

January 25, 2025

PROSE IVY G. YEPES

University President
VISAYAS STATE UNIVERSITY
Visca Baybay City
Leyte, 6541

Thru: **SANTIAGO T. PEÑA, JR.**
Office of the Vice President for Research, Extension and Innovation

Subject: **APPLYING FOR ASSOCIATE PROFESSOR I POSITION**

Dear Dr. Yepes,

I am writing to formally express my interest in the Associate Professor I position under the Office of the Vice President for Research, Extension, and Innovation at Visayas State University. With my academic background, professional experience, and dedication to advancing research and extension initiatives, I am confident in my ability to contribute significantly to the university's mission of fostering academic excellence and societal impact.

I hold a Master's degree in Management major in Business Management from Visayas State University, where I also had the privilege of serving as a part-time instructor in the Department of Tourism and Hospitality Management (DTHM) while pursuing my graduate studies. Currently, I am pursuing a Doctor of Business Administration (DBA) at the University of San Jose-Recoletos (USJR), further enhancing my expertise in management and research.

During my master's program, I conducted a special problem titled, *Development of a Viable Business Model for the Establishment of an Agritourism Enterprise at Brgy. Danus, Leyte, Leyte, Philippines: An Ex-Ante Analysis*, under the guidance and chairmanship of Professor Antonio P. Abamo. This research focused on creating a sustainable business model that bridged agritourism and local economic development, providing practical solutions for community empowerment and innovation. The experience honed my skills in designing and implementing research methodologies, analyzing data, and presenting findings to both academic and community stakeholders. It also deepened my commitment to addressing real-world challenges through research and innovation.

Beyond academia, I have accumulated eight years of industry experience, which has provided me with a solid foundation in applying theoretical knowledge to practical scenarios. This background enables me to integrate real-world insights into my teaching and research endeavors, creating a more dynamic and relevant learning environment for students.

In addition, I have been engaged in academic teaching for the past four years. My teaching experience has allowed me to mentor and guide students effectively, fostering their intellectual growth and preparing them for professional success. These experiences have further solidified my passion for education and my commitment to contributing to the university's academic excellence.

I am excited about the opportunity to join Visayas State University, particularly under your leadership, and contribute to the institution's goals. I look forward to collaborating with colleagues to promote cutting-edge research, meaningful extension activities, and groundbreaking innovations.

Enclosed are my curriculum vitae, academic credentials, and supporting documents for your review. I would be honored to discuss how my qualifications align with the objectives of the Office of the Vice President for Research, Extension, and Innovation.

Please feel free to contact me at 0919-092-5637 or via email at jerwindelacuesta@yahoo.com.ph

Thank you very much for considering my application. I look forward to the possibility of contributing to Visayas State University's legacy of excellence.

Respectfully yours,


JERWIN DE LA CUESTA
Applicant