

# JANUS CAMILLE A. BERDAN

Zone Capricorn Brgy. Pawing Palo, Leyte, 6501, Philippines  
0956 783 6240 | januscamilleamoresberdan@gmail.com

## PORTFOLIO

<https://thecreativefolio.carrd.co>

## PROFILE

Honor graduate of BA Communication with extensive trainings on Project Planning, Development Communication, Program Evaluation, Editing, Production, Marketing, and Technical Writing. Highly adaptable and dedicated while bringing intrapersonal communication to work effectively with management and staff. Seeking to apply theories in real-life setting.

## EDUCATION

Bachelor of Arts in Communication, Batch 2024, GWA: 1.4%  
Leyte Normal University, Tacloban City, Leyte

## EXPERIENCE

### *Events' Hosting and Organization, Commission-based, 2017-present*

- For the past years, I have been an on-call host. I would lead various events—seminars, ceremonies, programs, parties etc. with reasonable pay.
- Along with events' hosting, I'd be occasionally employed to be part of the organizing teams in Leyte—I was one of the SK Federation Convention Organizing Teams of the Sangguniang Kabataan Leyte. Another, I was also the Program Head of the National Convention for JJC Philippines. Until today, I am still an on-call event organizer.

### *Self-employed Entrepreneur, Liwan.Ph, 2020-present*

- Before the start of pandemic, I opened an online business aligned to our family's business where I market dish gardens and sell different types of plants as well as accessories in gardening. However, towards the end of pandemic, I rebranded my first online business to a clothing store where I allocate 20% of the yearly income to an orphanage.

## TRAININGS (*Internship and Pre-Internship*)

### *IEC Team – Development Communicator*

Bureau of Fisheries and Aquatic Resources, Department of Agriculture, June 2024

- Wrote and documented developmental news about fisherfolk interventions, served as host, and assisted in organizing FARMC conferences and summits.

### *Marketing Associate – Social Media Content Creator*

Integrated Global Models – Events and Management Services, June 2024

- Edited graphic materials, wrote project proposals, and video shoot a media campaign.

### *Media Intern – Radio Broadcaster*

97.5DYFE FM Tacloban – FEBC Philippines, May 2024

- Daily broadcasting under a program, recorded readings, radio spots, and new station ID.

### *Media Intern – News Writer*

Leyte Samar Daily Express Newspaper Publication, May 2024

- Attended media conferences and published news-worthy stories around Eastern Visayas.

### *Technical & Production – Production Staff*

Visayas State University – University of Integrated Media Center, April 2024

- Assisted in technical productions, organized and participated in university events, and visualized, edited, and published materials for social media postings.

### *Public Relations Specialist – University Selected Student Intern*

Public Affairs and Marketing Communications Office, Leyte Normal University, March 2024

- Oversee university activities through writing, editing, documenting photos, and social media publication.

## SKILLS

### *Soft Skills*

#### ***Public Relations and Marketing***

Excellent Leadership Approach  
Good Communication Skills  
Great Marketing & PR Strategies  
Adaptability to Environment  
Success in Project Management  
Critical Thinking Skills

### *Hard Skills*

#### ***Technical and Production***

Proficient in Microsoft Word  
Basic Graphic Design Skills  
Advanced Tech Applications Knowledge  
Technical Writing (Proposal and Letters)  
Efficient Layout and Designs  
Knowledgeable in Photoshop and Canva

## AWARDS

### *Academic*

#### ***Magna Cum Laude***, 2024

First Magna Cum Laude in LNU BA Communication history

#### ***Wilbur Schramm Award***, 2024

Awarded to the top-performing student of BA Communication

#### ***Academic Achiever***, 2020-2024

Honors received during recognition day every semester

### *Volunteer*

#### ***Leadership and Service Award***, 2020-2024

Given to selected student-leaders for conducting outstanding projects

#### ***Technical Crew Volunteer Award***, 2020-2024

Awarded to most active communication students in technical productions

## AFFILIATIONS

### *(Summary of Leadership Position Held)*

- ***Commissioner***, Leyte Normal University – Elections Commission, 2023 – 2024
- ***President***, Junior Jaycees – Leyte Normal University, 2022 – 2023
- ***Soprano 2***, Leyte Normal University – Philharmonic Singer, 2022-2023
- ***2<sup>nd</sup> year level Representative***, BACommUNITY, 2021-2022
- ***Regional Training Director***, Junior Jaycees – Eastern Visayas, 2020-2021
- ***Executive Vice President***, Junior Jaycees – Leyte Normal University, 2020-2021
- ***Secretary II***, Leyte National High School – Supreme Student Government, 2019-2020
- ***Vice President for External Affairs***, Junior Jaycees – Leytean, 2019-2020
- ***Vice President***, Tanghalang Leytean, 2019-2020
- ***HUMSS Representative***, HUMSS Organization, 2019-2020
- ***Chairman***, Leyte National High School – Commission on Elections, 2018-2020
- ***Public Relations Officer***, Junior Jaycees – Leytean, 2018-2019
- ***Vice President***, YES-O, 2017-2018

## PROJECTS

### *(Successful Interventions)*

- ***JUAN KOMUNIDAD 2022***, JJC Leyte Normal University, September 2022  
*Overview:* A three-day project of SK Federation Alangalang in partnership with Junior Jaycees – Leyte Normal Universitys. Spearheaded the activities through thorough project planning, proper coordination with stakeholders and partners, and post evaluation.  
*Activities:* Leadership and Basic Life Support Training, Paraisong Pambata, Art Attack

- **MAHIWARANG 2022**, JJC Leyte Normal University, July 2022  
*Overview:* One day intervention focusing on alleviating environmental challenges. Led the activities with the help of co-organization members. Edited the proposal presented by OICs for a smoother event flow. Studied and prepared the troubleshooting as well.  
*Activities:* Tree Planting, Coastal Clean Up, and Environmental Symposium
- **HIYUM – ARAM 2021**, JJC Eastern Visayas, November 2021  
*Overview:* Three-day event, an initiative for pandemic transition adjustments. Oversee the activities and analyzed possible outcomes through proper collaborated. Coordinated with other regional officers for the implementation.  
*Activities:* Mental Health Seminar, Tree Planting, Fun Ride, Youth Fair, and Art Exhibit

## INVOLVEMENTS w/ Certificates

### *(Seminars and Trainings Attended, Facilitated, and/or Organized)*

- **Co-organizer and Host**, FARMC Summit, DPWH Old Capitol Maasin City – June 2024, Sponsor: Bureau of Fisheries and Aquatic Resources
- **Organizer and Host**, FARMC Conference, BFAR Biliran Office – June 2024, Sponsor: Bureau of Fisheries and Aquatic Resources
- **Media Personnel**, DAR Updates, Kapihan ha PIA – May 2024, Sponsor: Leyte Samar Daily Express
- **Media Personnel**, PSA Media Conference, Summit Hotel – April 2024, Sponsor: Leyte Samar Daily Express
- **Production Team**, Pleasures Beyond 60, RDE Hall – April 2024, Sponsor: Visayas State University – University of Integrated Media Center
- **Delegate**, 4<sup>th</sup> International Poverty Conference 2023, Rizal Park Hotel Manila – October 2023, Sponsor: Samar State University
- **Delegate**, EDUK Circle - Media Convention 2023, UP Diliman – October 2023, Sponsor: UP Diliman
- **Organizer and Host**, Pagdasig Awards 2023, HRDC AV Studio – November 2023, Sponsor: BACommUNITY
- **Participant**, UNSDG Summit: Empowering Youth Towards Sustainability, Zoom – July 2023, Sponsor: JJC Naga
- **Technical Crew and Participant**, International Multidisciplinary Research Conference 2023, LNU Alba Hall – June 2023, Sponsor: Leyte Normal University
- **Program Head**, JJC National Convention 2022, Alangalang Leyte – December 2022, Sponsor: JJC Philippines
- **Participant**, GLEAN Summit 2022, LNU – Gymnasium – November 2022, Sponsor: Leyte Normal University – Supreme Student Council
- **Participant**, Environmental Youth Summit 2022, CENRO Palo – August 2022, Sponsor: DENR Region VIII
- **Organizer**, Juan Komunidad 2022: Leadership Training, Alangalang Leyte – August 2022, Sponsor: JJC Leyte Normal University and SK Federation of Alangalang
- **Chairman**, Mahiwarang 2022: Environmental Symposium, Tacloban City – July 2022, Sponsor: JJC Leyte Normal University
- **Attendee**, Parliamentary Procedure Training, Alangalang, Leyte – February 2022, Sponsor: JJC Visayas
- **Chairman and Organizer**, Opportunity to Impact and Project Planning Training, One Star Events Place – January 2022, Sponsor: JJC Leyte Normal University
- **Chairman**, Hiyum – Aram 2021, Alangalang and Tacloban City, Leyte – November 2021, Sponsor: JJC Eastern Visayas
- **Resource Speaker**, LEAD: Leadership Excellence Accreditation and Development, Youth Hub – September 2021, Sponsor: JJC Leytean
- **Attendee**, JJC National Convention 2020, Google Meet – October 2020, Sponsor: JJC Philippines
- **Organizer**, Opportunity to Impact and 5 Basic Trainings, Alangalang Leyte – March 2020, Sponsor: JJC Visayas
- **Organizer**, 5 Basic Trainings, LNU Tea Room – January 2020 and Youth Hub – 2019 Sponsor: JJC Leytean

## **VOLUNTEER WORKS w/ Certificates**

### ***(School, Church, and Community)***

- **Host**, JJC PH Month – National Launching, Robinsons North Tacloban – July 2023, Sponsor: JJC Philippines
- **Technical Crew**, Senior's Ball 2023, LNU Gymnasium – June 2023, Sponsor: LNU Seniors Class Organization
- **Technical Crew**, Honor's Day 2023, LNU Gymnasium – June 2023, Sponsor: LNU Seniors Class Organization
- **Awardee**, Joint Induction and Turnover Ceremonies, Luxury Suites – April 2023, Sponsor: JJC Eastern Visayas Chapters
- **Technical Crew and Organizer**, LNU Concert 2023, LNU HRDC Gym – March 2023, Sponsor: LNU BACommUNITY
- **Program Head**, LNU Concert 2023 - Auditions, LNU HRDC Gym – February 2023, Sponsor: LNU BACommUNITY
- **Organizer and Program Head**, National Convention: Induction and Turnover Ceremonies, Alangalang Leyte – December 2022, Sponsor: JJC Philippines
- **Performer**, Christmas Carole, Tanauan Leyte – December 2022, Sponsor: LNU Philharmonic Singers
- **Performer**, Student Onboarding, LNU HRDC Gym – September to October 2022, Sponsor: LNU Philharmonic Singers
- **Performer**, 3<sup>rd</sup> POVCON, Samar State University – September 2022, Sponsor: Samar State University and Leyte Normal University
- **Performer**, ASEAN Summit, Robinsons Marasbaras – August 2022, Sponsor: Samar State University and Leyte Normal University
- **Facilitator**, KalyeSkwela 2022, V&G Tacloban – August 2022, Sponsor: JJC Leyte Normal University
- **Organizer**, Juan Komunidad 2022: Paraisong Pambata and Art Attack, Alangalang Leyte – August 2022, Sponsor: JJC Leyte Normal University and SK Federation of Alangalang
- **Chairman**, Mahiwarang 2022: Coastal Clean Up and Tree Planting, Tacloban City – July 2022, Sponsor: JJC Leyte Normal University
- **Organizer**, KIDireskyon 2022, Scandinavian Elementary School – May 2022, Sponsor: JJC Eastern Visayas Chapters
- **Contributor**, Oplan Kaagapay: Para sa Abuyog Leyte, Abuyog Leyte – May 2022, Sponsor: JJC Leyte Normal University
- **Contributor**, Oplan Kaagapay: Para sa Baybay Leyte, Baybay Leyte – April 2022, Sponsor: JJC Leyte Normal University
- **Chairman**, Mahiwarang 2022: Coastal Clean Up and Tree Planting, Tacloban City – July 2022, Sponsor: JJC Leyte Normal University
- **Attendee**, Joint Induction and Turnover Ceremonies, One Star Events Place – February 2022, Sponsor: JJC Eastern Visayas Chapters
- **Master of Ceremony**, Induction and Turnover Ceremonies of JCI Tacloban Love, Hotel de Fides – December 2021, Sponsor: JCI Tacloban Love
- **Contributor**, Oplan Kaagapay: Para sa Sogod, Southern Leyte, Sogod, Southern Leyte – December 2021, Sponsor: JJC Eastern Visayas Chapters
- **Chairman**, Hiyum-Aram 2021: Youth Fair, Fun Ride, and Art Exhibit Rizal Park – November 2021, Sponsor: JJC Eastern Visayas
- **Chairman**, Hiyum-Aram 2021: Tree Planting, Paraiso, San Jose – November 2021, Sponsor: JJC Eastern Visayas
- **Technical Crew**, FEB-IBIG: Araw ng mga Puso, LNU AV Studio – February 2021, Sponsor: LNU SSC
- **Contributor**, Oplan Kaagapay: Para sa Cagayan, Tacloban City – April 2020, Sponsor: JJC Eastern Visayas
- **Organizer and Host**, “Tanom Mo, Bulig Mo”: A Tree Planting Activity, Paraiso, San Jose – March 2020 and December 2019, Sponsor: JJC Leytean
- **Host**, Induction and Turnover Ceremonies, Patio – March 2020, Sponsor: JJC Leytean
- **Trainer**, KIDireksyon 2019, Holy Infant College – May 2019, Sponsor: JJC Leytean

**CHARACTER REFERENCES**

*Val de los Santos*

Customer Relations Manager  
Toyota Ormoc, Leyte | 0917 154 3151

*Eva L. Rosal*

Arts and Sciences Internship Coordinator  
Tacloban City | 0917 304 7960