

PROFESSIONAL EXPERIENCE

Media Production Specialist

University Integrated Media Center, Visayas State University

January 2024 – Present

- Write news stories about the faculty, staff, and students in the university
- Publish contents to VSU website to improve its web presence in the university rankings
- Manage the official social media pages of VSU including Facebook and Instagram
- Collaborate with research offices and academic units on different stories or events to cover
- Interview faculty, researchers, and students for the content of the story
- Document important activities of the university through photographs
- Work with the team to do livestreaming during special events
- Serve as information helpdesk for the university's phone trunkline
- Attend workshops on graphics design and design thinking

Media Production Assistant

University Integrated Media Center, Visayas State University

January – December 2023

- Wrote 90 news stories about the faculty, staff, and students in the university
- Published contents to VSU website to improve its web presence in the university rankings
- Managed the official Facebook page of VSU and the VSU Collectives Facebook group
- Collaborate with research offices and academic units on different stories or events to cover
- Interviewed faculty, researchers, and students for the content of the story
- Documented important activities of the university through photographs
- Assisted the team in doing multimedia production activities

Science Research Assistant

University Integrated Media Center, Visayas State University

September – December 2022

- Wrote 29 news stories about the faculty, staff, and students in the university
- Published contents to VSU website to improve its web presence in the university rankings
- Interview faculty, researchers, and students for the content of the story
- Document important activities of the university through photographs
- Trained interns on news feature writing

Science Research Assistant

National Abaca Research Center, Visayas State University

November 2021 – January 2022

- Wrote and contributed articles for NARC's triannual newsletter
- Produced radio plugs about the technologies of the Center
- Designed the Center's 3rd quarter newsletter

RELEVANT SKILLS

- Microsoft Office
- Audacity
- Xara
- Adobe Photoshop
- Writing
- Proofreading and Editing

EDUCATION

Visayas State University

Bachelor of Science in Development Communication, *Magna Cum Laude* (GWA: 1.28)