



CURRICULUM VITAE

Anna Mor M. Ajoc

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EDUCATION

Master of Management (Major in Agribusiness Management)
Visayas State University, Philippines (2023 – Present)

Bachelor of Science in Agribusiness (BSAB)
Visayas State University, Philippines (2008 – 2013)

PROFESSIONAL EXPERIENCE

Project Technical Assistant 2

Visayas State University | November 2022 – June 2025

- Assists in implementing gender-responsive agricultural research projects.
- Conducts fieldwork, data collection, and monitoring for knowledge transfer.
- Organizes workshops and training programs for farmers and stakeholders.
- Prepares research reports, technical papers, and knowledge-sharing materials.

Science Research Analyst

Australian Center for International Agricultural Research (ACIAR) | June 2017 – October 2022

- Conducted agribusiness and enterprise development research.
- Facilitated market and value chain analysis for inclusive case studies.
- Coordinated stakeholder engagement and multi-disciplinary research activities.

Service Quality Manager and Store Marketing Officer

Jollibee Foods Corporation | January 2015 – May 2017

- Ensured service quality and customer satisfaction.
- Developed localized marketing plans and executed corporate campaigns.
- Conducted employee training and monitored key performance metrics.

Vault Operations Officer, Cash and Valuables Custodian

PJ Lhuillier Group of Companies | June – December 2014

- Managed vault operations, cash inflows/outflows, and inventory.
- Ensured compliance with security protocols and audit standards.

RESEARCH INVOLVEMENT

Development of a Gender-Responsive Knowledge Transfer Pathway for Best Practices in Philippine Vegetable Production Systems

Position: Project Technical Assistant | November 2022 – June 2025

Affiliation: DOST-PCAARRD, Visayas State University

Agribusiness-Led Inclusive Value Chain Development for Smallholder Farming Systems in the Philippines (IVC-PH)

Position: Science Research Analyst | March 2020 – October 2021

Affiliation: ACIAR, Visayas State University

Learning Alliance Approaches to Scaling Out Vegetable Value Chains in Southern Philippines

Position: Science Research Analyst | July 2019 – March 2022

Affiliation: ACIAR, Visayas State University

Developing Vegetable and Fruit Value Chains Integrated with Community Development in the Southern Philippines

Position: Science Research Analyst | June 2017 – February 2019

Affiliation: ACIAR, Visayas State University

RESEARCH PUBLICATIONS

Palaniappan, G., Sun, T., Bongat, H. (2022). *Learning Alliance Approaches to Scaling Out Vegetable Value Chains in the Southern Philippines*. ACIAR Final Report.

[View Online](#)

Tan, G. N., Bongat, H. N., Catibo, N. J. E., Ajoc, A. M. M. (2021). *A Qualitative Assessment of COVID-19 Shock to Smallholder Vegetable Growers in Ormoc City, Philippines*.

DOI: [10.5281/zenodo.5843925](https://doi.org/10.5281/zenodo.5843925)

TRAININGS AND WORKSHOPS

- **Conference Participant:** *3rd International Conference on Women Empowerment and Leadership in Agriculture (WELA 2025)*, Butuan City, Philippines, May 14-16, 2025.
- **Training Participant:** *Gender Equity and Social Inclusion in Research Course*, delivered by the Australian Centre for International Agricultural Research (ACIAR) through ACIAR Learn, April 24, 2025.
- **Training Participant:** *Interdisciplinary, Critical & Participatory Approaches to Research for Development Course* delivered by the Australian Centre for International Agricultural Research (ACIAR) through ACIAR Learn, April 25, 2025.
- **Training Participant:** *Introduction to Academic Writing Course* delivered by the Australian Centre for International Agricultural Research (ACIAR) through ACIAR Learn, April 28, 2025.
- **Training Participant:** *Scientific Data Analysis and Interpretation Course* delivered by the Australian Centre for International Agricultural Research (ACIAR) through ACIAR Learn, May 08, 2025.
- **Training Participant:** *Writing an Empirical Journal Article Course* delivered by the Australian Centre for International Agricultural Research (ACIAR) through ACIAR Learn, May 05, 2025.
- **Training Participant:** *Introduction to R*, Data Camp, February 04, 2025.
- **Paper Presenter:** *Addressing Gender Disparities in Philippine Vegetable Production Systems: Strategies for effective Knowledge Transfer in Ormoc City, Leyte*, 52nd National Conference of the Philippine Agriculture and Economic Development Association (PAEDA), December 3-5, 2024, Visayas State University, RDE Hall, Visca Baybay City, Leyte, Philippines.
- **Poster Presenter:** *Strengthening Knowledge Transfer (KT): Gender- Responsive Strategies for Soil and Land Management (SLAM) in Vegetable Production in Ormoc City, Leyte*, 52nd National Conference of the Philippine Agriculture and Economic Development Association (PAEDA), December 3-5, 2024, Visayas State University, RDE Hall, Visca Baybay City, Leyte, Philippines
- **Paper Presenter:** *Enhancing Women's Access to Agricultural Knowledge: A Gender-Responsive Study in Ormoc City's Vegetable Farming*, 2024 Global Agribusiness Management and Entrepreneurship (GAME) Conference, October 24–25, 2024, SMX Convention Center, Pasay City, Philippines.
- **Presenter:** *Innovate Challenge: Leyte Business Conference*, hosted by the Philippine Chamber of Commerce and Industry Tacloban-Leyte Inc., October 9–29, 2024, Leyte Academic Center Gym, Palo, Leyte.
- **Resource Person:** *Entrepreneurial Mindset: The Key to Success*, Department of Business Management, Visayas State University, Visca, Baybay City, Leyte, July 13, 2024.
- **Training Participant:** *Gender Equity and Social Inclusion in Research Course*, delivered by the Australian Centre for International Agricultural Research (ACIAR) through ACIAR Learn, August 21–November 26, 2023.
- **Webinar Participant:** *Engendering Research and Why It Matters*, organized by GAD-AANR and UP Mindanao via Zoom Teleconferencing, July 21, 2023.
- **Webinar Participant:** *Participatory Research and Gender Analysis in AANR*, organized by GAD-AANR and UP Mindanao via Zoom Teleconferencing, July 21, 2023.

- **Training Participant:** *Quantitative Analysis Workshop*, Visayas Socio-Economic Research and Data Analytics Center (ViSERDAC), Visayas State University, Visca, Baybay City, Leyte, June 1, 2023.
- **Training Participant:** *Digital Data Collection and Visualization for MAGPANGUAPA Barangays*, Institute for Strategic Research and Development Studies, Visayas State University, Visca, Baybay City, Leyte, May 18, 2023.
- **Conference Participant:** *Climate Justice for Gender-Responsive and Resilient Communities*, RDE Hall, Visayas State University, Baybay City, Leyte, March 17, 2023.
- **Workshop Facilitator:** *Developing Marketing Strategies for GAP Vegetable Farmers*, Baybay City Agriculture Office, CGAD Conference Room, New City Hall, Baybay City, Leyte, March 14, 2023.
- **Forum Participant:** *Layo Na, Pero Layo Pa: Conversations on Creating a Gender-Equal and Socially Inclusive University*, Institute for Strategic Research and Development Studies, Visayas State University, Visca, Baybay City, Leyte via Zoom Teleconferencing, March 8, 2023.
- **Training Participant:** *Policy Brief Writing Training and Workshop*, organized by Australian Centre for International Agricultural Research (ACIAR) Australia, CCE Building Visayas State University, Visca, Baybay City, Leyte, May 16-18, 2023.
- **Training Participant:** *Basic Video Editing Course*, LAM Room, College of Management and Economics, Visayas State University, Visca, Baybay City, Leyte, March 8–9, 2022.
- **Seminar Participant:** *Agribusiness Enterprise Development Project Seminar*, Department of Business and Management, College of Management and Economics, Visayas State University, Visca, Baybay City, Leyte, via Zoom Teleconferencing, March 4, 2022.
- **Seminar Participant:** *Talk Show with the Theme: Sustainable Agribusiness: Principles to Practice*, College of Management and Economics, Visayas State University, Visca, Baybay City, Leyte, via Zoom Teleconferencing, March 3, 2022.
- **Training Facilitator and Coordinator:** *Farm Business Literacy Training*, Department of Business and Management, College of Management and Economics, Visayas State University, City Agriculture Office, San Pablo, Ormoc City, Leyte, November 29, 2021.
- **Training Participant:** *Crop Protection in Vegetable Production*, ATI-RTC 8, Visayas State University, Baybay City, Leyte, October 15, 2019.
- **Trainer:** *Rapid Market Appraisal (RMA)*, Cagayan de Oro City and Misamis Oriental, July 22–29, 2019.
- **Training Participant:** *Training Workshop on Parametric and Non-Parametric Analysis for Socio-Economic Research Using SPSS*, Visayas Socio-Economic Research and Data Analytics Center (ViSERDAC), Visayas State University, Visca, Baybay City, Leyte, April 4–5, 2019.
- **Training Participant:** *Training Workshop on Paperless Survey using Open Data Kit (ODK) for Good Agricultural Practices*, Visayas Socio-Economic Research and Data Analytics Center (ViSERDAC), Visayas State University, Visca, Baybay City, Leyte, December 17, 2019.
- **Training Participant:** *Training Workshop on Socio-Economic Research Methods Using R Studio*, Visayas Socio-Economic Research and Data Analytics Center (ViSERDAC), Visayas State University, Visca, Baybay City, Leyte, September 7, 2018.
- **Forum Participant:** *Gender Sensitivity Training and Anti-Sexual Harassment Orientation*, Institute for Strategic Research and Development Studies, Visayas State University, Visca, Baybay City, Leyte, July 27, 2018.

SKILLS AND COMPETENCIES

Leadership and Project Management

- Coordinated multi-stakeholder projects aimed at improving agricultural value chains and fostering inclusive economic development in region 8, Philippines.
- Successfully managed complex, multi-partner projects, ensuring alignment with long-term objectives while meeting short-term targets.
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- Collaborated cross-functional teams, providing mentorship and driving strategic initiatives to achieve project objectives within set timelines and budgets.
- Demonstrated leadership in capacity-building activities, fostering cooperation and enhancing the skills of local farmers and stakeholders.

Data Collection and Analysis

- Designed and conducted comprehensive surveys, interviews, and focus group discussions to collect both qualitative and quantitative data for diverse agricultural research topics.
- Applied statistical tools and analytical techniques to derive actionable insights and inform strategic decision-making.
- Interpreted research findings and synthesized recommendations for stakeholders, contributing to evidence-based policy and program design.

Cross-Cultural Stakeholder Engagement and Networking

- Engaged with diverse stakeholders, including farmers, government agencies, NGOs, and industry representatives, to foster collaboration and promote inclusive development.
- Facilitated workshops, seminars, and capacity-building sessions across cultures, enhancing cross-regional cooperation and knowledge-sharing.

Market Research and Sector Analysis

- Conducted market research to assess agricultural commodity trends, demand-supply dynamics, and value chain inefficiencies.
- Developed market development strategies and business models that support sustainable agricultural practices and inclusive growth.
- Analyzed the impact of local and international policies on market development and the agricultural sector, identifying key opportunities for regional collaboration.

Report Writing and Public Speaking

- Co-authored comprehensive reports and research publication to communicate findings to key stakeholders, including policymakers and industry leaders.
- Presented research outcomes at national and international conferences, contributing to global dialogues on agricultural development and inclusive value chains.

Technical Assistance and Capacity Building

- Delivered technical assistance to smallholder farmers and local organizations, enhancing their skills in agribusiness practices and sustainable agriculture.
- Designed and conducted training programs tailored to the needs of diverse stakeholders, empowering them to implement best practices in agricultural production and value chain management.

Community Development and Inclusive Leadership

- Promoted gender equality and social inclusion by integrating gender-responsive approaches into agricultural knowledge transfer and community development activities.
- Demonstrated leadership in community-based projects, fostering collaboration and resilience among local stakeholders.

Documentation and Organizational Efficiency

- Maintained accurate records of project activities, financials, and inventory to ensure compliance with organizational standards.
- Documented research methodologies, findings, and outcomes, ensuring transparency and continuity for future project iterations.
- Prepared detailed reports summarizing project progress, stakeholder consultations, and key milestones, facilitating effective project oversight and decision-making.
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AWARDS AND RECOGNITIONS

- **Certificate of Appreciation** for Best RDE Paper, *“Learning Alliance Approaches to Scaling Out Vegetable Value Chains in the Southern Philippines”*, 34th Joint ViCARP and RRDEN Regional Research, Development and Extension Symposium, November 2022.
- **First Runner-Up**, MAM (Modernizing Active Recycling Method) Entrepreneurial Business Pitching Competition, International Business Competition, Agritechno Business Centre, Brawijaya University, November 2024.
- **Second Runner-Up**, *Strengthening Knowledge Transfer (KT): Gender- Responsive Strategies for Soil and Land Management (SLAM) in Vegetable Production in Ormoc City, Leyte*, 52nd National Conference of the Philippine Agriculture and Economic Development Association (PAEDA), December 3-5, 2024, Visayas State University, RDE Hall, Visca Baybay City, Leyte, Philippines
- **Finalist**, *Exploring Gender Dynamics in Household Farm Decision Making*, Gender Equity and Social Inclusion Poster Competition, Australian Centre for International Agricultural Research through ACIAR Learn, November 13, 2024 via Zoom.