



# MIKAELA MENDOZA GONGORA

## DEVCOM PRACTITIONER

### PERSONAL PROFILE

I finished my Bachelor of Science in Development Communication degree, Magna Cum Laude, at Visayas State University in 2018. Currently, I obtained my Master's Degree in the same field, with a cognate in Agricultural Extension, which further honed my communication and research skills as well as boosted my passion for teaching and extending services to the farmers.

### WORK EXPERIENCE

#### Documenter

NARC | June 2018 - July 2018

- Documented the regional abaca summit spearheaded by the National Abaca Research Center (NARC) at VSU

#### Communication Officer

PENRO Leyte | August 2018 - June 2019

- Crafted the Forest Land Use Plan of the Municipality of Alang-alang and Sta. Fe, Leyte
- Prepared reports

#### Visiting Instructor

SLSU Hinunangan Campus | August 2019 - June 2020

#### Science Research Assistant

PhilRootcrops | June 2020 - present

- Prepared annual and quarterly reports
- Developed IEC materials
- Managed digital platforms of PhilRootcrops
- Documented the extension services of PhilRootcrops

### RELEVANT SEMINARS AND WORKSHOPS ATTENDED

- Training on Digital Storytelling for Young Agrinnovators | 2022
- Workshop on Proposal Writing | 2021
- Workshop Series on Packaging Development Information for the Broadcast Media | 2021
- Writeshop on Scientific Writing for Publication in Peer-Reviewed Journals | 2021
- Workshop on Writing Research Papers for Peer-Reviewed Publication | 2019
- Humanosphere Research and the Humanosphere Potentiality Index: Aiming towards Different Paradigms | 2019
- DevCom Praxis: Change through Development Communication | 2017
- Qualitative Research Approaches to Development Communication | 2017
- Video Production Workshop with Stanley Gajete of ABS-CBN | 2017

### CONTACT ME AT

✉ mm.gongora@vsu.edu.ph  
0963-960-7931

### SKILLS SUMMARY

- Communication Research Conceptualization
- IEC Materials Development
- Report Writing
- Teaching
- Extension Services Facilitation and Documentation

### AWARDS RECEIVED

- 📖 Outstanding RDE Paper (Group Award) | 2020
- 📖 Magna Cum Laude | 2018
- 📖 Consistent President's Honor | 2018
- 📖 Young Farmers' Awardee in CAFS | 2018

### EDUCATIONAL HISTORY

#### Elementary

Hinunangan West Central School | 2004-2010

#### Secondary

Canipaan National HS | 2010-2014

#### Tertiary (BS in Devt. Comm)

Visayas State University | 2014-2018

#### Graduate Education (MS in Devt. Comm)

Visayas State University | 2020-2022

### CHARACTER REFERENCES

#### DR. CHRISTINA A. GABRILLO

Professor, Dept. of Devt. Communication | VSU

#### DR. EDITHA G. CAGASAN

Professor, Dept. of Devt. Communication | VSU

#### PROF. MARLON M. TAMBIS

Head, Extension Division | PhilRootcrops