

**July 8, 2024**

**Ulderico 'Derek' Alviola**

Head, Department of Development Communication  
Visayas State University  
Baybay City, Leyte, Philippines

**Dear Dr. Alviola,**

I am interested to apply for the position Associate Professor V at the Development Communication Department of Visayas State University. I am willing to share with your noble institution my commitment and dedication to the tasks attached to such position. May this application be considered.

I am a graduate of the University of the Philippines-Los Baños (PhD DevCom, 2006), Silliman University (MA English, 1996), and Mindanao State University (AB English-Linguistics, 1992).

I have been a teacher, researcher, editor and knowledge management specialist for various institutions mostly in the academe and research and development outfits. Given the chance, I would like to contribute to the goals of VSU as it continues to strive for the country's agricultural and scientific improvement.

My background is a combination of both instruction and practice. In terms of instruction, I had taught at the University of the Philippines-Mindanao (Communication Planning and theory courses) and the University of Southeastern Philippines (Communication of Scientific and Technical Information, Communication Planning, and Communication and Development). Especially with my recent stint at USEP, I was involved in research popularization, revival of the university journal, training on qualitative research, and managed as deputy director the newly formed Publication Unit of the Research Division.

Practicing DevCom started much earlier than teaching it. In 2003, I was hired as Communication Specialist of the Socio-Economics Research Division of the then Philippine Council for Agriculture, Forestry and Natural Resources Research and Development (PCARRD). My role in the Division included the analyses of policies and issues for science and technology development affecting agriculture and natural resources sectors & forging inter-agency linkages to build up PCARRD's policy information base.

In 2010, having completed my doctoral degree and giving back to UP-Mindanao, I accepted a supervising science research specialist position at the Philippine Rice Research Institute, where I co-conceptualized a policy communication material, *Rice Science for Decision-Makers*. In 2 years, I supervised under the DevCom Division the production of 7 issues of said publication, serving as managing editor and writer. It was also at PhilRice where I proposed and conducted field-based studies and projects on knowledge-sharing and learning.

In 2015, I did consultancy work for the International Rice Research Institute to help craft the Codes of Practice of heirloom rice varieties. Extending the work up to December 2016, the communication-related responsibilities also involved process documentation, information dissemination, and linking. One of the highlights of the DevCom tasks under the heirloom rice project was the contribution provided for a successful collective mark application of Cordillera heirloom rices.

More information on my experience, as well as other personal details, can be found in the attached curriculum vitae. You may easily reach me through [Jeni.Eligio@gmail.com](mailto:Jeni.Eligio@gmail.com) or mobile numbers 09214341682 and 09234280271.

I am willing to carry through the noble goals of DevCom and VSU by sharing skills and knowledge I've gathered over the years, integrity and professionalism that its working place demands. Here's hoping that this application would lead you to trust in my capabilities.

Thank you for your very kind attention.

**Yours sincerely,**

A handwritten signature in dark ink, appearing to read 'Jeni.Eligio', with a long horizontal line extending to the left.

**ANNE MARIE JENNIFER E. ELIGIO**