convergence of Research Diversity and Technological Knowledge Towards Sustainable Development. *2nd Institutional Research Congress and Techno Exhibit*. Compostela Valley State College
- (Trainer) 2019 3 Aug, 11 June, 23 May. *Journal Writing Capacitation for USeP Faculty-Researchers*, Davao City
- (Resource Person) 2019 Mar 21-22. *Test-Run of the Southeastern Philippines Journal of Research and Development (SPJRD) Web-based System*, Davao City
- 2016 19 Jan. *Social Media for Social Good: Advocacy Communication in a Mobile World*. Rappler, IRRI, Project IPAD, Los Baños, Laguna
- (Paper Presenter) 2014 28-30 Nov. *11th Asian EFL Journal International TESOL Conference*, Site Skills Training Clark Freeport, Angeles City, Pampanga
- 2014 27-29 Oct. *Communicating Risk: 4th National Conference of the Consortium of Development Communication Educators and Practitioners of the Philippines (CDCEPP)*, Visayas State University, Baybay, Leyte
- (Trainer) 2014 14 Oct. *SANAYGURO National Arts Training for Teachers of the Special Program in the Arts*, Department of Education NEAP-LDC, Davao City
- (Trainer) 2014 Sept. *Research Writing and Methods for Qualitative and Quantitative Research Seminar-Training*, University of Southeastern Philippines Tagum-Mabini Campus, Tagum City
- (Resource Speaker) 2014 9 Aug. *Feature and Development Communication Writing*, Seminar Workshop on Campus Journalism, University of Southeastern Philippines Tagum-Mabini Campus, Tagum City
- (Resource Speaker) 2014 17 May. *Rotaract Walk the Talk Workshop*, Tacurong City
- 2012 May 15. **Training for Skills Enhancement in Facilitation and Lecture Delivery**. Philippine Rice Research Institute-Central Experiment Station, Munoz, Nueva Ecija
- 2011 18 Dec. Consortium of Development Communication Educators and Practitioners of the Philippines *Conference on Advancing Development Communication as an Academic Discipline* in the Philippines, College of Development Communication, University of the Philippines, Los Banos, Laguna

- (Co-Paper Presenter) 2011 9-10 Dec. Making ICTs more relevant: creating spaces for farmers' participation in ICT policies in the Philippines. *Sixth Communications Policy Research south (CPRsouth6) Conference on Communication Reform: From Research to Practice*, Bangkok, Thailand, spons. by Chulalongkorn University, LIRNEasia
- 2011 29 Sep. *Policy Seminar-Workshop on Mainstreaming Brown Rice to Low- and Middle-Income Families*, Philippine Rice Research Institute
- (Resource Person) 2011 25-28 Apr. *Training Workshop on Qualitative Research Methods*, Visayas State University, Baybay City, Leyte
- (Paper Presenter) 2010 20-22 Dec. Communication Imperatives for Indigenous Peoples' Representation in Policymaking: Lessons from the IPRA Experience. Conference on *Future Imperatives of Communication and Information for Development and Social Change*, UNESCO Chairs in Communication, United Nations Headquarters, Bangkok, Thailand
- (Resource Person) 2010 14 Dec. Strategic Communication and the Process of Change. *Rice Specialists Training Course on PalayCheck and Palayamanan Systems*. Philippine Rice Research Institute, Nueva Ecija
- 2010 26 Oct. *Philippine Wisdom Stories for Sustainable Development*, UNESCO National Commission of the Philippines, Ateneo de Manila University, Quezon City
- 2009 19-22 May. Philippine Association of Communication Educators (PACE) Foundation Inc. *Seminar Workshop on Communication Research*, De La Salle University System, Nasugbu, Batangas
- (Resource Person) 2008 8-10 Apr. *10th Gurong Pahinungod Systemwide Debriefing*, University of the Philippines System, Cebu City
- (Resource Person) 2007 Nov. *Discursive Dimension of Development Communication*. Kongju National University, Chungnam, South Korea
- 2003, 7-9 May. *Introductory Training in Policy Analysis*, SEAMEO Regional Center for Graduate Study and Research in Agriculture (SEARCA), Philippine Council for Agriculture and Natural Resources Research and Development, Los Baños, Laguna
- 2002, 3-7 Jun. *Training on Ex-Ante Socio-Economic Evaluation of Research and Evaluation Projects*. Philippine Council for Agriculture and Natural Resources Research and Development, Los Baños, Laguna

● CHARACTER REFERENCE

Dr. Maria Celeste H. Cadiz

Independent Consultant

Former Dean, College of Development Communication, UPLB

Former Head, Knowledge Management Unit, SEARCA

Los Baños, Laguna

mhcadiz@gmail.com

09175011956