

**JACKLYN E. OLAER**  
**Student, Master of Science in Development Communication**  
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## EDUCATION

**Master of Science in Development Communication** (*Top Graduate Student*)  
Visayas State University, Baybay City, Leyte (2023 – 2025)

**Bachelor of Science in Development Communication** (*Cum Laude*)  
Visayas State University, Baybay City, Leyte (2019 – 2023)

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## PROFESSIONAL EXPERIENCE

**Intern, University Integrated Media and Public Affairs**  
Visayas State University (*October 2022 – January 2023*)

- Wrote and published feature articles for the university's official website (The VSU Obelisk)
- Designed layout materials and assisted in content formatting
- Archived digital media and official publications for university records
- Collaborated with media staff to produce content on research collaborations and development initiatives

### Published Articles:

1. **Olaer, J.** (2022). *VSU collabs with DOST and NRCP for freshwater studies in Eastern Visayas*. Visayas State University. Retrieved March 19, 2025, from <https://www.vsu.edu.ph/articles/news/2276-vsua-collabs-with-dost-nrcp-and-sucs-for-freshwater-studies-in-eastern-visayas>
  2. **Alviola, U. & Olaer, J.** (2023). *VSU dev't project with Australian agency steps up to meet market demands*. Visayas State University. Retrieved March 19, 2025, from <https://www.vsu.edu.ph/articles/news/2305-vsua-dev-t-project-with-australian-agency-steps-up-to-meet-market-demands>
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## TRAININGS & EXTENSION ENGAGEMENTS

### Resource Speaker, Profiling and Capability Training on Leadership

- Delivered a leadership training session for technical workers and farmers.

- Provided insights on leadership strategies, organizational development, and community engagement.

**Date & Venue:** May 9, 2024, Barangay Gacat Gymnatorium, Baybay City, Leyte  
**Implementing Unit:** AgEx 246 - Leadership and Organizations (Master's Program)  
**Cooperating Agencies:** DAEEx & Gacat Barangay Council  
**Participants:** Technical workers and farmers

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## RESEARCH AND CONFERENCES

### Conference Presentation:

- **Paper Title:** *Psychosocial Factors Influencing Green Purchase Intentions Among Students in Visayas State University*
- **Event:** 2nd International Conference on Development Communication & 11th Scientific Meeting of ADCEP Philippines
- **Venue:** Visayas State University
- **Date:** September 14–16, 2023

### Undergraduate Thesis:

- **Title:** *Psychosocial Factors Influencing Green Purchase Intentions Among Students in Visayas State University*
- **Recognition:** *4th Place, Best Development Communication Thesis (Department Level)*

### Graduate Thesis

- **Title:** Outcomes of Children's Participation in School Gardening Program: A Case Study in Baybay
  - **Status:** Under review for publication in the *Science and Humanities Journal*, the official scientific publication of the VSU Graduate School
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## SCHOLARSHIPS

**VSU-Funded Scholarship** (*During BS, 2019 – 2023*)  
**VSU Undergraduate Latin Honor Scholarship Program** (*During MS, 2023 – 2025*)

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## CONTACT DETAILS

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