

PAUL VINCENT L. FORNIS

Media Production Specialist | Licensed Professional Teacher

Baas, Hilongos, Leyte, Philippines
paulvincent.fornis@vsu.edu.ph
+63 985 1651 779



Career Profile

Results-oriented designer with over 8 years of experience in graphic design and multimedia production. Proven record of success in the field of communication, data visualization, desktop publishing, photojournalism, and video production. Eager to leverage expertise and training in media production to support growth and success of a collaborative organization.

Relevant Skills

✓ Audio Visual Presentation	✓ Digital Storytelling	✓ Photography
✓ Content Creation	✓ Information Design	✓ Print Design
✓ Customer Service	✓ Graphic Design	✓ Social Media Management
✓ Data Visualization	✓ Organizing of Events	✓ Video Production & Editing

Work Experience

Media Production Specialist

VSU Integrated Media Center
January 2023 - Present

Responsibilities:

- Produce brand-specific graphic and multimedia content for the university's promotional activities, official events, stories, announcements, and other materials.
- Act as graphic designer, layout artist, photographer/videographer/editor for VSU's online resources and PR activities in general;
- Take and post-process photos for use in the Obelisk newsletter, print publications, and online publications of the university;
- Create official templates for standard university materials such as posters, article thumbnails, business cards, IDs, and the like;
- Act as information helpdesk for the university's phone trunkline;
- Facilitate the graphic design & layout and production of the VSU Annual Report;
- Assist in trainings, workshops, and onboarding programs for faculty and staff on the use of work-related apps and web resources.

Achievements

- Contributed to the increase of social media interactions between VSU and its constituents by producing effective information design and graphic contents on Facebook, Instagram, and VSU Website.
- Crafted new design themes and visual identity guidelines for the VSU Brandbook. Collaborated with creative team to design and produce graphic materials for marketing and promotional materials. Participated in production of print and promotional items

for key clients under Printing Press.

- Consistently coordinated different university units in the production of graphic design from concept through completion for events, and webinars, making sure collaterals follow the branding guidelines as stipulated in the VSU Brandbook.

Education

2018-2022

BSEd Social Studies, Cum laude
Visayas State University
Baybay City, Leyte

2016-2018

Science Technology Engineering & Mathematics, with Honors
Hilongos National Vocational School - SHS
Hilongos, Leyte

2012-2016

PC Hardware Servicing, Completer
Hilongos National Vocational School - JHS
Hilongos, Leyte

References

DR. ULDERICO B. ALVIOLA

Head, UIMC
ub.alviola@vsu.edu.ph
+63 9778 512 000

Maria Celeste L. Vincoy

School Head, Bung-aw National High School
mariaceleste.vincoy@deped.gov.ph
+63 9056 023 282

Jed Asaph Cortes

Head, VSU Web Team
jedcortes@vsu.edu.ph
+63 9178 363 626