

KIM KENNETH P. ROCA

Multimedia Production Specialist

Visayas State Univeristy



Contact

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Juaton, Ormoc City, Leyte

Education

Master of Science in Development Communication

Cognate: Development Sociology

Visayas State University

2017 - 2023

Bachelor of Science in Development Communication

Major: Educational

Communication Technology

2010 - 2014

Skills

- Knowledge on editing and media production software
- Communication and Writing skills
- Negotiation skills
- Problem-solving skills
- Organization and time management skills
- Videography/Photography
- Media Production and Directing
- Visual Design
- Event organizing
- Public Relations skill

Profile

Highly skilled and experienced in Multimedia Production with expertise in multimedia production software including Adobe Suite. Proficient in photography/videography and editing. Knowledgeable in communication and research work. Fluent in Filipino and English. Hardworking, goal-oriented, and disciplined. Can perform under pressure with strong decision-making skill. Strong leadership and interpersonal skills. Enthusiastic, quick learner, and adaptable to changes. A versatile team player with an optimistic attitude.

Work Experience

Media Production Specialist

UIMC - Web Team

Visayas State University

July 2021 – Present

Science ResearchAssistant

Web and Media Team

Visayas State University

April 2016 - July 2021

Program Coordinator

Down Syndrome Association of the Philippines - CEBU

Cebu City, Cebu

July 2016 - April 2016

Marketing Communication Staff

Juanito I. King Foundation, Inc.

Cebu City, Cebu

August 2015 - April 2016

Project Officer

Juanito I. King Foundation, Inc.

Cebu City, Cebu

April 2014 - August 2016