

# PAUL VINCENT L. FORNIS

*Media Production Specialist | Licensed Professional Teacher*

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## Career Profile

Results-oriented designer with over 8 years of experience in graphic design and multimedia production. Proven record of success in the field of communication, data visualization, desktop publishing, photojournalism, and video production. Eager to leverage expertise and training in media production to support growth and success of a collaborative organization.

## Relevant Skills

✓ Audio Visual Presentation	✓ Digital Storytelling	✓ Photography
✓ Content Creation	✓ Information Design	✓ Print Design
✓ Customer Service	✓ Graphic Design	✓ Social Media Management
✓ Data Visualization	✓ Organizing of Events	✓ Video Production & Editing

## Work Experience

### Brand & Graphic Designer | Media Production Specialist

VSU Integrated Media Center

Nov. 2020–June 2022; Sept. 2022–Present

#### Responsibilities:

- Produce brand-specific graphic and multimedia content for the university's promotional activities, official events, stories, announcements, and other materials.
- Act as graphic designer, layout artist, photographer/videographer/editor for VSU's online resources and PR activities in general;
- Take and post-process photos for use in the Obelisk newsletter, print publications, and online publications of the university;
- Create official templates for standard university materials such as posters, article thumbnails, business cards, IDs, and the like;
- Act as information helpdesk for the university's phone trunkline;
- Facilitate the graphic design & layout and production of the VSU Annual Report;
- Assist in trainings, workshops, and onboarding programs for faculty and staff on the use of work-related apps and web resources.

## Achievements

- Contributed to the increase of social media interactions between VSU and its constituents by producing effective information design and graphic contents on Facebook, Instagram, and VSU Website.
- Crafted new design themes and visual identity guidelines for the VSU Brand Book. Collaborated with creative team to design and produce graphic materials for marketing and promotional materials. Designed major print and promotional materials such as

The VSU Obelisk tabloids, VSU Annual Report (2020-2022), VSU Internationalization Plan, VSU Strategic Plan for key clients under UIMC and Printing Press.

- Consistently coordinated different university units in the production of graphic design from concept through completion for events, and webinars, making sure collaterals are in accordance with the branding guidelines stipulated in the VSU Brand Book.

## Education

2018-2022

**BSEd Social Studies, Cum laude**  
*Visayas State University*  
*Baybay City, Leyte*

2016-2018

**Science Technology Engineering & Mathematics, with Honors**  
*Hilongos National Vocational School – JHS, SHS*  
*Hilongos, Leyte*

2012-2016

**PC Hardware Servicing, Completer**  
*Hilongos National Vocational School - JHS*  
*Hilongos, Leyte*

## References

### **DR. ULDERICO B. ALVIOLA**

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### **Maria Celeste L. Vincoy**

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